

MERCURY CAPRI

'85





There are still a few cars in this world that let you know their purpose with just one look.

Mercury Capri is one of them.

A single glance tells you this is a car for people who take their driving seriously, a car for people who believe that driving is intended for adventure—not merely for day-to-day transportation.

Capri is blessed with unique bubble-back styling and European-like ribbed taillamps. It's a total look guaranteed to get you noticed.

1985 Mercury Capri:

***for people who still
remember what driving
is all about.***

For 1985, there are two Mercury Capris for your consideration: the Capri GS and the performance-minded Capri RS.

The Capri GS features standard rack-and-pinion steering, an independent modified MacPherson strut front suspension with front stabilizer bar, and P195/75R14 black sidewall steel-belted radial tires for sure road-hugging ability.

Capri is a car for people who take their driving seriously.

Capri GS is powered by a standard 2.3-liter overhead-cam four-cylinder engine. This improved powerplant features low-friction piston rings, a higher compression ratio, "fast-burn" head design, and extended reach spark plugs. Couple the engine with Capri GS's standard manual four-speed, floor-mounted transmission, and you have a car that's both exciting and economical.*

For the more horsepower-minded driver, Capri GS is available with two optional engines: a 3.8-liter V-6 or a powerful 5.0-liter High-Output V-8.

The 3.8-liter engine is standard equipped with a three-speed SelectShift automatic transmission and features electronic fuel injection, an electro-drive cooling fan, and a new low-oil warning system.

The brute power of the 5.0-liter H.O. V-8, available as an option on the Capri GS, transmits its power to the rear wheels through a four-speed Automatic Overdrive transmission. It, too, is equipped with electronic fuel injection.

And for improved handling, the GS with 5.0-liter engine can be ordered with an optional TR Performance Package that includes Michelin TRX tires, cast-aluminum wheels, quick-ratio power steering, and a handling package with Nitro-Cushion suspension.

But that's only the beginning of the good news for '85. Capri GS now offers many standard features that formerly were options: AM/FM stereo radio (may

be deleted for credit), rear window defroster, tinted glass, power windows, right-hand remote-control mirrors, power steering, tilt steering wheel, light group, and interval wipers.

With so many standard features (see a more complete listing on page 10), the '85 Capri GS is a great value. Lower bodyside urethane protection also has been made standard. Plus there's a new forced air vent/heater system that provides improved all-weather climate control.

Capri's unitized body has extensive corrosion protection to guard it from the ravages of the elements. And it has a variety of small, helpful touches, like a self-adjusting clutch and tire/wheel indexing for a really smooth ride. For a further explanation of tire/wheel indexing, see page 12.

With so many standard features the 1985 Capri GS is a great value.

As fun and functional as Capri is, it's Capri's good looks that, most likely, will win you over. Just fold out this page and feast your eyes on the Capri GS in Bright Red with new, optional polycast wheels.

Capri '85 is a car with product integrity and quality. That is a philosophy basic to the design of all Mercury automobiles—Lynx, Topaz, Cougar, Marquis, and Grand Marquis as well—and has made Mercury cars leaders in delivering functional as opposed to merely ornamental status.

Take a good look at Mercury Capri. It's exciting, spirited. It's a car for people who still remember what driving's all about...and who won't settle for less.

* 1985 EPA estimates were not available at the time this catalog was published. Mercury Capri, however, should post excellent mileage figures in the new EPA Gas Mileage Guide. See your Lincoln-Mercury Dealer for the latest information.

Capri GS in Bright Red. Some features shown are optional. See option list on page 11.



Every instrument is placed where it can be easily read. Every control is located where it can be easily reached. Every interior feature is designed with an eye toward your comfort, convenience, and driving enjoyment. That's what you'd expect from a driver's kind of car. And that's what you get with Mercury Capri GS.

All instrumentation has sporty, backlit red graphics. And a complete array of gauges comes standard: speedometer, tachometer, temperature gauge, ammeter, oil pressure gauge, and trip odometer. Plus two convenient stalks on the steering column put turn signals, headlamp dimmer, flash-to-pass, and windshield wiper/washer controls right at your fingertips.

And for 1985 Capri GS gets sporty aircraft-type instrument panel appliques. Even a center console is standard. It's fully outfitted with a digital clock, a diagnostic module with graphic warning displays, an ashtray, a cigarette lighter, and a stowage bin with integral armrest.

