

50TH Anniversary

1955-2005



> MAKE TODAY YOUR SOMEDAY.

A modern take on the classic American roadster, the 2005 Thunderbird celebrates 50 years of staying-power with a distinctive "50th Anniversary" badge and 2 new, Limited Colors: Bronze and Medium Steel Blue. Driving enthusiasts and those with a passion for design have always been drawn to Thunderbird's intoxicating form and performance. How long have you coveted this graceful bird of paradise? Stop telling yourself "Someday..." and start living for today. Life doesn't get any better than top-down cruising in the Thunderbird of your dreams.

50th Anniversary Of Thunderbird

New "50th Anniversary" Fender Badges – The very first Ford Thunderbird, advertised as "Seventh Heaven on Wheels," came off the assembly line in October of 1954. To honor the past 50 years of Thunderbird passion, all 2005 models will proudly display these distinctive "50th Anniversary" fender badges.



Thunderbird Premium - Medium Steel Blue (limited color - 2005 model year only)

2005 Ford Thunderbird

Performance

03

280-hp 3.9L DOHC 32V V8 Engine
Sporty SelectShift™ Transmission
Convertible and Removable Tops

Interior

07

Premium Leather-Trimmed Seats
Appearance and Accent Packages

Specifications

09

Standard and Available Features
New Exterior and Interior Colors

> SPIRITED BEAUTY.

Thunderbird is an artful blend of stunning elegance and remarkable power. A 3.9L DOHC 32-valve aluminum V8 engine produces 280 majestic horses, all eagerly awaiting your command. They motivate the car from 0 to 60 mph in a mere 6.5 seconds.* Or take you on a leisurely tour of the countryside – the choice is yours. Thunderbird also features standard rear-wheel drive, 4-wheel independent suspension, 4-wheel disc anti-lock brakes, All-Speed Traction Control, and an available SelectShift™ transmission for maximum performance potential. All that's missing is you.

*Car and Driver, August 2003.



Casual And Formal Wear

Convertible and Removable Tops – The standard power convertible top features easy one-handle, one-button operation, while an available matching soft boot gives the top-down look an elegant finish. Removable tops are available in several color choices to complement each exterior color. You can mix and match them to create your own distinctive combination. Includes classic, chrome-trimmed porthole windows and convenient storage stand. See page 9 for availability details.



Thunderbird Premium – Torch Red
available soft boot (above) and removable top (colors shown below)





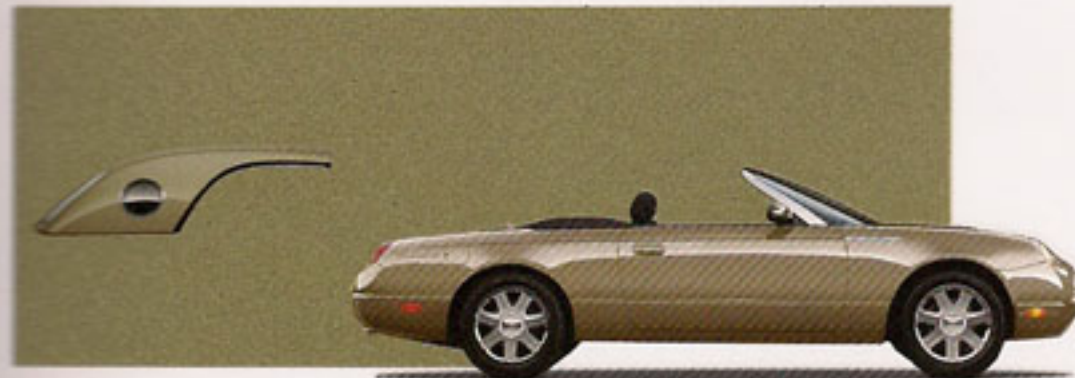
> SUMPTUOUS SURROUNDINGS.

You'll love designing the Thunderbird of your dreams with its luxurious Black Ink leather-trimmed interior and your choice of available interior accent packages. Choose from the sophisticated Light Sand Appearance Package (below), the Full Interior Color Accent Package in Torch Red, the Partial Interior Color Accent Package available in new Medium Steel Blue and Torch Red, or the Black Accent Package. The standard Audiophile Sound System features a 6-disc in-dash CD changer and SIRIUS Satellite Radio* capability to help set the mood, no matter how far you wander.

*Call SIRIUS toll-free at (888) 539-7474 for more information. See your Ford Dealer for installation and activation details.



LIMITED COLORS 2005 model year only. See your Ford Dealer today.



