



no boundaries

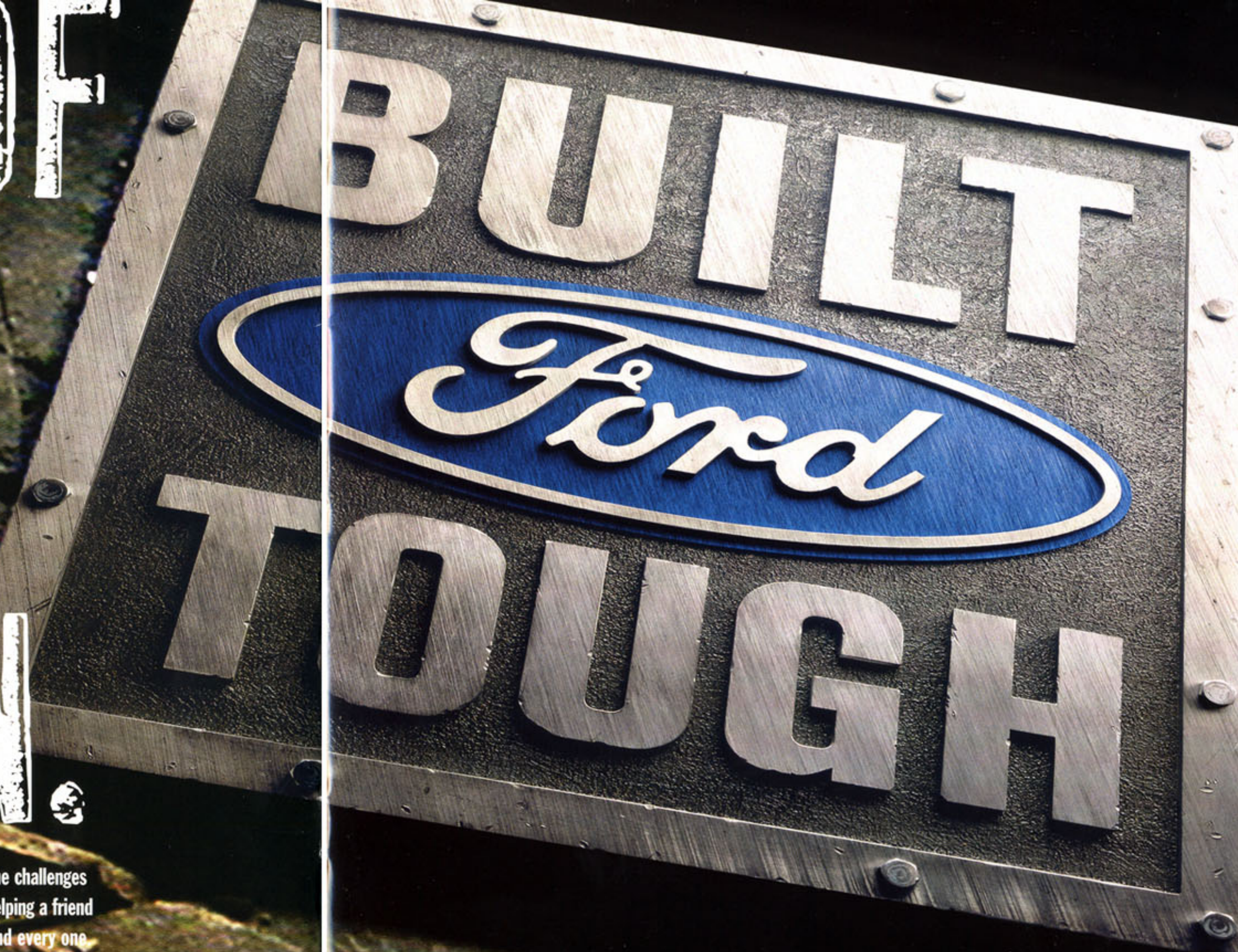


03 F-150



25 YEARS OF LEADERSHIP. ONE REASON.

Twenty-five years of sales leadership. Over 50 years of being just one thing to millions of different owners. Ford trucks are tougher than the challenges thrown at them. That's the Ford truck mission in each of their long-lasting lives. Whether it's pulling something larger than life or simply helping a friend get out of the mud, Ford trucks are there. Succeeding. Built Ford Tough has never been just a saying. It's the only way we build each and every one. Year after rugged year. Depend on it. Depend on Ford.



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XLT SuperCab 4x4 with 7700-lb. Payload Group in Silver Metallic.



**F-150
SUPERCAB XLT 4X4
WITH 7700-LB.
PAYLOAD GROUP**

What could be worse than rain, a slippery two-track, and someone anxiously waiting for you? Not being in a Ford F-150. Choose a 7700-lb. Payload Group and the 5.4L Triton™ V8 (a) and get the strength to do the trick. And while you are getting there, listen to your favorite music via the optional 6-disc in-dash CD player (b). And considering how long Ford trucks last, it's a real good thing its interior (c) is so good looking.



LIFE IS AN OBSTACLE COURSE. OR SO WE HEAR.

King Ranch F-150 SuperCrew in Estate Green Metallic/Arizona Beige Metallic Two-Tone.



KING RANCH F-150 SUPERCREW

Hard days deserve something special. We thought something roomy, luxurious and out of the ordinary would be most appreciated. You don't have to be in the saddle all day to admire what King Ranch is all about. Luxurious, dark Castaño leather (a) covers the seating surfaces and console lids. The look of wood appliques (b) and one-of-a-kind saddlebags complete the interior. Unique badging, branded interior and wheels make this tough pickup a standout on any dusty road or city boulevard. (Available Fall 2002.)



WORKMEN'S COMPENSATION. TEXAS STYLE.



FORD HARLEY-DAVIDSON™ SUPERCHARGED F-150 SUPERCREW

Discreet, it's not. This is the 2003 Ford Harley-Davidson™ Supercharged F-150 SuperCrew. It'll be noticed in any crowd. On its side is a deeply sculpted commemorative nameplate (a). It struts its stuff in classic Black (b) or optional Black/Silver two-tone. Twenty inches of logo-embossed, gleaming chrome wheels and a very special leather-trimmed interior (c) complete the statement. Destiny must have played a powerful role in bringing together these legends of the American road, as both began their rides 100 years ago. (Available Fall 2002.)



DEFINITELY NOT RECOMMENDED FOR THE WITNESS

PROTECTION PROGRAM.



ATE DIRT AS A CHILD, DIDN'T YOU?