Capri's interior looks like it means business—and it does. Individual front seats are sculpted to cradle your body and provide proper lateral and thigh support.

The Capri is built from the ground up for driving comfort.

The Capri GS is the standard Capri that's setting a few standards of its own.

The standard interior has comfortably upholstered, low-back front seats with cloth trim and headrests in a handsome, new Tu-Tone color treatment—shown here in Charcoal. And for added driving comfort, both front seats recline. The doors have padded luxury trim with bright/black moldings and a driver's map pocket. There's a color-keyed cloth head-lining overhead and thick, 16-ounce cut-pile carpeting underfoot.

In the rear, there's a spill-back seat that easily folds to give Capri 32.5 cubic feet* of load space. A color-keyed cargo-area cover is also standard. It attaches to the lower back-panel trim to

keep valuables out of sight and safely under wraps.

Trimly sized outside, Capri has plenty of room inside for four adults to travel. In the rear, there are 35.6 inches* of head room and 30.7 inches* of leg room. This is a car built from the ground up for driving comfort.

Capri GS is proof that a car needn't be expensive to be exciting.

And to the already well-equipped Capri GS you can add selected options to personalize the car and enhance its comfortable interior. You can equip your Capri with air conditioning, fingertip speed control, power door locks and power hatchback release, a T-roof or flip-up open-air moonroof, and AM/FM stereo electronic search radio with cassette tape player and Dolby® noise-reduction system. And to make that radio sound even better, specify the Premium Sound System with upgraded rear speakers and four-speaker power-boost to make any kind of music sound sensational.

There is also a full line of optional tires and wheels to heighten your driving pleasure.

Mercury Capri GS. Living proof that a car doesn't have to be expensive to be exciting.

*Based on MVMA specifications.

Capri GS instrument panel in Charcoal. Some features shown are optional. See option list on page 11.



Capri RS gets its might from a standard 5.0-liter High-Output four-barrel V-8 engine with five-speed overdrive manual transmission. This small block V-8 cranks out an impressive 210 horsepower at 4800 rpm.* It yellow-lines at 5200 rpm and red-lines at 5800 rpm. It's the stuff of which dreams are made.

Capri RS can blast from zero to 50 mph in under six seconds.

Equipped with the 5.0-liter High-Output V-8, five-speed manual overdrive transmission, and standard Traction-Lok axle, Capri RS can blast from zero to 50 in quick sub-six second time.

And if that doesn't get you, the deep-throated rumble from its dual exhausts surely will.

Capri RS excels at more than just straight-line acceleration. It's a great handling, put-it-through-its-paces road car—with its low, wide stance, Nitro-Cushion shocks, Quadra-shock rear suspension, and low profile

P225/60VR15 BSW tires.

Capri RS—shown here in Black—looks as mean as it moves, with its standard lower air dam, fog lamps, Charcoal grille, and new 15 x 7-inch cast-aluminum wheels.

Inside, everything about Capri RS shouts that this is a real driver's car, from its aircraft-style instrumentation with a 7,000-rpm tachometer to its articulated sport seats with adjustable thigh boosters and front thigh-support cushion, and a soft three-oval sport steering wheel.

Capri RS isn't the car for every driver. It's built for people who take their driving very seriously.

*Based on SAE Standard J1349.

Capri RS in Black, left, and Capri RS interior in Sand Beige, below. Some features shown are optional. See option list on page 11.



STANDARD AND OPTIONAL FEATURES

ENGINES

Capri lets you choose the powerplant that's right for you.

Select from blistering V-8s, a highway-cruising V-6, or an economy-minded inline four-cylinder powerplant.†

The 5.0-liter High-Output four-barrel V-8, standard on Capri RS, has been improved for 1985 with new roller tappets, new forged piston, and low-oil warning system. This engine features a 2.50-inch diameter exhaust, dual exhaust tail pipe outlets with bright tail pipe extensions, cast-aluminum rocker arm covers, and a camshaft with greater performance. It's available with a five-speed manual overdrive stick.

Or choose the 5.0-liter High-Output engine with electronic fuel injection and an Automatic Overdrive transmission that is available as an option on both the Capri GS and RS.

The 3.8-liter fuel-injected V-6 with SelectShift automatic transmission, available as an option on Capri GS, has an electrodrive cooling fan and new low-oil warning system.

