

The Ford Line

for 1906

Advance Pages

The Ford Motor Co. has made its great success by always having a car that is a year or two ahead of its competitors.

When the two cylinder opposed Runabout was first put on the market it was such an innovation from the type then prevailing of single cylinder cars that "wise men" shook their heads and marvelled at the absurdity of anyone putting a car on the market with twice as many pistons, twice as many connecting rods, and twice as many working parts to befuddle and puzzle the operator who already had his hands full trying to run the single cylinder car of that period. What in the world would he do with a double cylinder motor?

Henry Ford solved the problem by building a double cylinder car with less parts than any single cylinder car then built. His next car, the Ford four cylinder touring car at \$2,000, was another marvel of mechanical ingenuity and a great step towards simplicity, flexibility, and reliability.

The line of cars we present for 1906 are right along Mr. Ford's ideas of motor car development as exemplified in every car he has already produced. He has proven that the multiplication of cylinders, when accompanied by simplicity of design, has not only increased the flexibility and power of the car, but has reduced the automobilist's troubles and increased his confidence in his ability to always "get there" on time.

In addition to which the Ford Motor Co. are giving automobile buyers the advantage of a price secured through building these cars in greater quantities than any other manufacturer in the world — in fact — we build more runabouts this season than the combined runabout output of all American Manufacturers.

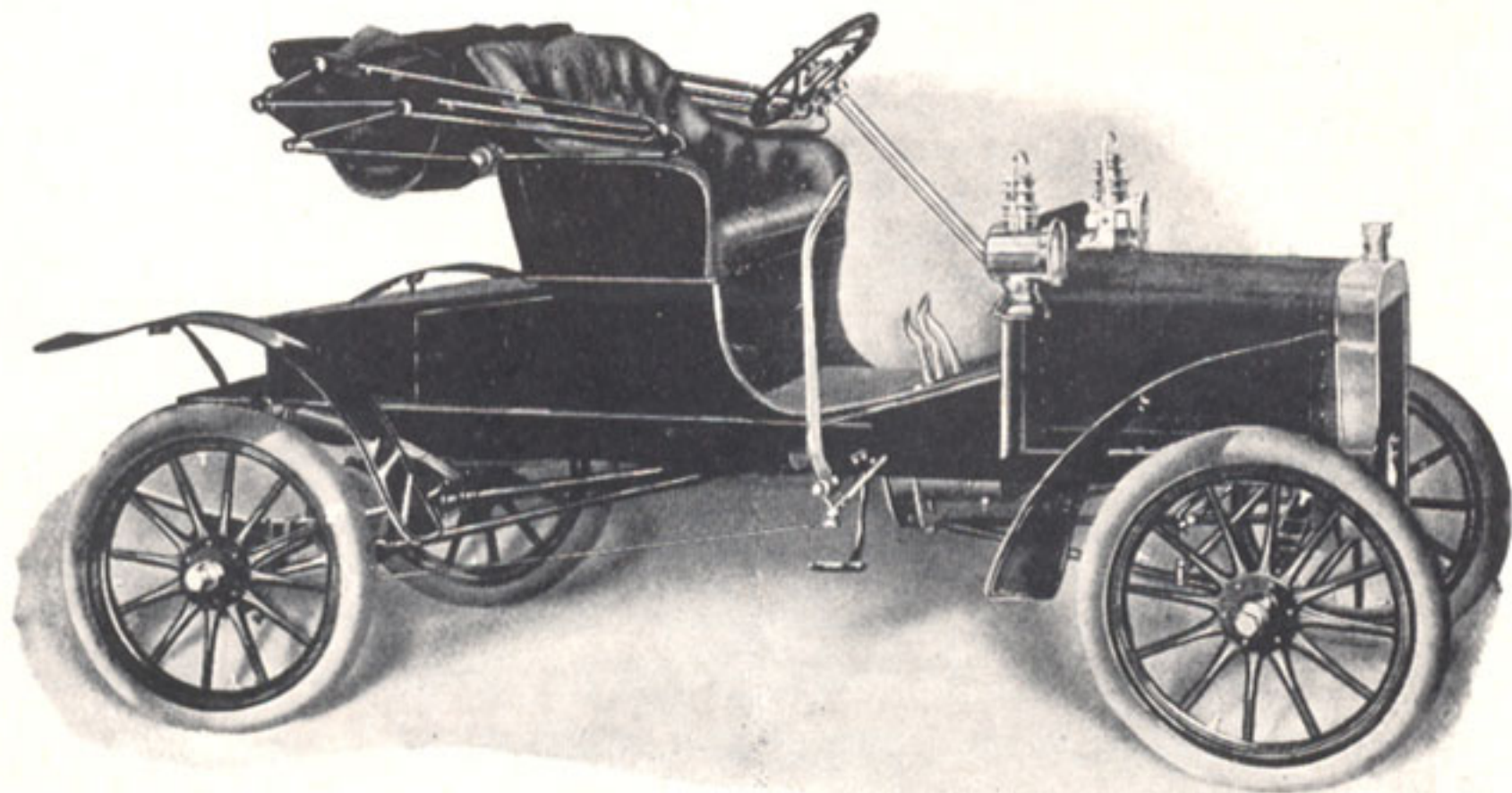
No lengthy or detailed description will be attempted in this advance circular. However, there is enough data and illustrations given to show the wonderful advance in design and sensational features of these cars, and to show you that the Ford Motor Co. will have a field entirely to itself for 1906.