Bronze



Medium Steel Blue

CLASSIC COLORS

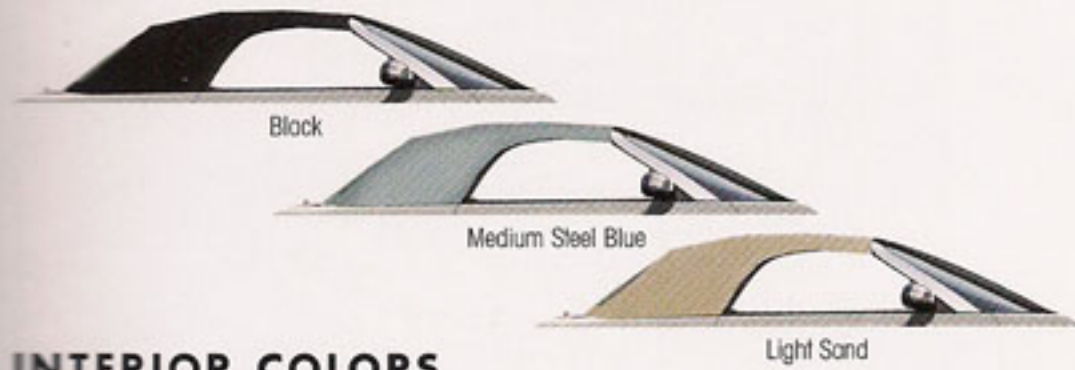


Torch Red



Platinum Silver

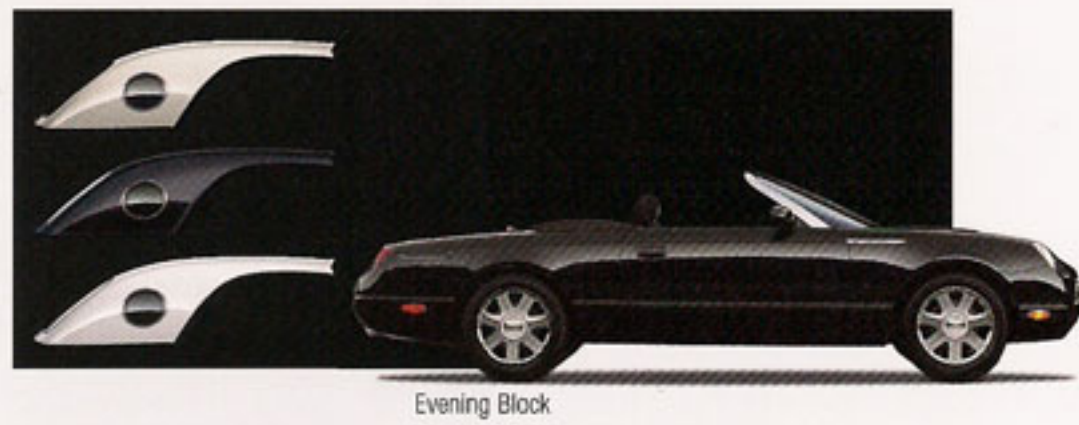
CONVERTIBLE SOFT TOP COLORS



Black

Medium Steel Blue

Light Sand



Evening Black

INTERIOR COLORS



Black Ink



Black Accent Package



Torch Red Partial Interior Color Accent Package



Medium Steel Blue Partial Interior Color Accent Package



Torch Red Full Interior Color Accent Package



Light Sand Appearance Package

Ford Credit Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.



For a purchase or lease, the Ford **Extended Service Plan (ESP)** gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP backed by Ford Motor Company and honored at all Ford dealerships.

Ford Choose the insurance program that's designed for your vehicle – Ford Motor Company Insurance Services. Our program helps you receive the rates and service you deserve. Call 1-877-367-3847 or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Thunderbird

"THIS THING IS A KICK TO RUN AROUND IN."

— *MOTOR TREND*

**"... WE HAVE A SOFT SPOT FOR FORD'S STYLISH
BOULEVARDIER — JUST AS WE DID IN 1956. ..."**

— *CAR AND DRIVER*

"... THIS IS THE BEST T-BIRD EVER. ..."

— *ROAD & TRACK*

"IT FEELS SECURE, SOLID, CONFIDENT AND SEXY."

— *FORBES.COM*

"THIS IS THE CAR THAT WAS MADE TO BE SEEN IN."

— *CNNMONEY.COM*



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Motor Trend, January 2002. *Car and Driver*, August 2003.

Road & Track, August 2001. *Forbes*, May 2002.

CNNMONEY.com, June 2002.

fordvehicles.com