



FIVE HUNDRED
Built for the road ahead.



FORD CUSTOMER

HERE IS THE INFORMATION YOU REQUESTED.

Custom designed for:

FORD CUSTOMER

Thank you for your interest in the Ford Five Hundred. Included in this brochure is information about:

- **Command Seating™**. Five Hundred's driver's seat sits higher off the ground, giving you easier entry and exit, a more upright seating position, and a good view of the road ahead.
- **The Advanced Powertrain System**. Five Hundred's advanced powertrain system delivers either a smooth Continuously Variable Transmission (CVT) or 6-speed automatic transmission paired with an efficient 3.0L V6 engine to optimize both performance and fuel economy.
- **The Safety Canopy System**. Five Hundred's optional Safety Canopy™ with Rollover Sensor deploys two side curtain airbags for protection in certain side impact or rollover accidents.
- **Offers and Incentives**. Find out what great deals are currently available for your Five Hundred.
- **Dealer Information**. Find up-to-date contact information for your local Ford dealer. To visit a local dealer website and view a map of their location, click on one of the links below.

Experienced My Ford yet? Get an inside look at the benefits of Ford ownership at the My Ford owner website. It's a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services! Log on to www.myford.fordvehicles.com to get started.



BUILT FOR THE ROAD AHEAD.

AVAILABLE INCENTIVES ON FORD FIVE HUNDRED

Listed below are just a few of the current available Ford vehicle offers and incentives in your area. For details on these and other great offers, contact your Ford dealer directly.

2005 RETAIL OFFERS FOR ZIP CODE: 33333													
OFFER DATES/VALUE	COMBINABLE CASH OFFERS		-OR-	CASH COMBINED WITH APR OFFERS				-OR-	APR ONLY OFFERS				
VALID DATES: OFFER VALUE:	CASH BACK* +	FORD CREDIT BONUS CASH **		FORD CREDIT BONUS CASH ** +	SPECIAL FINANCING RATES					SPECIAL FINANCING RATES ONLY			
					36 mo.	48 mo.	60 mo.	72 mo.		36 mo.	48 mo.	60 mo.	72 mo.

We update our offers frequently and want to be sure you get in on a great deal! Please check again for offers and incentives on this vehicle or contact your local dealer.

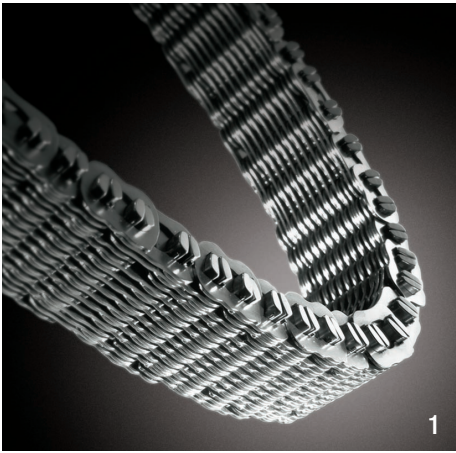
ELEVATING THE SEDAN.

Here's an idea. If everything about sedans nowadays is expected, let's be unexpected. Actually raise the standards in a way that matters. Like when it comes to where you sit. See, Five Hundred has something called Command Seating.[™] And what this innovative feature does is let you (and all of your passengers) sit higher. Gives you a better view of the road. Makes getting in and out a breeze. Sounds simple enough, but you'd be surprised at the difference. Just like the luxurious touches you'll find throughout the interior. Or the extra space you'll find throughout its full-size cabin. More interior volume (128.7 cu. ft.). More rear knee and head room. More than any other sedan in its class.* (And just wait until you see the trunk.) No, Five Hundred isn't your typical sedan. It's arrived in a slightly higher place.



Five Hundred SEL

*Class is standard five-passenger full-size sedans.



1. When you pair the 3.0L Duratec 30 V6 engine with a class-exclusive* Continuously Variable Transmission (CVT), you get 203 horses that put larger engines to shame. Five Hundred can go from 0 to 60 in 7.35 seconds – faster** than the 250-hp Chrysler 300 Touring or 210-hp Toyota Avalon.
2. The optional power moonroof opens and closes with the touch of a button and includes a mini-overhead console with map lights and a storage bin for sunglasses.
3. An in-dash storage bin provides the perfect spot for items you want to keep at hand.
4. Why settle for anything less than the highest quality materials? Here, the Limited stands out with cream-colored gauges and a center-mounted analog clock.
5. Both front seats in the Limited are heated with 8-way power movement in the driver's seat and 4-way power movement in the passenger's seat. "Shirred" leather trims the entire interior.
6. A rear-seat center armrest with two cupholders helps passengers keep beverages close. On Five Hundred Limited, the armrest opens to reveal a storage bin.

