

THE 1947

*Lincoln*



*Nothing could be finer*



A number of refinements have been made in the Lincoln motor car for 1947, comprising new styling, new colors and new interiors. These various details further emphasize the beauty and luxury of the Lincoln. They contribute to even greater enjoyment of this motor car . . . and to a character that is typically Lincoln in every way.





See this motor car, and note the many touches that highlight the sweep of Lincoln styling and accent the richness of Lincoln interiors. Drive it . . . and you will sense the quiet power that gives the Lincoln mastery over all roads and all distances. We

are confident you will agree that now, more than ever, *Nothing could be finer*

*New Interiors* A rich choice of upholstery and matching interior appointments is available in the Lincoln motor car for 1947. New walnut-grained panel trim, together with new instrument panel styling and new pocket-type arm rests, distinguish the interiors . . . all finished with the precise and expert workmanship that is a Lincoln trademark.

*New Colors* Twelve exterior colors are available in the Lincoln for 1947. These colors are applied in a long-lasting, hard-finish enamel, specially polished to an even, lustrous beauty. A selection of interior color combinations has been chosen to complement them.

*New Styling* The Lincoln for 1947 has many carefully planned and skilfully executed styling details. These are designed and crafted to be in complete harmony with Lincoln beauty . . . to accent the flowing lines that make the Lincoln so often noted, so well admired.

The Lincoln motor car is available in the following body models: the Sedan, the Coupe, and the Convertible Coupe. The Lincoln Continental is made in two models: the Convertible Cabriolet and the Coupe.