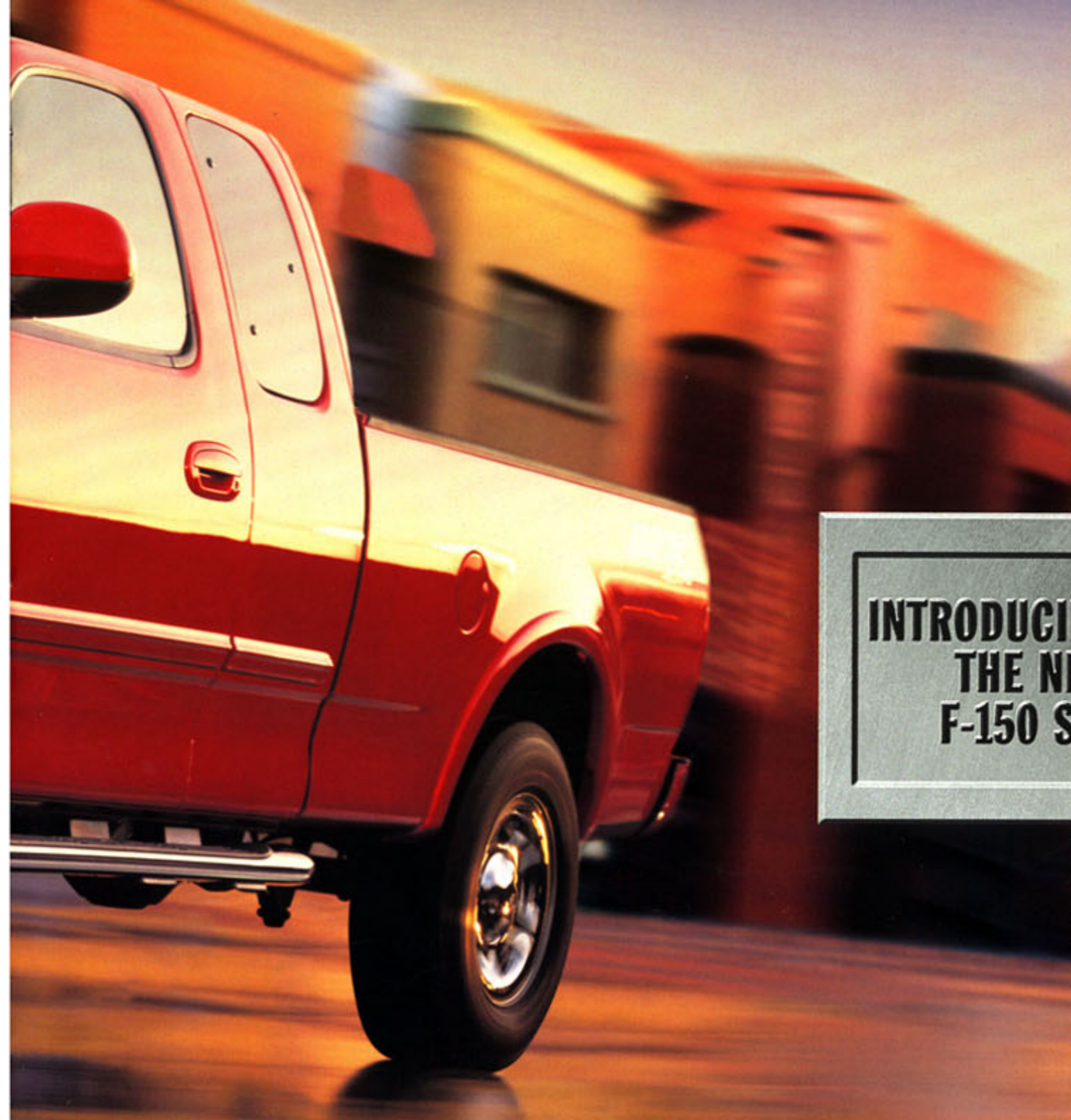
FX4
OFF ROAD



**F-150 FX4
OFF-ROAD**

We did, too. There's no harm in it and, besides, it's fun to do what others just don't have the guts for. That's why we went way off-road to create a pickup that can eat mud for breakfast, snack on rocks for lunch, and wash it all down with a couple feet of mountain river water in the afternoon. FX4 Off-Road comes with skid plates that'll help protect the fuel tank, transfer case and front cross-member (a). FX4 also comes equipped with heavy-duty Rancho® shocks all around (b). Hey, dinner's served.





**INTRODUCING
THE NEW
F-150 STX**

How young are you? Well, quite frankly, it doesn't really matter. All you have to do is love brawny full-size pickups that happen to be carrying an award-winning Kenwood® CD/MP3 receiver (a) with MegaMotion™ LCD display. There's only one. The new 2003 F-150 STX. From its black, billet-styled grille to its 17" flashy chrome wheels (b), STX has you and fun written all over it. Think of it as an extreme party on four wheels. (Available Fall 2002.)



YES, THERE IS SOMETHING NEW UNDER THE SUN.

XLT SuperCab 4x4 shown with the Heritage Edition option in Black/Burgundy Red Metallic two-tone, and its stabilizate, the 1948 F-1 pickup.