*Class is standard five-passenger full-size sedans.

**Based on AMCI-certified testing of 2005 Chrysler 300 Touring and 2004 Toyota Avalon XLS.



THE LARGEST TRUNK. PERIOD.

A trunk like this is hard to describe. “Best-in-class* luggage capacity with 21.2 cu. ft. of space” just doesn’t seem to do it justice. To get a real sense of what that means to you, we needed something quantifiable. Something semi-realistic. So, we grabbed eight sets of golf clubs and proceeded to put them in the trunk. (With ease, we might add.) No other sedan can offer that. And while we know you probably won’t be carrying that many clubs around, just think – if this trunk is “big enough to fit eight sets of golf clubs,” imagine what you could bring along.

*Class is standard five-passenger full-size sedans.

FORD FIVE HUNDRED MODEL LINEUP

FIVE HUNDRED SE



Style, substance and value – the surprising Ford Five Hundred.

- AM/FM stereo/clock/single CD player
- Front bucket seats w/6-way power driver's seat
- Power mirrors, body color, folding
- Wheels – 17" 7-spoke aluminum with painted finish

Price: **\$22,840***

EPA: +

+ Front-wheel drive w/CVT: 20 city/27 highway**
All-wheel drive w/CVT: 19 city/26 highway**
Front-wheel drive w/6-speed: 21 city/29 highway**

FIVE HUNDRED SEL



An elevated perspective on the road ahead.

- AM/FM stereo/clock/6-disc in-dash CD changer/MP3 player
- Message center and trip computer with compass
- 2-way power front passenger fold-down seat
- Power mirrors, body color, folding, heated

Price: **\$24,840***

EPA: +

+ All-wheel drive w/CVT: 19 city/26 highway**
Front-wheel drive w/6-speed: 21 city/29 highway**

FIVE HUNDRED LIMITED



A vision of unpretentious elegance.

- Audiophile™ Sound System includes subwoofer w/AM/FM stereo/clock/6-disc in-dash CD changer/MP3 player (Audiophile is a trademark of Audiophile, Inc.)
- Heated front bucket seats with leather seating surfaces, 8-way power and memory on the driver's side
- 4-way power front passenger fold-down seat w/manual lumbar
- Analog clock w/sweeping hand in instrument panel
- Power mirrors, chrome, folding, heated with memory and security approach lamps

Price: **\$26,965***

EPA: +

+ Front-wheel drive w/ 6-speed: 21 city/29 highway**
All-wheel drive: 19 city/26 highway**

* Starting Manufacturing Retail Price, excluding taxes, title, and registration fees. Optional equipment not included.

**EPA estimated city/highway mpg based on base engine/transmission configuration.

FORD FIVE HUNDRED VS. CHRYSLER 300

The critics can't seem to say enough about Ford Five Hundred. What do you think? Take a look and see how it stacks up against the Chrysler 300. Then experience the real thing with a test-drive. And for even more comparisons, visit www.fordvehicles.com.

SPECIFICATIONS	2005 Ford Five Hundred SE FWD 3.0L V6	2005 Chrysler 300 Touring 3.5L V6
All-Wheel Drive	Not Available*	Not Available
Alloy Wheels	Standard	Standard
Head Room (Front)	39.4	38.7
Head Room (Row 2)	38.7	38
Leg Room (Row 2)	41.3	40.2
Base Price MSRP	\$22,145	\$27,095
CD Player	Standard	Standard
Perimeter Lighting	Optional	Not Listed
Multi-Function Remote	Standard	Not Listed
Steering Wheel Mounted Controls	Standard	Not Available
Second-Row Side Airbag	Optional	Not Available
Side Head Curtain Airbags	Optional	Optional
Driver Multi-Adjustable Power Seat	Standard	Standard
Front Manual Lumbar Support	Standard	Standard
Second-Row Folding Seat	Standard	Standard
Overhead Console Storage	Standard	Standard
Adaptive Automatic Transmission	Standard	Standard
Cargo Volume (MFR)	21.2	15.6
Passenger Volume (MFR)	107.1	106.6
ULEV/SULEV/ZLEV Emissions	Standard	Standard

*The AWD feature is available as a separate trim on Ford Five Hundred SE AWD, SEL AWD, and Limited AWD trims.