Ford Motor Co., Detroit

BRANCHES

147-149-151-153 Columbus Ave., Boston 1721-1723 Broadway, New York 727 Main St., Buffalo
Broad and Buttonwood Sts., Philadelphia 1444 Michigan Ave., Chicago
1916 S. E. Euclid St., Cleveland 318-320 E. 11th St., Kansas City
Canadian Trade Supplied by Ford Motor Co., Ltd., of Canada, Walkerville, Ont.

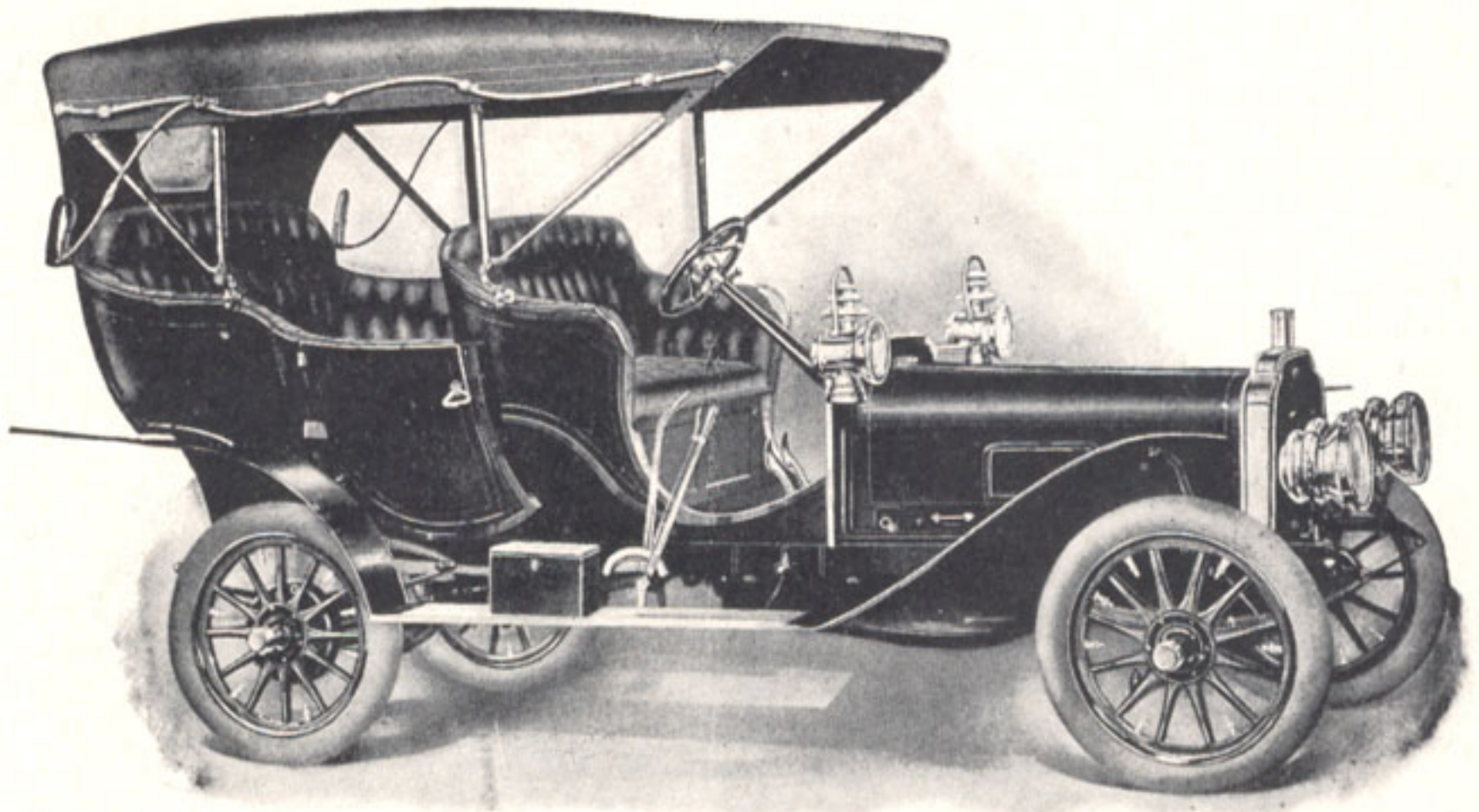
The Successful Ford



Ford Model N

Motor, 4-cylinder, vertical; cylinders $3\frac{3}{4}$ " bore x $3\frac{3}{8}$ " stroke, 15 H. P.
Speed 40 miles an hour down to 3 miles on high gear.
Improved planetary transmission, with improved clutch.
84 inch wheel base.
Pressed steel frame.
Water cooled.
Ignition, two sets of dry cells.
Mechanical oiler.
Gasoline Tank, under seat, containing 10 gallons, sufficient for 200 miles.
Water contained in radiator.
Hub brakes, — internal expansion, with lever control,
Emergency brake on driving shaft, controlled by foot pedal.
Springs, full elliptic in rear, and half elliptic in front.
"Famous Ford" Direct Drive Construction.
Roller bearings on rear axle, with ball-bearing thrust, — special design.
Ball Bearings on Front Wheels.
Wheel Steering (Fitted with Ford reduction gears) takes all the Strain from steering over the roughest road, an exclusive Ford Feature.
Luxurious Body, carrying two passengers.
Weight — 800 pounds.
56 inch tread.
Wheels, artillery, 28 inch.
Tires, $2\frac{1}{2}$ inch, double tube.
Lubricating oil sufficient for 200 miles.
Color, Maroon.
Equipment, two side oil lamps and horn.
Price \$500 f. o. b. Detroit.
Tops, Leather \$50.00 extra. Rubber \$30.00 extra, like cut.

