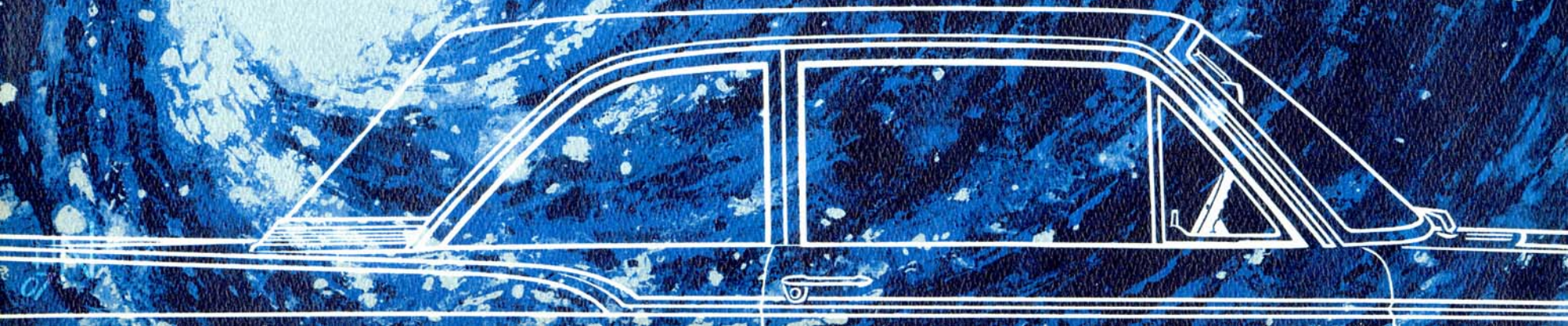


FINE CAR STYLING
FOR THE
ECONOMY-WISE

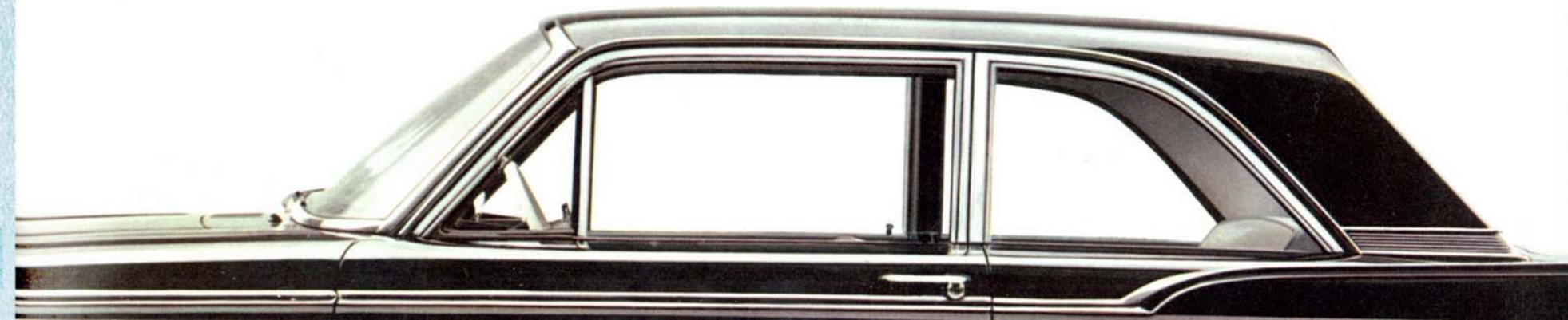
COMET



1960 COMET

Discerning people rightly demand only the finest quality in everything they possess. It is for them that Lincoln-Mercury Division of Ford Motor Company introduces the new Comet. Priced squarely within the range of the smaller American cars, Comet offers outstanding styling, more luxurious interiors, a finer ride, more room for passengers. We think you will agree: Comet is the bright new star of the new-size cars.

BRIGHT NEW LOOK



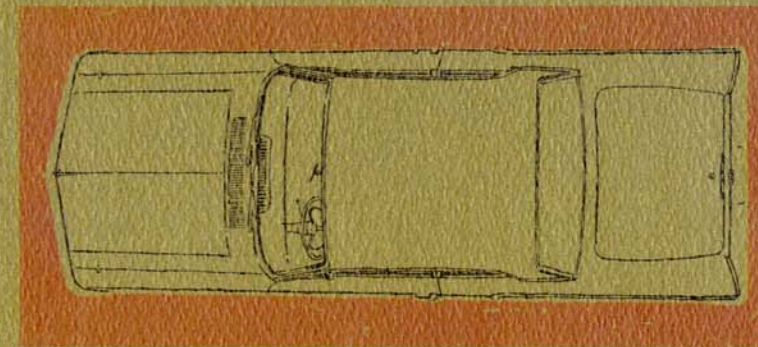
RIGHT NEW SIZE



Coming or going, Comet says fine car quality. Here you see it in the massive wraparound bumper; in the sterling look of an anodized aluminum grille.