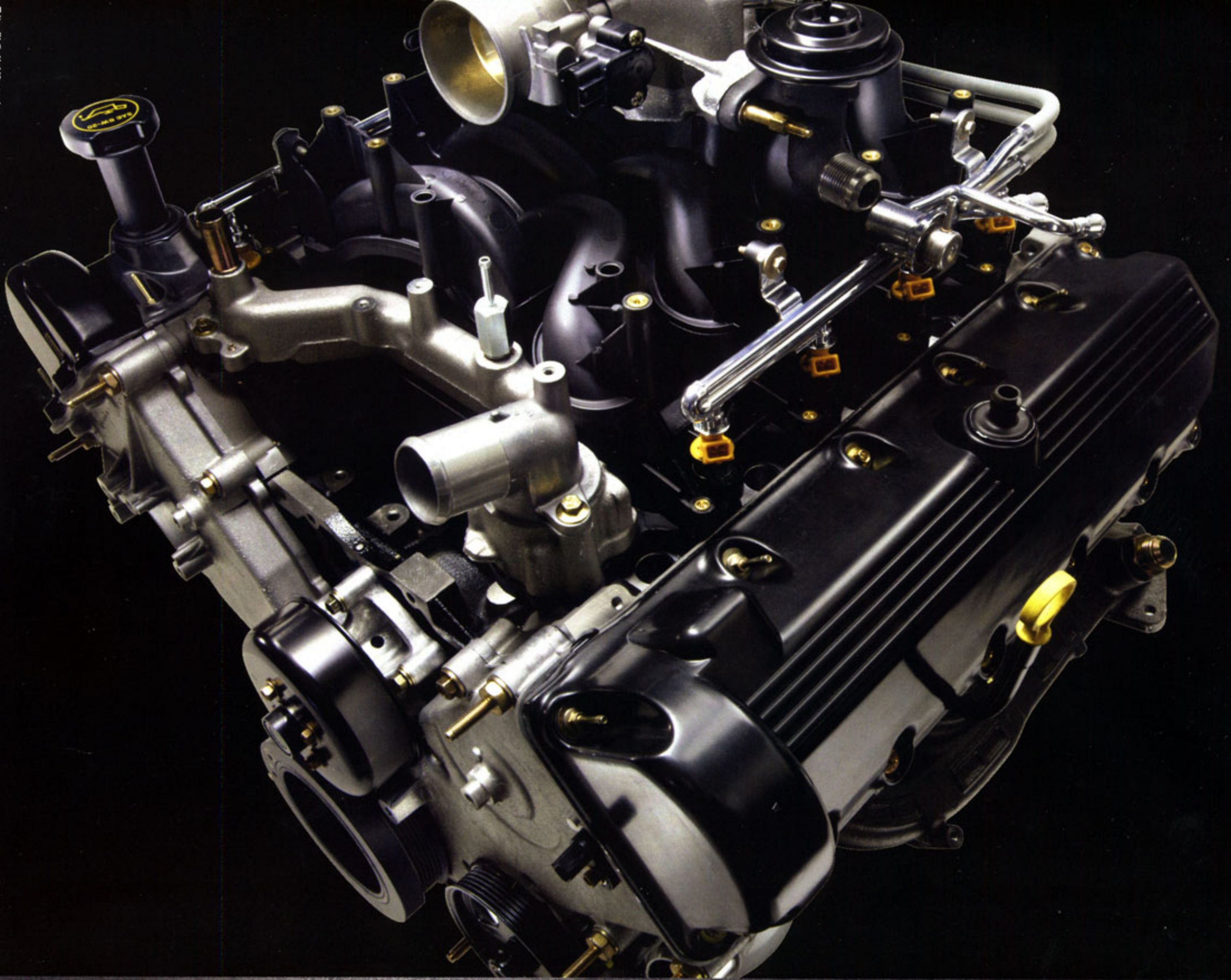
**F-150
HERITAGE EDITION**

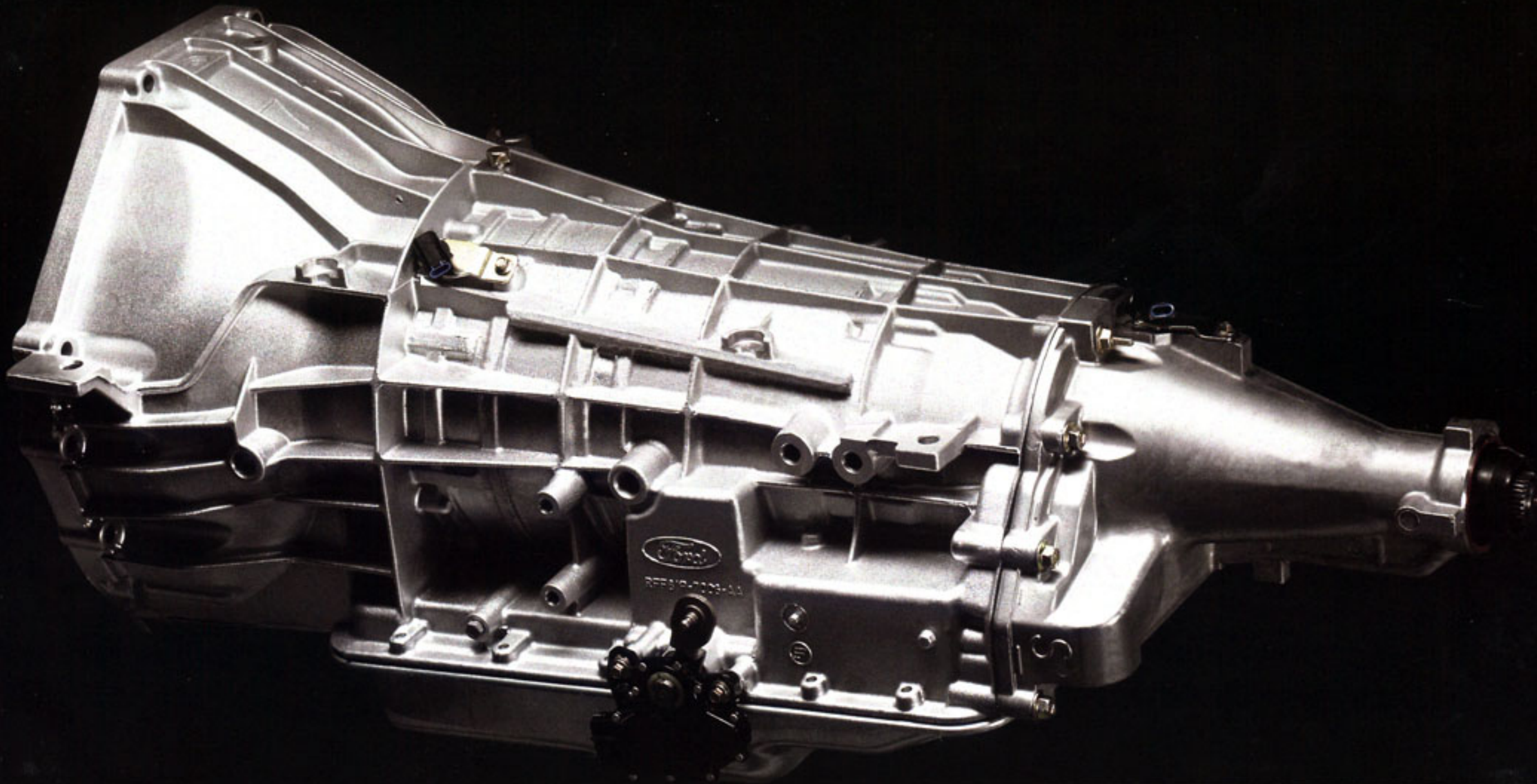
On the outside, it's a respectful nod to all the F-Series trucks that have gotten the job done, decade after decade. The look is classic, with its two-tone paint, special wheels and commemorative badging (a). On the inside, the classic two-tone look continues with unique contoured seat trim (b) in a choice of three accent fabrics color-keyed to the exterior. It took 100 years to make this F-150 Heritage Edition, but we think you'll agree it was worth the wait.



A NEW LOOK WRAPPED TIGHTLY AROUND 100 YEARS OF FORD TOUGHNESS.

Triton™ 5.4L V8 engine.





4-speed automatic transmission (44E). Required with 7700-lb. Payload Groups. 15

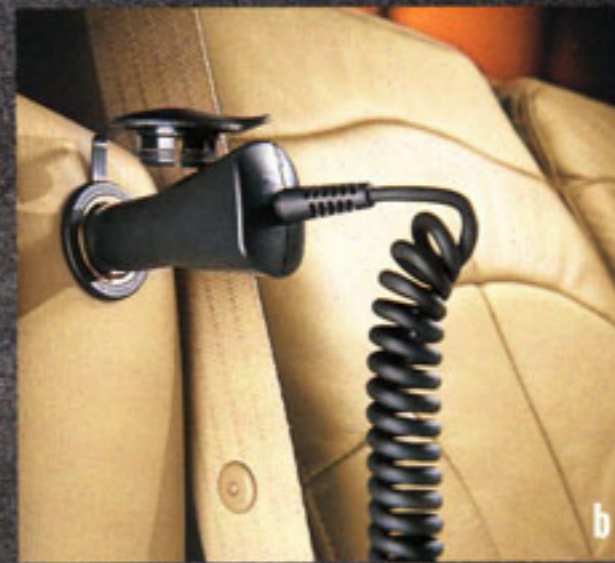


To your left is the awesome Triton™ 5.4L V8. Credentials? Besides the millions and millions of miles it has logged in the name of hard work, it has garnered one of the most highly coveted awards in the business, being one of *Ward's AutoWorld's* Ten Best Engines, *6 years in a row*. It's optional on the F-150 but, if you happen to encounter the really big challenges on a daily basis, this is the one to have under your right foot. Rated at 260 hp and 350 lb.-ft. of pullin', pushin', and carryin' torque, it's the right choice. The incredible 5.4L is also offered in a bi-fuel as well as a dedicated natural gas version. The F-150 is the cleanest-burning dedicated-CNG full-size pickup on the planet. Also available is the 4.6L Triton V8 at 231 hp. It's designed for almost anything that happens to be thrown your way. Standard engine on XL is the 202 hp 4.2L V6. Hard working. Proven. Economical. And, of course, 100% Built Ford Tough. The specially designed 4-speed automatic transmission shown above is integral to the performance of our 7700-lb. Payload Groups. Like all of our transmissions, it's crucial in changing all that pent-up horsepower into turning, churning, road-grabbing, meaningful power that'll surely move you and whatever you're hauling.

**ONLY ONE TRUCK ENGINE HAS POWERED ITS WAY ONTO
WARD'S AUTOWORLD'S TEN BEST ENGINES LIST 6 YEARS IN A ROW.**

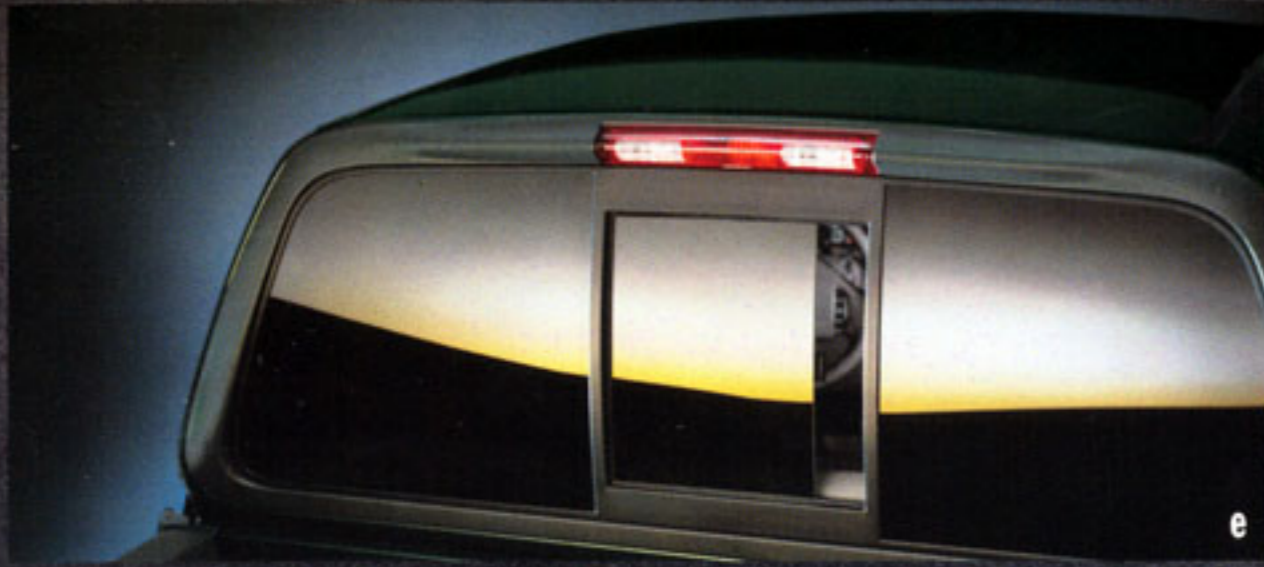


- a) The Lariat SuperCrew interior boasts a leather-wrapped steering wheel with integrated speed controls. Its instrument panel knobs and buttons are purposefully large to be easily adjusted by a gloved hand. Even the controls on the optional Pioneer® Audiophile dual media 6-disc in-dash CD/cassette sound system (late availability) and electronic air temperature control (EATC) are designed for easy operation and convenience.
- b) SuperCrew features an auxiliary power point just inside the rear passenger-side door for your essential power equipment.
- c) Perfect for cool mornings, heated front seats are standard on F-150 King Ranch, optional on XLT and Lariat.
- d) An optional power moonroof with shade is available on either XLT or Lariat SuperCab or SuperCrew models.