The standard Capri GS powertrain is the 2.3-liter inline four-cylinder engine with four-speed manual transmission with shift indicator light for optimum operating economy.† A three-speed automatic transmission also is available.

Mighty to miserly...Capri has a power choice for every driving need.

† See EPA mileage rating on page 3.

GS EXTERIOR COLORS

Black
Oxford White
Silver Metallic
Medium Charcoal Metallic
Dark Slate Metallic
Sand Beige
Dark Sable Metallic
Dark Sage
Light Regatta Blue Metallic
Midnight Blue Metallic
Bright Red
Medium Canyon Red Metallic

RS EXTERIOR COLORS

Black
Oxford White
Silver Metallic
Medium Charcoal Metallic
Bright Red
Medium Canyon Red Metallic

GS INTERIOR COLORS

Charcoal
Sand Beige
Regatta Blue
Canyon Red

RS INTERIOR COLORS

Charcoal
Sand Beige

CAPRI SPECIFICATIONS

Wheelbase	100.5"
Turning diameter	37.4'
Overall length	179.3"
Overall height	52.1"
Overall width	69.1"
Wheel tread — front	56.6"
— rear	57.0"
Head room — front	37.0"
— rear	35.6"
Leg room — front (max)	41.7"
— rear (min)	30.7"
Shoulder room — front	55.9"
— rear	54.3"
Hip room — front	55.8"
— rear	47.1"
Cargo volume (cu. ft.)	32.5**
Fuel capacity (gals.)	15.4
Curb weight	
49 states (lbs.)	2872

* One inch less with optional moonroof

** With standard low-back front seats and rear seats folded down

CAPRI GS SELECTED STANDARD FUNCTIONAL FEATURES

- 2.3-liter four-cylinder overhead cam engine
- Floor-mounted four-speed manual transmission with self-adjusting clutch
- Power rack-and-pinion steering
- Power front disc/rear drum brakes
- Modified MacPherson strut front suspension
- Front stabilizer bar
- Four-bar link coil spring rear suspension
- P195/75R14 BSW all-weather steel-belted radial tires
- Rear defroster
- Tinted glass
- Light group
- Tilt steering wheel
- Electronic ignition system
- Electronic voltage regulator
- Forced air vent/heater system
- Engine coolant recovery system
- 15.4-gallon fuel tank with tethered gas cap
- Luxury level sound package

SELECTED STANDARD INTERIOR FEATURES

- Low-back individual seats with cloth trim and recliners
- Power windows
- Split folding rear seatback
- AM/FM stereo radio with dual front and dual rear speakers (may be deleted for credit)
- Console with digital clock, graphic warning module, and ashtray
- Full instrumentation including speedometer, tachometer, trip odometer, ammeter, oil pressure, fuel, and temperature gauges
- Stalk-mounted controls on steering column for turn signals, wipers, flash-to-pass, and headlamp dimmer
- Charcoal right-hand remote-control rear-view mirror
- Tu-Tone aircraft-style instrument cluster
- Interval wipers
- Carpeted cargo area
- Color-keyed cargo area cover
- Fully trimmed luxury door panels
- 16-ounce cut-pile carpeting

- Dual covered visor vanity mirrors
- Driver map pocket

SELECTED STANDARD EXTERIOR FEATURES

- Dual rectangular halogen headlamps
- Charcoal grille with bright accents
- Full wraparound bodyside molding
- Lower bodyside urethane protection
- Dual remote-control sail-mounted mirrors (right-hand convex)
- Bubbleback rear window
- Turbine wheel covers

CAPRI RS

Includes all Capri GS standard features plus the following selected additions and/or differences:

- 5.0-liter High-Output V-8 with five-speed manual overdrive transmission
- Handling Package with Nitro-Cushion suspension, quicker ratio power steering, cast-aluminum performance wheels, and P225/60VR15 low-profile tires
- Nitrogen gas-pressurized shocks and Quadra-shock rear suspension
- Front lower air dam with fog lamps
- Sport three-oval steering wheel (replaced with two-spoke steering wheel when speed control option is ordered)
- Sport-tuned exhaust with bright dual tail pipe extensions
- Charcoal grille, door, and window moldings
- Black radio antenna and base
- Black door handles and lock cylinders
- Tu-Tone articulated sport seats