Comet's going-away look is bound to be envied. The wide rear deck invites luggage; the wide-span rear window adds a bright outlook wherever you travel.



You'll praise Comet's just-right size every mile you drive. Two feet shorter than the "big ones"—yet its wheelbase is just right for secure maneuvering.



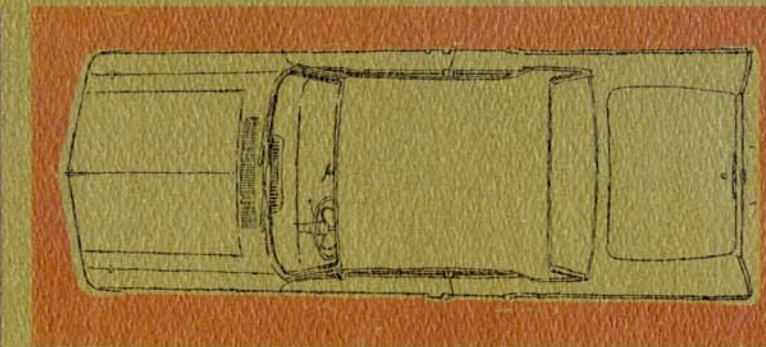
This is the Comet—elegance and fine car quality in a fashionable new size. A *family* car . . . with space for six and loads of luggage. A *fun* car . . . nimble in traffic; delightful to handle and park; as frisky on the turnpike as you please. An *all-in-one* car (choose either 2- or 4-door; station wagon or sedan) . . . with roominess and ruggedness to suit a one-car family's every need. An *economy* car . . . its Thrift-Power 6 is probably the most efficient automobile engine ever developed—and there are extra savings in store for you mile after mile. An *easy-to-own* car . . . priced squarely with other American smaller-size cars, and well below the most popular 3 among bigger cars. Above all, Comet is a *quality* car . . . in looks, in build, in every way to make you a prideful owner. Browse through these pages and see everything wonderful that Comet offers . . . fine car styling for the economy-wise!



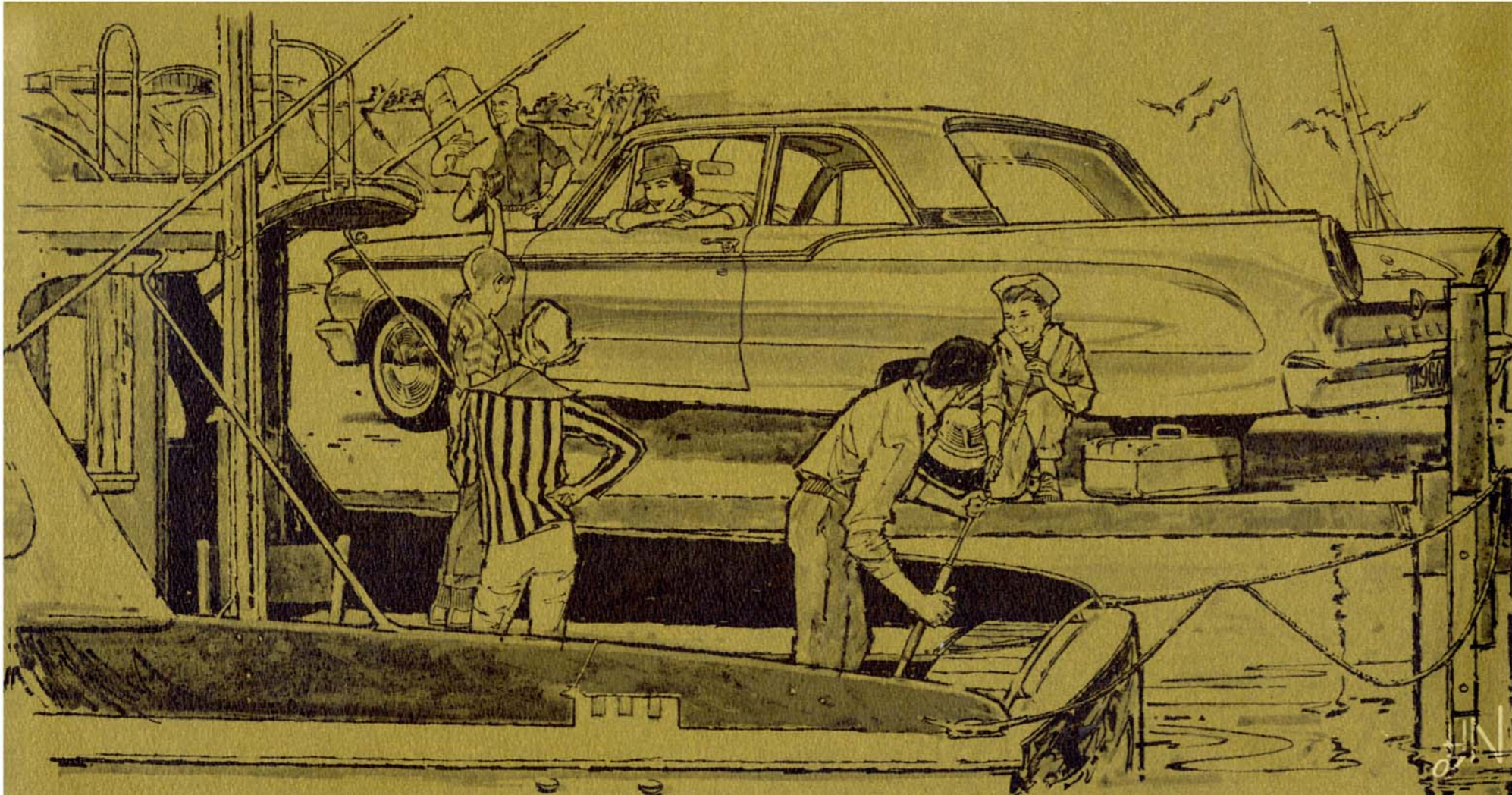
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Just right in size—and right in style! See how this family-dimensional beauty avoids the stubby “Plain Jane” look, how every line says fine car styling. Comet is two feet shorter than conventional cars (you’ll praise it in the busiest traffic and every time you park). Yet its 114-inch wheelbase is just right for sure-footed stability and a feeling of solid security, even at turnpike speeds. The spacious luggage deck holds enough duffel for a weekend family cruise!