INTERIOR FEATURES

EXTERIOR FEATURES



- e) The optional power sliding rear window allows air to circulate, while the standard cargo box light illuminates the bed at night.
- f) Available power mirrors with integrated turn signals help tell other drivers of your lane change intentions.
- g) SuperCrew's optional aluminum cargo cage bed extender folds out to give you several extra cubic feet of carrying ability.
- h) Shown below is the dramatic Flareside cargo box design. Strong curves in all the right places. Pulling things is in our nature, so F-150 offers a standard 4-pin connector or optional Trailer Tow Group that includes 7-pin wiring, hitch receiver and other heavy-duty equipment designed to aid towing.



SPECIFICATIONS

STANDARD FEATURES

Safety/Security

- Airbags* – Driver and right-front passenger
- Alert chimes – Headlamps-on, key-in-ignition, safety belt, door ajar
- Belt-Minder™ safety belt reminder
- Brake/shift interlock (with automatic transmission)
- Fuel pump inertia shutoff switch
- Height-adjustable safety belts – Front (Regular Cab, XL SuperCab and SuperCrew)
- LATCH – Lower anchors and tether anchors for child safety seats
- Passenger airbag deactivation switch (Regular and SuperCab models)
- Safety belt energy management retractors – Front outboard
- Safety belt pretensioners – Front
- SecuriLock™ – Passive anti-theft system
- Side intrusion door beams

Mechanical

- 2-speed manual shift-on-the-fly 4-wheel-drive system (4x4 models only)
- 4-wheel power disc brakes with anti-lock braking system (ABS)
- 100,000-mile tune-up interval**
- Battery saver
- Brake dynamic rear proportioning (DRP)
- Fail-safe engine cooling system
- Fuel tank – 25-gallon capacity with 5½' and 6½' cargo boxes (24.5-gallon capacity with Regular Cab 4x4 with 6½' box), 30-gallon capacity with 8' cargo box
- Gas-pressurized shock absorbers
- Hood open assist mechanisms
- Lightweight aluminum hood with underhood light
- Power steering
- Spare tire with lock
- Stabilizer bar – Front
- Stainless steel exhaust system (major components)
- Suspension – Front: independent Short/Long Arm (SLA); rear: 2-stage leaf springs
- Trailer tow – 4-pin connector

Interior

- Air conditioning
- Assist handles
- Coat hooks – 2
- Cupholders – 2 on instrument panel
- Front dome light with dual map lights
- Front door map pockets
- Power points – 1 in front (all models), 1 in rear (SuperCrew models)

Exterior

- Box rail and tailgate top moldings
- Bumpers – Chrome front and rear step
- Cargo box light – Integrated into center high-mounted stoplamp
- Cargo box tie-downs – 4 in cargo box
- Headlamps – Aerodynamic halogen
- Quick-release tailgate
- Solar tinted glass
- Stake-bed pockets (not available with Flareside or SuperCrew models)
- Styleside bed
- Windshield wipers – Interval

*Always wear your safety belt and always deactivate the passenger airbag when using a rear-facing child safety seat with Regular Cab and SuperCab models. Always wear your safety belt and always secure children in the rear seat with SuperCrew models. **Under normal driving conditions with regular fluid and filter changes.

MODEL-SPECIFIC FEATURES/OPTIONS

	XL	XLT	Lariat	
Mechanical				
■	■	—	—	4.2L OHV 12-valve V6 engine [†]
□	■	■	—	4.6L SOHC 16-valve Triton™ V8 engine ^{††}
□	□	□	—	5.4L SOHC 16-valve Triton V8 engine
■	■	—	—	5-speed manual transmission
□	□	■	—	4-speed automatic transmission (standard on SuperCrew)
■	—	—	—	16" grey styled-steel wheels
■	■	—	—	16" polished aluminum wheels
—	□	—	—	16" cast aluminum wheels
■	—	—	—	16" 7-lug Argent Grey styled-steel wheels [§]
—	■	■	—	16" 7-lug chrome styled-steel wheels [§]
—	—	■	—	17" chromed steel wheels
—	■	■	—	17" 5-spoke cast aluminum wheels
—	■	—	—	17" 10-spoke cast aluminum wheels
■	■	—	—	P235/70R16 all-season BSW tires
□	□	—	—	P235/70R16 all-season OWL tires
□	□	—	—	P255/70R16 all-season BSW tires (standard on XLT SuperCrew 4x2)
—	□	■	—	P265/70R17 all-terrain OWL tires (standard on Lariat 4x4)
□	□	—	—	P255/70R16 all-terrain OWL tires
■	■	■	—	LT245/75R16D all-season BSW tires
—	■	■	—	P275/60R17 all-season OWL tires (standard on Lariat 4x2)
—	□	□	—	LT265/70R17 all-terrain OWL tires
■	□	—	—	P255/70R16 all-season OWL tires (standard on XLT SuperCrew 4x4)
□	□	□	—	LT245/75R16D all-terrain OWL tires
—	□	□	—	Electronic shift-on-the-fly 4-wheel-drive system (standard on SuperCrew 4x4)
□	□	□	—	Higher ratio rear axle
□	□	□	—	Limited slip rear axle
□	□	□	—	Skid plates (4x4 models only)
Seating				
■	—	—	—	Bench seat – Cloth
□	—	—	—	Bench seat – Vinyl
□	■	—	—	Cloth 40/60 split bench with adjustable driver and front passenger lumbar support
—	□	—	—	Cloth captain's chairs with adjustable driver and front passenger lumbar support
—	—	■	—	Leather-trimmed 40/60 split bench with adjustable driver and front passenger lumbar support ^{§§}
—	—	□	—	Leather-trimmed captain's chairs with adjustable driver and front passenger lumbar support ^{§§}
—	□	□	—	Heated driver and front passenger seats
—	—	■	—	Leather seating surfaces ^{§§}
—	□	■	—	Power driver's seat
■	■	■	—	Rear split bench – Flip-up (SuperCab), fold-down (SuperCrew)
Interior				
—	—	■	—	Air conditioning – With electronic automatic temperature control
■	—	—	—	AM/FM stereo with cassette and digital clock
□	■	—	—	AM/FM stereo with single CD and digital clock
□	□	■	—	AM/FM stereo with single CD/cassette and digital clock
—	□	□	—	AM/FM stereo with 6-disc in-dash CD player and digital clock
—	□	□	—	Audiophile Sound System (SuperCrew only – late availability)
—	—	■	—	Electrochromic auto-dimming rearview mirror
■	—	—	—	Floor covering – Black vinyl
□	■	■	—	Floor covering – Carpet (includes floor mats)