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ELEVATING SAFETY.

We gave the new Five Hundred something no other sedan in its class has – the patented Safety Canopy™ System. Available on all models, it uses an exclusive sensor to anticipate a rollover situation – deploying side curtain airbags* the moment they're needed most.

We also included the Personal Safety System™ and Occupant Classification System as standard. A network of safety sensors is there to constantly monitor vehicle movement. The system tells the computer if the front-row passenger seat is occupied, how far the driver is from the steering wheel, whether the front safety belts are in use and the overall severity of the crash. The computer then responds appropriately by activating front-seat safety belt pretensioners, deploying single- or dual-stage airbags,* and so on.

On top of all this, Five Hundred's structure was designed to channel energy away from passengers. To minimize the effect of collision forces on the driver, Five Hundred's adaptive steering column is smart enough to collapse in different ways depending on the driver's-seat position and safety belt status. Laser-welded steel sheets are added in certain areas for extra strength. And over 50,000 crash simulations prove that our engineers take safety as seriously as you do.

*Always wear your safety belt and secure children in the rear seat.



FEATUREDFIVEHUNDREDSPECIFICATIONS

INTERIORFEATURES- SEATING	SE	SEL	Limited
5-passenger CommandSeating™	S	S	S
60/40split/foldrearseatback	S	S	S
Frontbucketseatswith6-waypowerdriver'sseat	S	-	-
8-waypowerdriver'sseat	-	S	S
2-waymanual-adjustpassengerseat	S	-	-
Rearseatarmrestwithcupholders	S	S	S
Rearseatfixedheadrestraints	S	-	-
2-waypower front-passengerfold-downseat	-	S	-
Driver'sseatwithmanuallumbar	S	-	-
4-waypower front-passengerfold-downseat withmanuallumbar	-	-	S
Memorysettingsfordriverseatandexteriormirrors	-	-	S
Heateddriverandfront-passengerseats	-	O	S
Leather-trimmedseats	-	O	S
Rearseatadjustableheadrestraints	-	S	S

INTERIORFEATURES- CLIMATECONTROL	SE	SEL	Limited
Singlezoneairconditioning	S	-	-
DualzoneElectronicAutomaticTemperatureControl(EATC)	-	S	S
Rearseatvents	S	S	S

INTERIORFEATURES- ENTERTAINMENTSYSTEMS	SE	SEL	Limited
AM/FMstereo/clock/singleCD	S	-	-
AM/FMstereo/clock/6-CDin-dashchanger/MP3player	-	S	-
AudiophileSoundSystem™(w/subwoofer)withAM/FMstereo/clock/6-CDin-dash changer/MP3player(AudiophileisaregisteredmarkofAudiophile,Inc.)	-	-	S

INTERIORFEATURES- COMFORTANDCONVENIENCE	SE	SEL	Limited
Additionalsteeringwheel-mountedcontrols (audioandclimate)	-	S	S
MessageCenterwithtripcomputer (includesdisplaycenterfeaturesplustancetoempty, lowbrakefluidlevel,averagefueleconomy,multiplelanguagedisplaychoicesandtemperature readoutoptions)	-	S	S
Outsidetemperaturedisplay	-	S	S
Analogclockininstrumentpanel	-	-	S
Carbonfiberoninstrumentpanelappliqué,centerstackandcenterconsole	S	-	-
Woodgrainfinishoninstrumentpanel ,centerstackandcenterconsole	-	S	S
Urethaneshiftknob	S	-	-
Leather-wrappedshiftknob	-	S	S
Color-coordinatedurethanesteeringwheel	S	-	-
Color-coordinatedleather-wrappedsteeringwheel	-	S	S