Leather-soft Moroccan vinyls and vibrant tweed fabrics set the mood for fashionable going in Comet interiors.



COMET 2-DOOR SEDAN



Shown in Signal Red

COMET 4-DOOR SEDAN

You needn't leave comfort or pride behind when you head for faraway places in Comet. On the inside, there's living room for six passengers, with interior measurements that closely match the "big" ones. *Lavish* is the word for Comet fabrics and appointments—and you can set your own style with a choice of fashion-wise color schemes. You ride in a wonderful world of quiet, too—with sound-hushing, heavy insulation all around.

Fine-car crafted in every detail, luxurious interiors keep Comet's low, low price a beautiful secret.



07

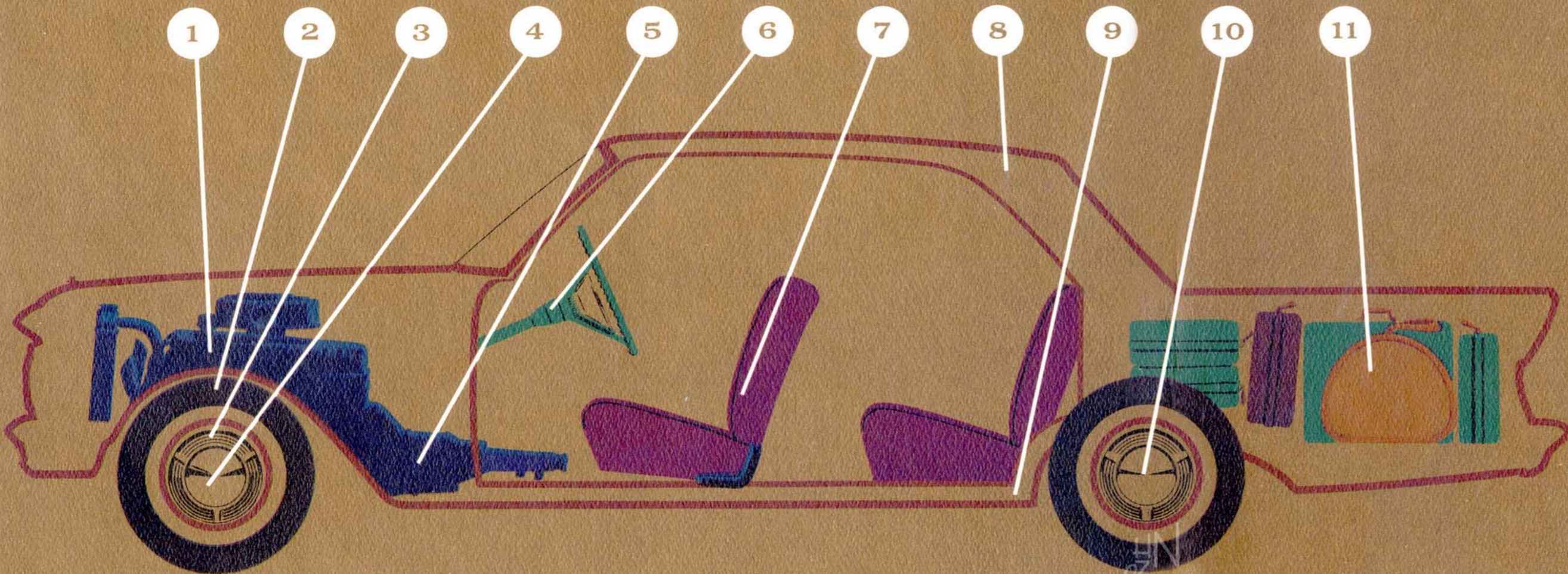


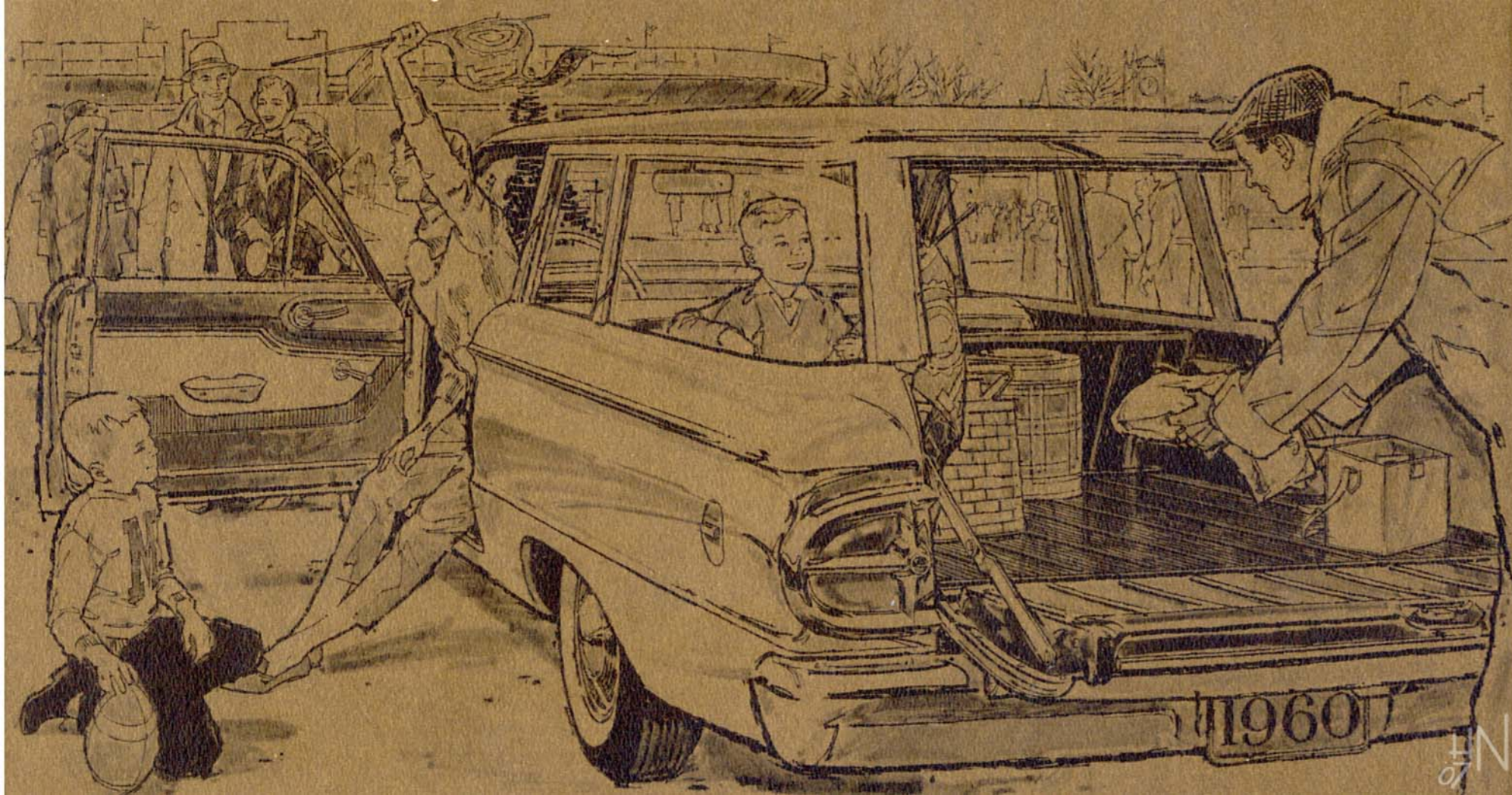
Shown in Sultana White



BUILT JUST RIGHT—SOLID QUALITY, SMOOTH-AS-SILK RIDE, PERKY PERFORMANCE, ROOM TO SPARE!