■ Standard ■ Select Availability □ Optional — Not Available

	XL	XLT	Lariat	
Interior (continued)				
—	—	■	—	Homelink® universal transmitter and TravelNote® electronic message recording system
—	■	■	—	Leather-wrapped steering wheel
—	■	■	—	Overhead console – Includes compass, outside air temperature indicator (XLT only), sunglasses storage, and garage door opener storage (mini overhead console replaces full overhead console when moonroof is ordered)
□	■	■	—	Power adjustable accelerator and brake pedals (standard on SuperCrew)
—	■	■	—	Power door locks
—	■	■	—	Power windows with one-touch-down driver's side feature
—	□	□	—	Rear-seat video entertainment system (SuperCrew only)
□	■	—	—	Rear storage bin (Regular Cab only – late availability)
□	■	■	—	Speed control
—	■	■	—	Tachometer
□	■	■	—	Tilt steering wheel
■	—	—	—	Visor vanity mirror – Right side only
—	■	—	—	Visor vanity mirrors – Right and left sides
—	—	■	—	Visor vanity mirrors – Illuminated
Exterior				
■	■	—	—	Regular Cab – 2 doors
■	■	■	—	SuperCab – 4 doors
—	■	■	—	SuperCrew – 4 full-size doors
■	■	■	—	6½' Styleside cargo box (Regular Cab and SuperCab only)
■	■	■	—	6½' Flareside cargo box (Regular Cab and SuperCab only)
■	■	■	—	8' Styleside cargo box (Regular Cab and SuperCab only)
—	■	■	—	5½' SuperCrew cargo box
—	□	■	—	Autolamp – Automatic on/off headlamps
□	□	□	—	Cab steps
□	■	■	—	Fog lamps
■	■	—	—	Grille/surround – Chrome (XL and XLT 4x2 models)
—	■	■	—	Grille/surround – Color-keyed (XLT 4x4 and all Lariat models)
□	■	■	—	Locking tailgate [‡]
■	—	—	—	Outside mirrors – Manual
—	■	—	—	Outside mirrors – Power
—	—	■	—	Outside mirrors – Power with integrated turn signals
—	□	□	—	Paint – Lower two-tone
—	□	□	—	Power moonroof
—	■	■	—	Privacy glass (rear doors and rear window)
—	—	■	—	Rear defroster (SuperCrew only – late availability)
□	□	—	—	Rear window – Manual sliding
—	□	□	—	Rear window – Power sliding
—	■	■	—	Remote keyless entry system
—	—	■	—	Remote keyless entry system with keyless entry keypad
—	□	□	—	Step bars – Chrome tubular
—	□	□	—	SuperCrew bed extender
□	■	■	—	Tow hooks – Front (4x4 models)
—	■	■	—	Windshield wipers – Speed-dependent interval

[†]Not available with SuperCab 4x4, SuperCab 4x2 LWB or SuperCrew.

^{††}Standard on XLT SuperCrew, SuperCab 4x4 and SuperCab 4x2 LWB.

[‡]Available as part of 7700 Payload Group. ^{§§}Rear seating surfaces are vinyl on SuperCab.

^{‡‡}Available as part of the XL Convenience Group.

MODEL-SPECIFIC GROUPS

XL			
XLT			
Lariat			
☑	☑	☑	7700 Payload Group A (V8)* – Upgrades select model's GVWR to 7700 lbs. and GCWR to 13,500 lbs. for increased payload and towing
☑	☑	☑	7700 Payload Group B (V8)* – Upgrades select model's GVWR to 7700 lbs. and GCWR to 15,000 lbs. for increased payload and towing
☐	—	—	Convenience Group* – Includes speed control, tilt steering wheel and tailgate lock
—	☐	☐	FX4 Off-Road 4x4 Equipment Group – Includes 17" 5-spoke cast aluminum wheels (4), unique trim on XLT (Dark Shadow Grey lower two-tone paint optional, wheel-lip moldings, front bumper top cap), FX4 decal, Rancho heavy-duty shocks, skid plates (fuel tank, transfer case and front crossmember), 3.55 axle (3.73 axle with SuperCrew), optional limited slip axle is available, and stainless steel lug nuts
—	☐	—	Heritage Edition F-150 – Available on 139" WB XLT SuperCab Styleside only. Includes front black 40/60 split bench with accent color inserts (captain's chairs are optional), chrome grille surround with Dark Shadow Grey honeycomb grille insert, chrome tubular cab steps, unique black "F-150" front floor mats with rear floor mat, 5-spoke aluminum wheels, unique two-tone paint treatment and tape stripe, unique badging, black Ford bedliner, clear headlamps, park lamps and fog lamps, and accent-colored lower bumper valance
—	—	☐	King Ranch F-150 – Available on SuperCab (Flareside only) and SuperCrew. Includes unique leather-trimmed captain's chairs with embossed King Ranch logo and 2-way headrest, front and rear leather-wrapped floor consoles, instrument panel center finish panel with simulated woodgrain, unique King Ranch embroidered front and rear floor mats, chrome tubular cab steps, 6-disc in-dash audio system, 10-spoke aluminum wheels, unique badging, tape stripes and paint treatment (late availability)
—	—	☐	Lariat Upgrade – Includes chrome tubular cab steps, power sliding rear window, simulated woodgrain instrument panel center finish panel and door power switch plates (SuperCrew only – late availability)
☑	☑	—	Payload Group #3 – Upgrades GVWR to 6600 lbs. with V8 engine and includes 3.55 axle, heavy-duty springs, and P255/70R16 all-season BSW tires (available on Regular Cab 4x2 models only)
—	☐	☐	Rear-Seat Video Entertainment System – Includes 4-head stereo hi-fi videocassette player with remote control (mounted in floor console), high-performance 6.4" flip-down overhead color LCD screen, media control panel with touch controls, two sets of headphones and three headphone jacks, video and audio jacks that connect video games to system (only available with SuperCrew, not available with front split-bench seat or moonroof)
☑	☑	☑	Snow Plow Prep Group – Included with 4x4 7700 Payload Group A
☐	☐	—	STX Edition F-150* – Includes P275/60R17 all-season OWL tires on 4x2, P265/70R17 all-terrain OWL tires on 4x4, includes front Dark Graphite 40/60 split-bench seat, Kenwood® AM/FM stereo with single CD/MP3 player, body-colored bumpers, front bumper fascia, wheel-lip moldings, mirror caps, and grille surround with chrome ring and black billet-style grille insert, chrome tubular cab steps, 17" chrome styled-steel wheels (4), STX decals, clear headlamps, park lamps and fog lamps, and 3.55 axle (late availability)
☐	☐	☐	"Top Three" Accessories Group* – Includes color-keyed molded running boards, wraparound hood wind deflector, and a hard plastic bedliner
☐	☐	☐	Trailer Tow Group – Includes Class III receiver with 7-pin wiring harness, heavy-duty shocks, heavy-duty battery and an auxiliary transmission oil cooler

☑ Select Availability ☐ Optional — Not Available

XL			
XLT			
Lariat			
☐	—	—	Work Truck Group* – Replaces standard XL features: chrome bumpers replaced with Grey, chrome wheel hub ornament replaced with Grey, chrome grille surround replaced with Grey, cloth bench seat replaced with vinyl (deletes air conditioning, which is available as a stand-alone option)
☐	—	—	XL Sport Group** – Includes color-keyed grille insert and surround, bumpers and top cap, mirror caps, 40/60 split-bench seats with unique material and sew style, P255/70R16 all-season OWL tires (all-terrain optional on 4x4), polished 16" aluminum wheels, 3.55 rear axle, "Sport" decal on 4x2, "4x4 Sport" decal on 4x4, fog lamps, tow hooks and tachometer on 4x4 (includes black leather-wrapped steering wheel when optional Convenience Group is ordered)
—	☐	—	XLT Sport Group** – Includes Grey "mesh" grille with color-keyed surround, front and rear bumpers, bumper top cap and mirrors, 40/60 split-bench seats or optional captain's chairs with unique material and sew style, P275/60R17 all-season OWL tires on 4x2, P265/70R17 all-terrain OWL tires on 4x4, 17" 10-spoke cast aluminum wheels (4), 3.55 rear axle, "Sport" decal on 4x2, and "4x4 Sport" decal on 4x4

*Available on Regular Cab and SuperCab only. **Available on Regular Cab (120" WB) and SuperCab (139" WB) only.

SPECIAL ORDERS

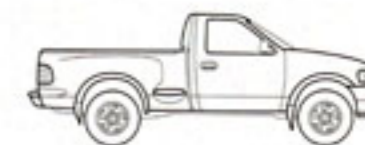
Ford offers these and other Limited Production options through certified dealers to qualified customers or Fleets only. See your Ford Dealer for restrictions and qualifications.