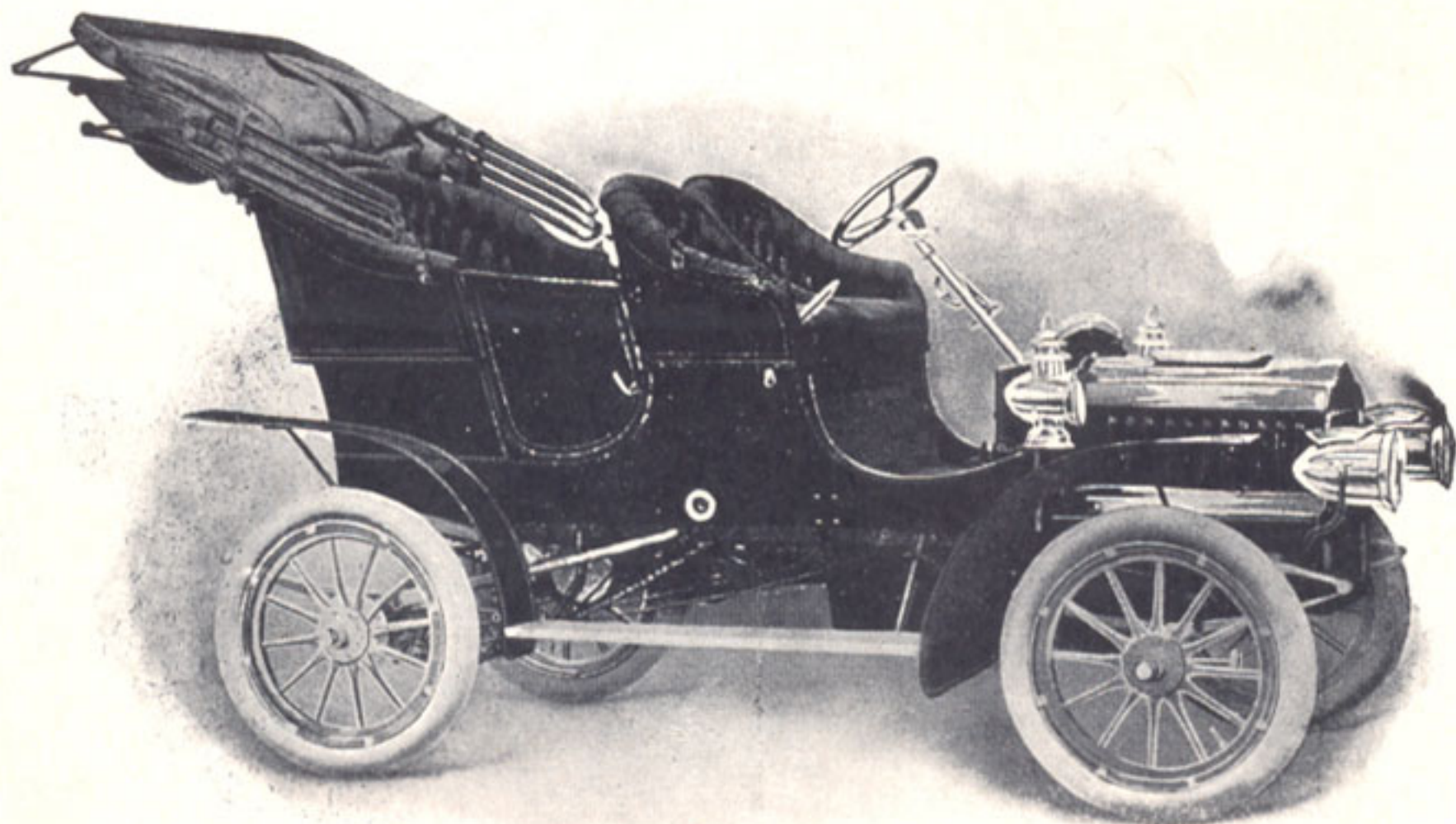
The Successful Ford



Ford Model K

Motor, 6 cylinder, vertical, $4\frac{1}{2}$ " bore x $4\frac{1}{4}$ " stroke: 40 H. P.
Speed, 50 miles per hour, down to four miles per hour. on the high gear
Improved planetary transmission, with improved clutch.
Pressed Steel Frame.
114" Wheel Base.
Water Cooled; circulation by gear pump.
Perfected Magneto ignition.
Mechanical oiler.
Gasoline Tank under seat, containing 15 gallons, — good for 250 miles.
Water Contained in Radiator.
Hub Brakes, — internal expansion, with lever control,
Emergency Brake on driving shaft, controlled by foot lever.
Springs, full elliptic on the rear, and half elliptic on the front.
"Famous Ford" Direct Drive Construction.
Ample roller bearings on rear axle, with ball bearing thrust — special design.
Ample Ball Bearings on front wheels.
Wheel Steering (Fitted with Ford reduction gears) takes all the Strain from
steering over the roughest road, an exclusive Ford Feature.
Luxurious Body, ample for five passengers.
Weight 2400 pounds.
Price \$2500 f. o. b. Detroit.
56 inch tread.
Wheels, artillery, 32 inch.
Tires 4 inch, double tube clincher.
Lubricating oil sufficient for 250 miles.
Color Royal Blue.
Equipment, two side oil lamps and tubular horn.
Tops, prices on application.

The Successful Ford



Ford Model F

The demand for a car of this type is so strong that we will continue to build a two cylinder opposed motor car for 1906.

Model F. is the general all around car, for the man who wants a Powerful runabout or a comfortable and fast touring car for 5 people, capable of taking all kinds of roads, at a moderate investment and low cost of operating and maintaining.

Specifications of Model F

Price, \$1,000.00.

Weight, 1,400 Pounds.

Motor, Ford two cylinder horizontal opposed $4\frac{1}{2} \times 4$. 12 H. P.

Wheel Base 84 inches.

Tread, Standard Wagon.

Wheels 30 inches.

Tires $3\frac{1}{2}$ double tube.

Maximum Speed 35 miles an hour.

Capacity Gasoline Tank 9 Gallons.

Capacity Oil Reservoir 3 pints.

Cooling Water Capacity 4 Gallons.

Color, Rich dark green, yellow running gear.

Upholstering, Black, of best leather, handsomely tufted.

Equipment, 2 side oil lamps, post horn and necessary tools.

Tops, prices on application.

THE CAR OF SATISFACTION