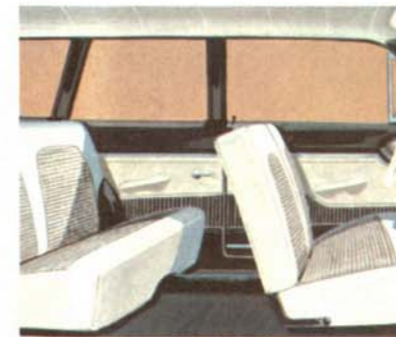
- 1 Comet's high-economy Thrift-Power 6 is up front where you expect it to be, for better weight distribution and safe driving on all roads.
- 2 Comet's tires of super-tough Tyrex cord combine with 13-inch wheels to give you steering that's remarkably light and instantly obedient to your commands.
- 3 Comet's jumbo-size brakes with over 114 square inches of lining area deliver sure stopping power with a minimum of pedal effort.
- 4 Comet's ride makes all roads seem freshly paved, thanks to independent front suspension with anti-dive control and silent rubber bushings.
- 5 Comet's standard 3-speed conventional drive is smoothness itself—and the gearshift is on the steering column where it belongs. Comet Drive automatic transmission is optional.
- 6 Comet Security Design safety features will add confidence every mile you drive. Typical examples: deep-dish steering wheel, double-grip door locks, all-around Safety Glass.
- 7 Comet's chair-height front seat adjusts to your favorite position for fatigue-free driving. Seat backs are scientifically angled for correct posture while driving.
- 8 Remarkable new quietness, new freedom from rattles and squeaks are in store for you every mile you drive in the ruggedly-built Comet. Its Unitized body-and-frame is a single, solid structure of steel.
- 9 Beneath Comet's fine car styling lies hidden strength—full-length box-girder structural members that offer massive protection for passengers in event of side impacts.
- 10 Its 114-inch wheelbase (key to Comet's "big car" ride and a feeling of security on the road) makes travel a refreshing experience. Hotchkiss Drive cushions the transfer of power through long-leaf rear springs for smoothness and quiet.
- 11 Luggage space to spare—over 26 cu. ft. in the spacious rear deck. Comet offers four times more luggage room than the most popular of foreign imports—and more than any American compact car!





Fun and function in a fashionable new size—and it all begins with a low, low price. Everything you want for stylish calling or sturdy hauling: roll-down rear window to help you load (power-assist is optional). Choice of five smart interiors (three are all-vinyl and take kindly to soap and water). Huge cargo deck (over 76 cu. ft.) and much, much more. It's America's most beautiful station wagon buy!

From "dater" to "freighter" in a jiffy. Rear seat folds flat in a single, easy motion. Front seats swing inward for easy entry.