XL			
XLT			
Lariat			
☑	☑	—	5.4L V8 Bi-Fuel Prep Engine/4-Speed Automatic – ULEV compliant, gasoline/propane (LPG) or gasoline/natural gas (CNG – available Winter 2003)
☑	—	—	5.4L V8 Natural Gas/Electronic 4-Speed Automatic O/D – SULEV compliant, dedicated natural gas (CNG) only
☑	—	—	40/60 split bench with adjustable driver and front passenger lumbar support
☑	☑	☑	Daytime running lights
—	☑	☑	Carpet/floor mat delete – Replaced with black vinyl mat
☑	☑	☑	License plate bracket – Front
☑	☑	—	LT245/75R16D all-terrain BSW tires (5)
☑	☑	—	P255/70R16SL all-terrain BSW tires (5)
☑	☑	☑	LT245/75R16D all-season BSW tires (5)
☑	☑	—	P255/70R16SL all-season BSW tires (5)
☑	☑	☑	Engine block heater

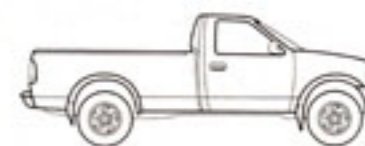
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REGULAR CAB STYLESIDE
6 1/2' BOX



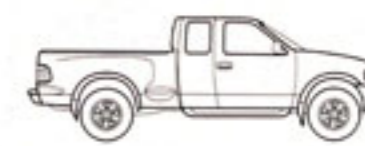
REGULAR CAB FLARESIDE
6 1/2' BOX



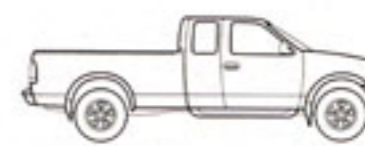
REGULAR CAB STYLESIDE
8' BOX



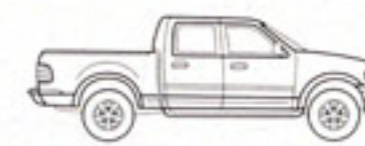
SUPERCAB STYLESIDE
6 1/2' BOX



SUPERCAB FLARESIDE
6 1/2' BOX



SUPERCAB STYLESIDE
8' BOX



SUPERCREW
5 1/2' BOX



	Regular Cab 4x2/4x4	SuperCab 4x2/4x4	SuperCrew 4x2/4x4
Exterior			
A. Overall length			
5 1/2' box	—	—	225.9"/226.2"
6 1/2' box	206.9"/207.2"	225.5"/225.8"	—
8' box	225.5"/225.8"	244.1"/244.4"	—
B. Wheelbase			
5 1/2' box	—	—	138.5"/138.8"
6 1/2' box	119.9"/120.2"	138.5"/138.8"	—
8' box	138.5"/138.8"	157.1"/157.4"	—
C. Overhang – rear			
5 1/2' box	—	—	48.7"
6 1/2' box	48.3"	48.3"	—
8' box	48.3"	48.3"	—
D. Overhang – front			
38.7"			
E. Overall width			
79.3"/79.4"			
F. Height			
73.4"/76.2"			
G. Ground clearance (rear axle)			
8.0"/8.1"			
H. Loadfloor height			
33.2"/36.3"			
I. Ramp breakover angle (SWB)			
17.4°/21.7°			
J. Angle of departure (SWB)			
16.2°/19.9°			
K. Angle of approach (SWB)			
18.5°/26.0°			
Interior			
1st Row			
Head room	40.8"	40.8"	39.8"
Shoulder room	63.8"	63.8"	63.7"
Hip room	61.0"	61.0"	59.8"
Leg room	40.9"	40.9"	41.0"
2nd row			
Head room	—	37.8"	39.8"
Shoulder room	—	63.8"	63.6"
Hip room	—	63.2"	58.0"
Leg room	—	32.2"	36.8"

Cargo Area	5 1/2' SuperCrew Box	6 1/2' Styleside Box	6 1/2' Flareside Box	8' Styleside Box
Volume (cu. ft.)	44.2	58.6	50.2	72.6
Length at floor	70.2"	78.8"	78.8"	97.0"
Width at wheelhouse	50.0"	50.0"	50.0"	50.0"
Maximum inside width of box	57.7"	65.2"	59.7"	65.2"
Height with molding	20.2"	20.0"	20.0"	20.0"



4.6L SOHC Triton™ V8



5.4L SOHC Triton V8

	4.2L OHV V6	4.6L SOHC Triton V8	5.4L SOHC Triton V8	5.4L Supercharged*
Horsepower (hp @ rpm)	202 @ 4800	231 @ 4750	260 @ 4500	340 @ 4500
Torque (lb.-ft. @ rpm)	252 @ 3400	293 @ 3500	350 @ 2500	425 @ 3250

*Available on Ford Harley-Davidson™ F-150 only.

F-150 PAYLOAD PACKAGE SELECTOR – Styleside

REGULAR CAB 4x2 STYLESIDE

Wheelbase (in.)	Engine	Max. Payload (lbs.)	GVWR (lbs.)	Tires (min.)
120	4.2L	2015	6050	P255/70Rx16SL all-season BSW
	4.6L	1965	6050	P235/70Rx16SL all-season BSW
	5.4L	1835	6050	P235/70Rx16SL all-season BSW
139	4.2L	1940	6050	P235/70Rx16SL all-season BSW
	4.6L	1855	6050	P235/70Rx16SL all-season BSW
	5.4L	1720	6050	P235/70Rx16SL all-season BSW
	4.6L	2325	6600	P255/70Rx16SL all-season BSW
	5.4L*	3100	7700	LT245/75Rx16D all-season BSW

SUPERCAB 4x2 STYLESIDE

139	4.2L	1780	6050	P235/70Rx16SL all-season BSW
	4.6L	1695	6050	P235/70Rx16SL all-season BSW
	5.4L	1810	6300	P235/70Rx16SL all-season BSW
	5.4L	2970	7700	LT245/75Rx16D all-season BSW
157	4.6L	1520	6050	P235/70Rx16SL all-season BSW
	5.4L	1630	6300	P235/70Rx16SL all-season BSW

SUPERCREW 4x2

139	4.6L	1660	6350	P255/70Rx16SL all-season BSW
	5.4L	1810	6600	P255/70Rx16SL all-season BSW

REGULAR CAB 4x4 STYLESIDE

120	4.2L	1705	6050	P235/70Rx16SL all-season BSW
	4.6L	1815	6250	P235/70Rx16SL all-season BSW
	5.4L	1735	6300	P235/70Rx16SL all-season BSW
139	4.2L	1590	6050	P235/70Rx16SL all-season BSW
	4.6L	1705	6250	P235/70Rx16SL all-season BSW
	5.4L	1620	6300	P235/70Rx16SL all-season BSW
	5.4L	2770	7700	LT245/75Rx16D all-terrain OWL

SUPERCAB 4x4 STYLESIDE

139	4.6L	1565	6250	P235/70Rx16SL all-season BSW
	5.4L	1680	6500	P235/70Rx16SL all-season BSW
	5.4L	2625	7700	LT245/75Rx16D all-terrain OWL
157	4.6L	1400	6250	P255/70Rx16SL all-season BSW
	5.4L	1515	6500	P255/70Rx16SL all-season BSW

SUPERCREW 4x4

139	4.6L	1460	6500	P255/70Rx16SL all-season OWL
	5.4L	1605	6750	P255/70Rx16SL all-season OWL

*NGV vehicle payload is 2645 lbs. and GVWR is 7650 lbs.