Day/nightinteriorrearviewmirror	S	-	-
Electrochromicinteriorrearviewmirror	-	S	S
2coathooks	S	S	S
Front-rowcenterconsolewitharmrest,storageand2cupholders	S	S	S
Vinyl-wrappedcenterarmrestwithstitching	-	O	S
Rearseatstoragearmrestwithcupholders	-	-	S
Overheadconsole	S	S	S
Instrumentpanelstoragebin	S	S	S
Frontseatbackmappockets	S	S	S
8cupholders/bottleholders	S	S	S
Lockingandsound-dampedglovebox	S	S	S
Cargonet	-	-	S
Rearseatpassengerreadinglamps	S	S	S
Grabhandles(3total,noneondriver'sside)	S	S	S
Slidingsunvisorswithilluminatedvanitymirrors	S	S	S
Powerwindows,locksandmirrors	S	S	S
One-touchup/downpowerdriverwindow	S	S	S
Fixedintervalwindshieldwipers	S	S	S
Speedcontrolonsteeringwheel	S	S	S
Manualltiltadjustablesteeringcolumn	S	S	S
Carpetedfloormats(frontandrear)	S	S	S
Poweradjustablepedalswithmemory	-	-	O
HomeLink®universalgaragedooropener	-	-	O
Powermoonroof	-	O	O

EXTERIORFEATURES- APPEARANCE	SE	SEL	Limited
Foldingexteriorpowersidemirrors	S	S	-
Heatedfoldingexteriorpowersidemirrorswithbodycolor	O	S	-
Heatedfoldingexteriorpowersidemirrorswithmemorysettings,chrome	-	-	S
Paintedbodycolorbodysidemoldings	S	-	-
Chromeinsertbodysidemoldings	-	S	S
SELBadge	-	S	-
LimitedBadge	-	-	S
Grillepaintedbright	-	-	S
Chrometrimonfrontandrearfascias,grillesurroundandsidewindows	S	S	S
Halogenheadlamps	S	S	S
Automatichalogenheadlamps	-	S	S
Foglamps	-	S	S

POWERANDHANDLING- POWER	SE	SEL	Limited
ContinuouslyVariableTransmission(CVT)	S	O	O
All-WheelDrive(AWD)System(onlywithCVT)	O	O	O

6-speed automatic transmission	-	S	S
3.0L 4-valve V6 Duratec	S	S	S
POWER AND HANDLING- HANDLING			
Power steering	S	S	S
4-wheel disc anti-lock braking system (ABS)	S	S	S
Traction Control	O	O	O
POWER AND HANDLING- WHEELS AND TIRES			
17" 7-spoke aluminum wheels with painted finish	S	-	-
17" 7-spoke aluminum wheels with exposed lug nuts	-	S	-
18" 8-spoke aluminum wheels with bright finish	-	-	S
Mini spare tire	S	S	-
P215/60Rx17 BSW tires	S	S	-
P215/55Rx18 BSW tires	-	-	S
SAFETY AND SECURITY- SAFETY			
Personal Safety System™ for driver and front passenger: with dual-stage airbags, safety belt pretensioners, driver's seat position sensor, crash severity sensor, Energy Management retractors, safety belt usage sensors and front-passenger seat occupant classification sensor	S	S	S
Battery saver	S	S	S
Bell-Minder™ safety belt reminder	S	S	S
Child safety rear door locks	S	S	S
Illuminated entry	S	S	S
LATCH—Lower anchors and tether anchors for child safety seats	S	S	S
Side Protection and Cabin Enhancement (SPACE) Architecture™	S	S	S
Reverse Sensing System	-	O	O
Safety and Security Package (including anti-theft perimeter alarm, heated exterior mirrors, perimeter lighting, 2nd-row Safety Canopy™ System with rollover sensor and side impact airbags ^{& dagger;})	O	-	-
Safety Package (including 2nd-row Safety Canopy™ System with rollover sensor and side impact airbags ^{& dagger;})	-	O	O
SAFETY AND SECURITY- SECURITY			
Remote keyless entry with driver's door-mounted keypad	S	S	S
SecuriLock® Passive Anti-Theft System	S	S	S
Anti-theft perimeter alarm	O	S	S
Perimeter lighting	O	S	S

S=Standard O=Optional =Unavailable

Ford Division reserves the right to change product specifications at any time without incurring obligations.

† Always wear your safety belt and secure children in their seat.