COMET 2-DOOR STATION WAGON



Shown in Twilight Turquoise Metallic

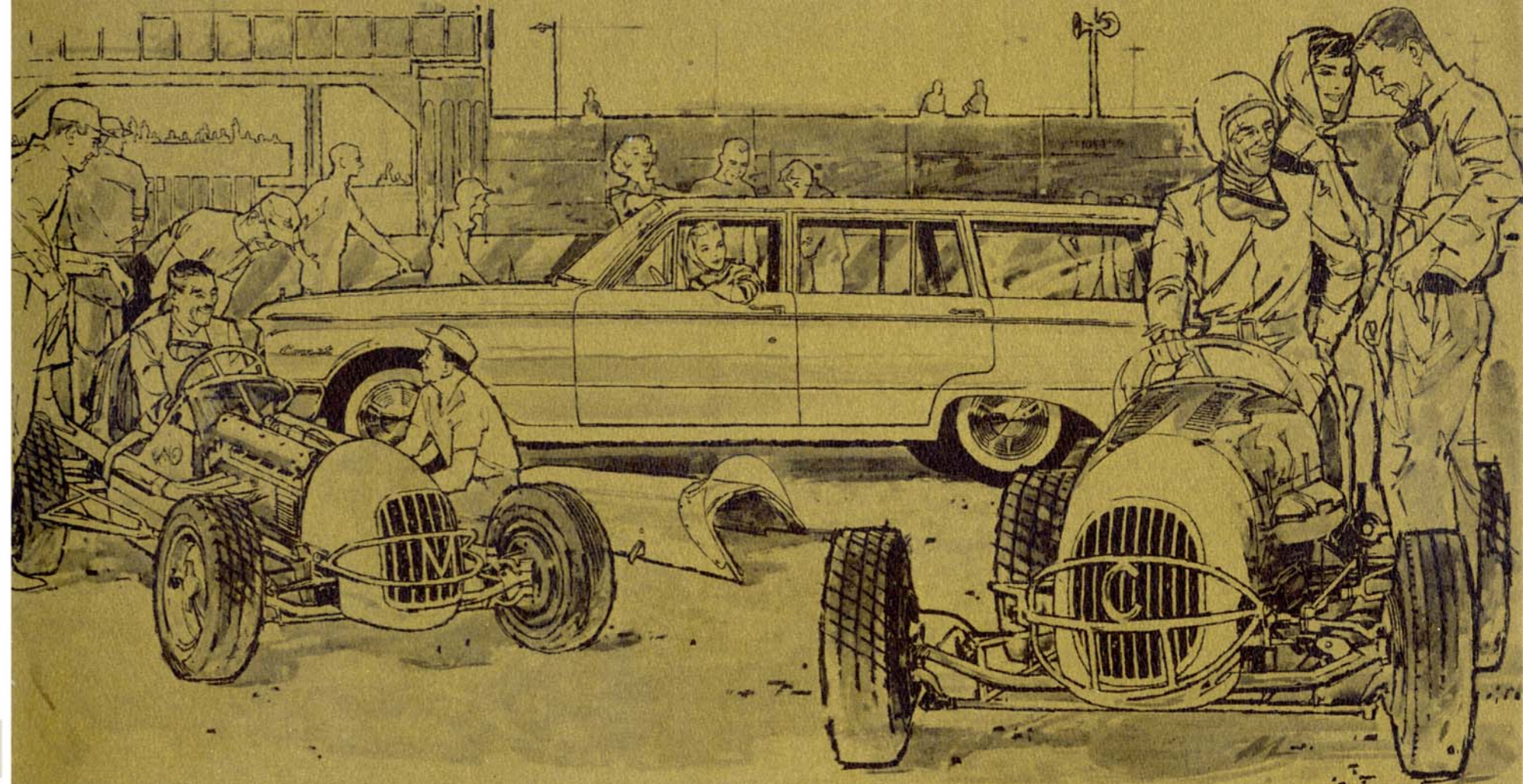
COMET 4-DOOR STATION WAGON

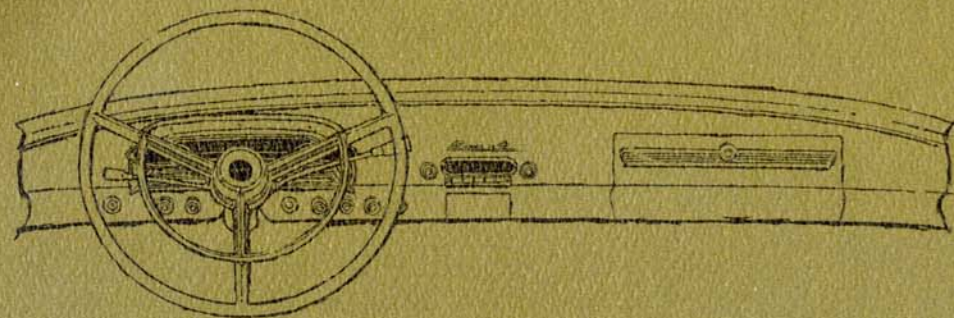
An open invitation to station wagon living! Note Comet's low, wide look . . . the bright, airy outlook afforded by thin-pillared doors. Note, too, the huge cargo "hold", level-loading tailgate, load deck nearly 9 feet long. Willing helpmate, yes, but ready for fun when chores are done. There's comfort and luxury everywhere—even to foam-cushioned seats, front and rear!

With its huge cargo opening, totin' gear is a breeze in a Comet wagon! Cargo deck flooring is scuff-proof hard rubber and easily cleaned.