F-150 PAYLOAD PACKAGE SELECTOR – Flareside

REGULAR CAB 4x2 FLARESIDE

Wheelbase (in.)	Engine	Max. Payload (lbs.)	GVWR (lbs.)	Tires (min.)
120	4.2L	2005	6050	P255/70Rx16SL all-season BSW
	4.6L	1995	6050	P235/70Rx16SL all-season BSW
	5.4L	1820	6050	P235/70Rx16SL all-season BSW

SUPERCAB 4x2 FLARESIDE

139	4.2L	1770	6050	P235/70Rx16SL all-season BSW
	4.6L	1685	6050	P235/70Rx16SL all-season BSW
	5.4L	1800	6300	P235/70Rx16SL all-season BSW

REGULAR CAB 4x4 FLARESIDE

120	4.2L	1690	6050	P235/70Rx16SL all-season BSW
	4.6L	1805	6250	P235/70Rx16SL all-season BSW
	5.4L	1720	6300	P235/70Rx16SL all-season BSW

SUPERCAB 4x4 FLARESIDE

139	4.6L	1555	6250	P235/70Rx16SL all-season BSW
	5.4L	1670	6500	P235/70Rx16SL all-season BSW

CONVENTIONAL TOWING

Maximum Loaded Trailer Weight (lbs.) – Automatic Transmission

Engine	Axle Ratio	GCWR (lbs.)	Regular Cab		SuperCab		SuperCrew	
			4x2	4x4	4x2	4x4	4x2	4x4
4.2L OHV V6	3.31	9000	4600	—	4400	—	—	—
	3.55	10,000	5700	5300	5400	—	—	—
4.6L SOHC V8	3.08	10,000	2000	—	2000	—	—	—
	3.31	10,500	6100	5800	5800	5500	—	—
	3.55	11,500 ¹	—	—	—	—	—	6200
	3.55	11,500 ²	7100	6800	6800	6500	6500	—
	3.55	11,000 ³	—	6300	—	6000	—	—
5.4L SOHC V8	3.73	11,500 ⁴	—	—	—	—	—	6100
	3.31	12,000	7500	7200	7200	6900	—	—
	3.55	13,000 ²	8500	8200	8200	7900	7900	7600
	3.55	12,500 ³	—	7700	—	7400	—	7100
	3.73	12,500 ⁵	—	—	—	—	—	7100
	3.73 ⁶	13,500	8800	8300	8500	8200	—	—
5.4L NGV V8	4.10 ⁷	15,000	8800	—	8500	—	—	—
	3.73	11,000	5900	—	—	—	—	—

Maximum Loaded Trailer Weight (lbs.) – Manual Transmission

4.2L OHV V6	3.08	6500	2000	—	2000	—	—	—
	3.31	7200	—	2500	—	—	—	—
	3.55	7800	3500	3200	3300	—	—	—
4.6L SOHC V8	3.08	6500	2000	—	2000	—	—	—
	3.31	7200	2900	2500	2600	2300	—	—
	3.55	7800	3500	3100	3200	2900	—	—

FIFTH-WHEEL TOWING

Maximum Loaded Trailer Weight (lbs.) – Automatic Transmission

Engine	Axle Ratio	GCWR (lbs.)	Regular Cab		SuperCab	
			4x2	4x4	4x2	4x4
4.2L OHV V6	3.55	10,000	5700	5300	5400	—
4.6L SOHC V8	3.55	11,500 ²	7100	6800	6800	6500
	3.55	11,000 ³	—	6300	—	6000
5.4L SOHC V8	3.55	13,000 ²	8500	8200	8200	7900
	3.55	12,500 ³	—	7800	—	7400
	3.73 ⁶	13,500	8800	8300	8500	8200
	4.10 ⁷	15,000	8800	—	8600	—

Note: Maximum loaded trailer weights shown. The combined weight of the towing vehicle (including hitch, passengers and cargo) and the loaded trailer must not exceed the Gross Combination Weight Rating (GCWR).

Note: See RV and Trailer Towing Guide for requirements and restrictions.

¹With 16" tires.

²With 16" tires or 4x2 P275 17" tires.

³With 4x4 P265 or LT265 17" tires.

⁴With 17" tires.

⁵With 17" tires (late availability).

⁶Available with 7700 Payload Group A only. Group A includes the necessary equipment (72 amp.-hr. battery, upgraded radiator – 1.42" core thickness, 14-plate auxiliary automatic transmission oil cooler and heavy-duty shock absorbers with 4x4) to tow the maximum trailer weights listed above.

⁷Available with 7700 Payload Group B only. Group B includes the necessary equipment (72 amp.-hr. battery, upgraded radiator – 1.42" core thickness, 22-plate auxiliary automatic transmission oil cooler and heavy-duty shock absorbers) to tow the maximum trailer weights listed above. Group B also includes the Class III Trailer Towing Group which adds the frame-mounted hitch receiver and 7-pin trailer wiring harness and connector.



16" Grey Styled-Steel Wheel



16" Polished Aluminum Wheel



16" Cast Aluminum Wheel



16" Argent Grey Styled-Steel Wheel
7-Lug



16" Chrome Styled-Steel Wheel
7-Lug



17" Chromed Steel Wheel



17" 5-Spoke Cast Aluminum Wheel



17" 10-Spoke Cast Aluminum Wheel

INTERIOR/EXTERIOR COMBINATIONS

Medium Parchment	
Medium Graphite	
Dark Graphite	
XL/XLT	
■	Oxford White
■	Arizona Beige Metallic
■	Bright Red
■	Burgundy Red Metallic*
■	Estate Green Metallic (XLT only)
■	Dark Highland Green Metallic
■	True Blue Metallic
■	Silver Metallic
■	Dark Shadow Grey Metallic
■	Black
■	Oxford White/Arizona Beige Metallic
■	Oxford White/Silver Metallic
■	Bright Red/Arizona Beige Metallic
■	Bright Red/Silver Metallic
■	Burgundy Red Metallic*/Arizona Beige Metallic
■	Burgundy Red Metallic*/Silver Metallic
■	Dark Highland Green Metallic/Arizona Beige Metallic
■	Dark Highland Green Metallic/Silver Metallic
■	True Blue Metallic/Arizona Beige Metallic
■	True Blue Metallic/Silver Metallic
■	Dark Shadow Grey Metallic/Silver Metallic
■	Black/Arizona Beige Metallic
■	Black/Silver Metallic
XL/XLT Sport Group	
■	Oxford White
■	Bright Red
■	Silver Metallic
■	Black
XLT FX4 Off-Road Group	
■	Oxford White
■	Bright Red
■	Burgundy Red Metallic*
■	True Blue Metallic
■	Silver Metallic
■	Black
■	Oxford White/Dark Shadow Grey Metallic
■	Bright Red/Dark Shadow Grey Metallic
■	Burgundy Red Metallic*/Dark Shadow Grey Metallic
■	True Blue Metallic/Dark Shadow Grey Metallic
■	Silver Metallic/Dark Shadow Grey Metallic
■	Black/Dark Shadow Grey Metallic

Medium Parchment	
Medium Graphite	
Dark Graphite	
Lariat/Lariat FX4	
■	Oxford White
■	Arizona Beige Metallic
■	Bright Red
■	Burgundy Red Metallic*
■	Estate Green Metallic
■	Dark Highland Green Metallic
■	True Blue Metallic
■	Dark Shadow Grey Metallic
■	Black
■	Oxford White/Arizona Beige Metallic
■	Oxford White/Silver Metallic
■	Bright Red/Arizona Beige Metallic
■	Bright Red/Silver Metallic
■	Burgundy Red Metallic*/Arizona Beige Metallic
■	Burgundy Red Metallic*/Silver Metallic
■	Dark Highland Green Metallic/Arizona Beige Metallic
■	Dark Highland Green Metallic/Silver Metallic
■	True Blue Metallic/Arizona Beige Metallic
■	True Blue Metallic/Silver Metallic
■	Dark Shadow Grey Metallic/Silver Metallic
■	Black/Arizona Beige Metallic
■	Black/Silver Metallic

Castaño Leather

King Ranch

■	Oxford White/Arizona Beige Metallic
■	Chestnut Metallic/Arizona Beige Metallic
■	Estate Green Metallic/Arizona Beige Metallic
■	Charcoal Blue Metallic/Arizona Beige Metallic
■	Black/Arizona Beige Metallic

Ebony/Medium Parchment

Ebony/Burgundy Red

Ebony/Dark Graphite

Heritage Edition F-150	
■	Arizona Beige Metallic
■	Burgundy Red Metallic*
■	Dark Shadow Grey Metallic

*New for 2003.