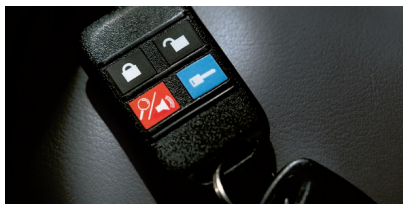
DEALER ACCESSORIES

Your local Ford Dealer has just the right car for you, plus a host of accessories to tailor it perfectly to your needs.



Mobile-ease Hands-free Communication System

This Mobile-Ease hands-free communication system allows you to place and receive calls without added distraction. Works with your Bluetooth®-equipped cell phone using the audio system.



Remote Start

You can use remote start to turn on the ignition, lock and unlock the doors or activate the panic alarm from up to 500 feet away.



Trunk Organizer

With a trunk as vast as the one in Five Hundred, this trunk organizer can come in handy. Easily installed, its removable and adjustable divider system keeps belongings where you want them.

WHY FORD CREDIT?

At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Lease, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.



ROADSIDE ASSISTANCE

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program, which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

NEW VEHICLE LIMITED WARRANTY

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.

COLOR OPTIONS & WHEEL STYLES



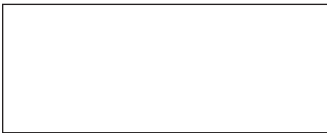
17" 7-Spoke
Painted Aluminum Wheel
Standard on SE



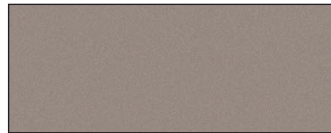
17" 7-Spoke
Aluminum Wheel
Standard on SEL



18" 8-Spoke
Bright Aluminum Wheel
Standard on Limited



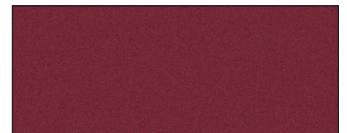
Oxford White



Pueblo Gold Metallic



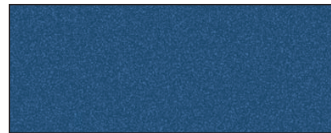
Redfire Metallic



Merlot Metallic



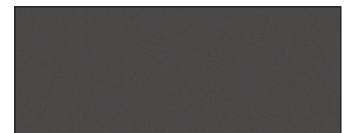
Titanium Green Metallic



Dark Blue Pearl Metallic



Silver Frost Metallic



Dark Shadow Grey Metallic



Black

HELPFUL FORD LINKS

Now that you've learned more about this Ford vehicle, we would like to recommend the following links that can help you get all the information you need about finding, purchasing and owning the Ford that's just right for you:



BUILT FOR THE ROAD AHEAD.

[Fordvehicles.com](#) - The best place to get information about Ford cars, trucks, and SUVs.

[Get a Price Quote](#) - Request a quick price quote from a Ford Dealer in your area.

[Competitive Comparisons](#) - Get a detailed comparison of your favorite Ford vehicle and how it stacks up against the competition.

[Payment Calculator](#) - Find out how much you'll have to spend on your new vehicle with Ford Credit's Payment Estimator.

[Build & Price Your Ford](#) - Build and price your vehicle online - From performance to interior colors and everything in between.

[Search Dealer Inventory](#) - Find your vehicle at a Dealer near you.

[Locate a Dealer](#) - Our dealer locator lets you view your Ford dealer's services, hours, special promotions, and check new and used inventory.

[Incentives & Financing](#) - Keep up to date with current incentives and financing offers in your area.

[Schedule a Test Drive](#) - Sign up online to drive a next generation of Ford vehicle at a dealership near you.

[Certified Pre-Owned](#) - Ford Quality Checked Certified Pre-Owned Dealers - For pre-owned vehicles with Ford confidence!

[Ford Accessories Store](#) - These great accessories can make your Ford vehicle truly unique.

[Ford Credit](#) - Ford Credit online vehicle financing offers the tools you need to aid in your purchase decision including a Payment Estimator and instant credit approval

[My Ford](#) - The Official Website for Ford Vehicle Owners. Personalized maintenance schedules, exclusive offers & incentives, your service expense log and much more!

Disclaimer

Competitive comparisons based on publicly available information and Ford certification data at time of brochure creation. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following creation of the brochure, certain changes in standard equipment, options and the like or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.