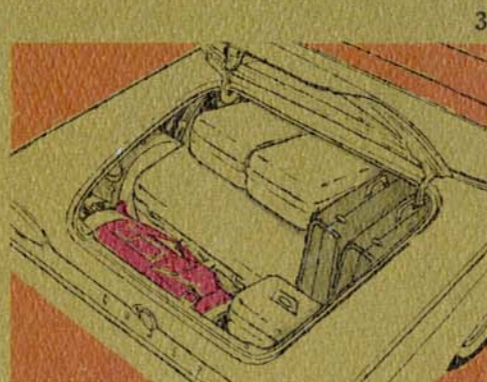
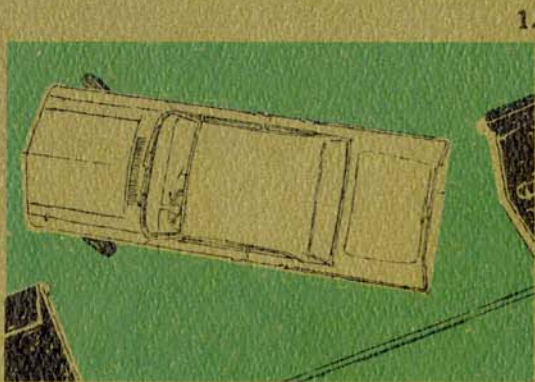
Shown in Alaskan Gold Metallic





Comet's handsomely designed instrument panel puts all controls within easy reach. Deep-dish steering wheel design adds safety; the gearshift lever is conveniently located on steering column—not on floor to cramp middle passenger. **1.** Comet handles so effortlessly, you'll praise its feather-light steering every time you thread through traffic or ease into a tight parking spot. **2.** In Comet, convenience comes by the carload. Typical example: tandem-action windshield wipers that clear a wider swath

(even the center area). Interior courtesy lights, armrests front and rear, ashtrays, clip-type sun visors are still other fine car features for your convenience. **3.** There's usable space for an entire family's vacation togs in this 26.6 cu. ft. luggage deck—more room than in any other American new-size car. **4.** Designed for the American road—and for the kind of driving American motorists are used to—Comet offers, as an extra-cost option, the carefree ease of Comet Drive, a smooth-as-silk optional automatic transmission.



Unitized construction is what makes Comet so substantially strong and rigid—so free from squeaks and rattles—so roomy to ride and relax in. Comet's body and frame are welded as a single structure combining remarkably high strength with low weight. Comet's rust-barrier, a thick zinc coating of underbody areas, fights off the corrosive action of water, mud and winter slush. Adding glamour over all is Super-Enamel finish, the longest-lasting hard enamel beauty coat a car ever wore.

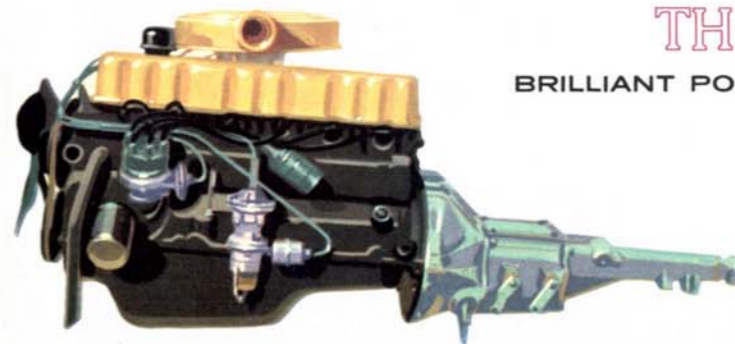
UNITIZED CONSTRUCTION

ROOMY, RUGGED AND RIGID



THRIFT-POWER 6

BRILLIANT POWER WITH SAVING WAYS



Comet's new Thrift-Power 6 has been specially developed and is of thoroughly proved design. Advanced ultra-short piston stroke allows spirited performance with a minimum amount of friction and wear. Wedge-type combustion chambers; free-turning intake and exhaust valves; full-flow oil filter; replaceable-filter air cleaner; powerful 12-volt electrical system—all add to sparkling "go" and remarkable durability. And for welcome savings, you "go" on regular fuel—up to 25 miles on every gallon!



COLOR-THEMED TO MATCH YOUR EVERY MOOD

Exteriors—Long-lasting Super-Enamel finish keeps your car looking showroom-bright for years with never a need for waxing! Select from a range of vibrant colors in solids or two-tones:

- | | |
|-----------------------------|---------------------------|
| Sultana White | Valley Green Metallic |
| Tuxedo Black | Javelin Bronze Metallic |
| Signal Red | Cloud Silver Metallic |
| Crystal Turquoise | Inlet Blue |
| Twilight Turquoise Metallic | Cote D'Azur Blue Metallic |
| Cameo Green | |

Interiors—Comet's decorator-planned interiors are color-coordinated to exteriors—in supple Moroccan vinyls and handsome tweed bodycloth.