Oxford White



Arizona Beige Metallic



Bright Red



Chestnut Metallic



Burgundy Red Metallic



Estate Green Metallic



Dark Highland Green Metallic



True Blue Metallic



Charcoal Blue Metallic



Silver Metallic



Dark Shadow Grey Metallic



Black



Medium Parchment Cloth



Medium Parchment Leather



Medium Graphite Cloth



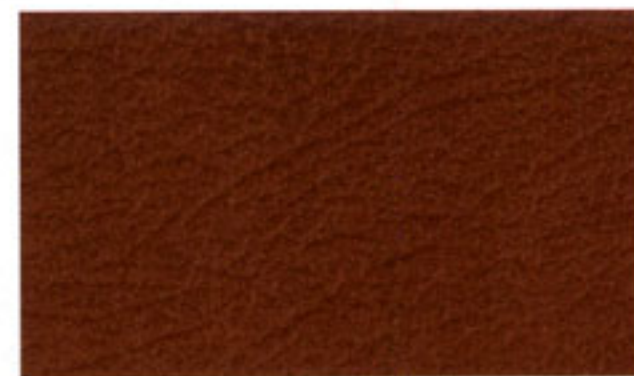
Medium Graphite Leather



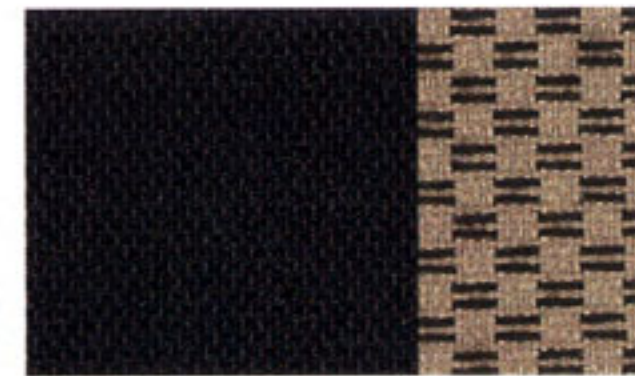
Dark Graphite Cloth



Dark Graphite Vinyl



Castaño Leather



Heritage Black Cloth with Medium Parchment Cloth Insert



Heritage Black Cloth with Burgundy Red Cloth Insert



Heritage Black Cloth with Dark Graphite Cloth Insert



2



3

- 1 Your dealer can install a host of accessories designed to enhance your vehicle's look or performance. Our advice? Take 'em all. a) bed-mount bike rack b) side window deflectors c) bug shield d) chrome grille insert e) steel grille guard f) color-keyed step bars g) 17" 5-spoke aluminum wheels.
- 2 It's snowing. That cup o' joe tastes really great. Just lean back, press the blue "key" on your remote start fob and your F-150 starts up. It'll be nice and toasty by the time you finish that second cup.
- 3 OK guys, now there's really no need to ask for directions. The **Satellite Navigation System** helps you keep your bearings.
- 4 Add more sparkle to your taillights with the **chrome taillight surround**.
- 5 The latest in clarity of sound and pictures is DVD technology. The **Rear-Seat DVD Entertainment Center** is available only on SuperCrew.
- 6 Accessories designed to accent your F-150 and make your workday easier. A tubular **ladder rack** and a strong-as-they-come **diamond plate toolbox**.
- 7 Optional **Harley-Davidson™ carpeted floor mats** can be put in any F-150, but we'd love it if you put them to use in a new Ford Harley-Davidson™ Supercharged F-150 SuperCrew.



4



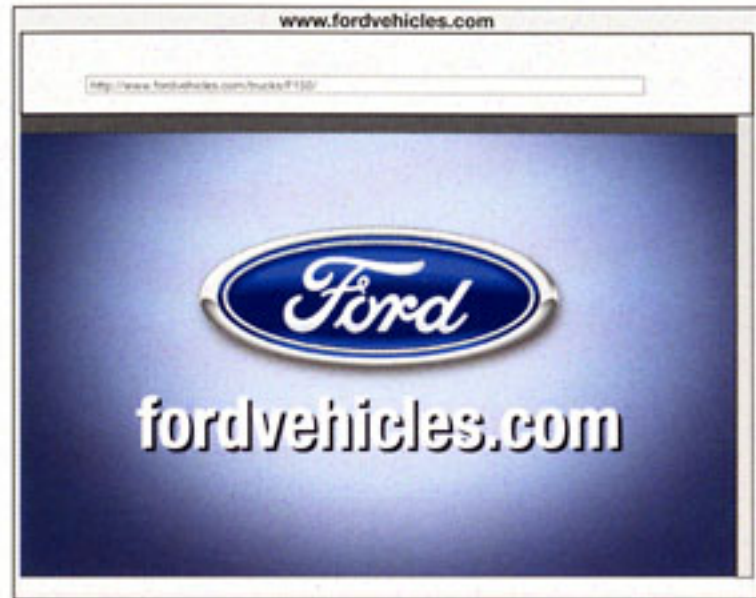
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6



7



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Get information on any Ford vehicle, print e-brochures or take a look at financing and leasing options. Ford owners can enjoy the benefits of **My Ford**, a private, owners-only area of fordvehicles.com, designed to provide a single, convenient area to manage vehicle information, including maintenance, financing and web services. Our website also offers details about European Delivery, the Pre-Owned Ford program, Ford Credit and more. There's a world of information, but only one address to remember, fordvehicles.com.

AMERICAN
QUARTER
HORSE
ASSOCIATION



Affiliations

As a corporate partner of the **American Quarter Horse Association**, Ford Motor Company is proud to be associated with this prestigious organization. The history of Ford trucks and the United States' first native breed of horse is inseparable. We are honored to advance the interest in and the support of events that showcase the intelligence, strength and versatility of America's horse and its rider.

Getting on the back of a 2000-lb. bull and tying your hand to it takes a whole lot of toughness. Staying on it for 8 seconds takes great skill and determination. Not everyone can do it. That's why Ford Trucks is proud to be a sponsor of the **Professional Bull Riders**.

Ford Division became a "founding partner" of the **Country Music Hall of Fame & Museum** with the announcement of a \$4 million donation to help underwrite the cost and programming of the museum's new facility in downtown Nashville.

The Ford F-Series is the **Official Truck of NASCAR**. Racing, endurance and the ability to really haul run in our respective veins as does our love for running around in the winner's circle.



Ford Credit and Red Carpet Lease

Many lease managers have completed several hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease the best way to lease.

Under the New Vehicle Limited Warranty, you'll receive Bumper-to-Bumper, no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our website. To get more information, please visit us at **www.fordvehicles.com**. Likewise, to get details on various financing options available on your new Ford vehicle, please visit **www.fordcredit.com**. Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.



no boundaries

fordvehicles.com

FORD. NO BOUNDARIES. WHEN YOU LIVE WITH SPIRIT AND PASSION, THE POSSIBILITIES OF LIFE AND ACHIEVEMENT ARE LIMITLESS. THERE ARE NO BOUNDARIES. EVERY PRODUCT FORD MOTOR COMPANY DESIGNS AND BUILDS IS THE DIRECT RESULT OF 100 YEARS OF THAT SPIRIT AND PASSION. IT WAS PRESENT WHEN HENRY FORD FOUNDED THE COMPANY IN 1903 AND WHEN THE FIRST AUTOMOBILE ROLLED FROM HIS WORKSHOP. TODAY, IT IS MORE ALIVE THAN EVER. THERE ARE NO BOUNDARIES TO OUR ENDLESS DRIVE TO TURN A NO INTO A RESOUNDING YES. TO GO BEYOND WHAT WE THOUGHT WAS POSSIBLE. TO CREATE AN ARRAY OF VEHICLES THAT HELP PROVIDE A PLACE WHERE FAMILY AND FRIENDS CAN CONNECT WITH EACH OTHER AS WELL AS WITH THEIR COMMUNITY. AND THERE ARE NO BOUNDARIES TO OUR DEDICATION – STRIVING TO BRING YOU THE HIGHEST QUALITY, MOST EXCITING, BEST ENGINEERED, MOST RELIABLE PRODUCTS IN THE WORLD.



Ford Motor Company
100 YEARS