Sedans Standard Trim:

White, Green, Red or Light Turquoise vinyl with Sapphire tweed cloth.

Optional Fashion Group* Trim:

White vinyl with Red or Black vinyl; Green, Red or Light Turquoise vinyl with Honeycomb weave cloth.

Station Wagon Standard Trim:

Red or White vinyl with Sapphire tweed cloth.

Station Wagon Fashion Group Trim:

White vinyl with Red or Black vinyl; Red vinyl with Black vinyl.



HERE'S WHAT'S IN COMET FOR YOU!

WHEELBASE

SEDAN.....114.0"
STATION WAGON.....109.5"

OVER-ALL LENGTH

SEDAN.....194.9"
STATION WAGON.....191.8"

TREAD

FRONT..... 55.0"
REAR..... 54.5"

OVER-ALL HEIGHT

SEDAN..... 54.5"
STATION WAGON..... 55.1"

CHASSIS

UNITIZED BODY: Extra strong, extra solid with zinc-coated underbody box-section members.

FRONT SUSPENSION: Ball-joint front suspension with anti-dive feature. Coil front springs. Internally mounted hydraulic shock absorbers.

REAR SUSPENSION: Alloy steel, leaf-type rear springs for greater stability. Hotchkiss Drive. Direct-acting, angle-mounted hydraulic shock absorbers.

STEERING: Recirculating ball-and-nut type steering gear. Over-all steering ratio: 27.0:1.

BRAKES: Hydraulic, internal-expanding type. Total brake lining area: 114.3 square inches (station wagons:137.2). Brake drum diameter: 9 inches.

PARKING BRAKE: Independent mechanical; operating on the rear wheels. Brake application and release controlled by handle located beneath the instrument panel, to the left of the steering wheel.

WHEELS AND TIRES: Stamped steel disc wheels. 13-inch diameter. Tire size: 6.00 x 13, 4-ply rating except station wagons which are 6.50 x 13, 4-ply rating. White sidewall tires optional at extra cost on all models.

POWER PLANT

THRIFT-POWER 6: High-economy, inline 6-cylinder block. Overhead valves. Displacement: 144.3 cubic inches; horsepower: 90 @ 4200 rpm; maximum torque: 138 @ 2000 rpm; compression ratio: 8.7:1; recommended fuel: regular grade.

ENGINE LUBRICATION: Full-pressure lubrication system. Rotor-type oil pump with nonfloating screened inlet. Oil capacity (with filter change): 4.5 quarts.

ENGINE COOLING: Downflow, pressurized radiator. Full-length water jackets around all cylinders. Capacity without heater: 8.7 quarts; capacity with heater: 9.7 quarts.

FUEL SYSTEM: Carburetor: 1 venturi, downdraft type. Mechanical diaphragm fuel pump with vacuum-booster feature as standard equip-

ment. Dry-type air cleaner with replaceable element. Fuel filter locations: fuel tank; fuel line between pump and carburetor. Fuel tank capacity: 14 gallons.

ELECTRICAL: 12-volt system, 54-plate battery. Centrifugal vacuum spark control. Positive engagement starter. 18mm anti-fouling spark plugs.

TRANSMISSIONS AND REAR AXLE

COMET DRIVE AUTOMATIC TRANSMISSION: 5 position selector lever. Selector positions: P(Park), R(Reverse), N(Neutral), D(Drive), L(Low). Fully automatic air-cooled fluid torque converter with 2-speed planetary gearset. Air cooled. Oil capacity (refill): 7.25 quarts.

THREE-SPEED MANUAL SHIFT TRANSMISSION:

Selective gear type with three forward speeds. Gear ratios: First gear: 3.29:1; Second gear: 1.75:1; Third gear: 1.00:1; Reverse gear: 4.46:1. Oil capacity: 3¼ pints.

CLUTCH: Semi-floating, single dry-plate type. Outside diameter: 8½ inches.

REAR AXLE: Semi-floating type with hypoid gears. Two-pinion differential, tapered roller bearings. All axle ratios have been carefully selected to provide maximum economy and peak performance under all driving conditions.

Specifications shown herein were in effect at the time this book was approved for printing. Lincoln-Mercury Division of Ford Motor Company, Dearborn, Michigan, reserves the right, however, to discontinue or change at any time, specifications, designs, or prices without notice and without incurring any obligation. White sidewall tires, accessories and any other equipment that is not standard equipment are optional at extra cost.

*Optional Fashion Group Trim includes deep-pile carpeting (sedans only), contoured front seat-backs, and bright metal window mouldings.