OPTIONS	Capri GS	Capri RS
Air conditioning, manual	OPT	OPT
Extended Service Plan (see page 13)	OPT	OPT
Speed control (includes two-spoke steering wheel)	OPT	OPT
RADIOS		
AM/FM electronic stereo with cassette tape player	OPT	OPT
Premium Sound System	OPT	OPT
ROOFS		
Flip-up open-air roof	OPT	OPT
T-roof*	OPT	OPT
RADIAL TIRES		
P205/70R14 WSW	OPT	NA
P225/60VR15 BSW	NA	STD
P220/55VR 390 BSW Michelin TRX	OPT	NA
BSW—Black Sidewall WSW—White Sidewall		
WHEELS (shown left to right)		
Performance aluminum wheels	NA	STD
TR-type cast-aluminum wheels	OPT	NA
Wire-styled wheel covers	OPT	NA
Polycast wheels	OPT	NA
Turbine wheel covers	STD	NA

ENGINES

	Capri GS	Capri RS
2.3-liter one-barrel OHC engine with four-speed manual transmission	STD	NA
2.3-liter one-barrel OHC engine with three-speed SelectShift automatic transmission	OPT	NA
3.8-liter EFI engine with three-speed SelectShift automatic transmission*	OPT	NA
5.0-liter High-Output four-barrel engine* with five-speed manual transmission	NA	STD
5.0-liter High-Output EFI engine with Automatic Overdrive transmission	OPT	OPT

OPTIONAL PACKAGES

	Capri GS	Capri RS
POWER DOOR LOCK GROUP Includes power door locks and decklid/liftgate release	OPT	OPT
TR PERFORMANCE PACKAGE Includes 220/55 VR390 BSW Michelin TRX tires and cast-aluminum wheels and handling package featuring Nitro-Cushion shock absorbers, rear Quadra-shocks, and quicker ratio power steering.	OPT	NA

STD - Standard OPT - Optional NA - Not Available

* Selection of this equipment may result in the deletion of certain standard equipment or addition of certain options. Please consult your Mercury Dealer for details.



ROOF OPTIONS

T-ROOF, left:
Gives Capri an even sportier look and provides the open-air feeling of a convertible.

FLIP-UP OPEN-AIR MOONROOF, below:
Lets in the sunshine, the moonlight, and lots of fresh air. Easy to handle.



Mercury Capri is engineered from the ground up to be a fun, sporty, tough car—one that's meticulously assembled to exacting design and safety standards.

Nothing is left to chance.

Take a look at the way tire/wheel indexing is handled.

Rolling smoothness on every Capri equipped with steel wheels is maximized by a process called tire/wheel indexing. Tires and wheels are never perfectly round, both having high points and low points. To minimize the effects of these variances, the tire's high point and the steel wheel's low point are marked by the manufacturer before mating the two. At the assembly plant, these two points are matched to make the finished tire/wheel assemblies more concentric, or rounder, for increased riding smoothness.

Safety, quality, integrity:

*Essential parts of every
Mercury Capri.*

Capri still provides 5-mph bumpers in both the front and the rear. Many other companies now install 2½-mph bumpers on their cars. Capri's system helps protect the lamps, cooling system, and exhaust components and helps reduce the repair cost of low-speed impacts.

The Mercury Capri is meticulously assembled to exacting design and safety standards.

Capri provides the driver with the equipment he or she needs to help take a commanding role in operating safety—equipment drivers can repeatedly rely on to help them avoid accidents.

Capri features standard power-assisted rack-and-pinion steering for precise maneuvering in difficult situations. Rack-and-pinion steering, with its sensitive road feel, provides control directly in response to driver commands. A front stabilizer bar is also standard to help counteract the lateral forces that can be generated if sudden turns should be necessary. The front brakes provide most of the actual braking in an emergency situation on dry pavement due to "weight transference" to the front of the vehicle. So every Capri has responsive power front disc and rear drum brakes to provide proportioned braking application.

And for 1985, other important features that may contribute to driving safety and comfort are standard, too, including tilt steering wheel, rear defroster, tinted glass, interval windshield wipers, and dual remote-control rear-view mirrors.

Capri's ergonomic design places instruments and controls where the driver can best use them.

An important factor in accident avoidance is ergonomics, or the relationship between driver and machine.

Ergonomic design places instruments and controls where the driver can best use them. Several important functions are activated by the two stalks mounted on the left side of the steering wheel. These include controls for turn signals, flash-to-pass, headlamp dimmer, and wiper/washer. Visible directly in front of the driver is a variety of gauges and warning lights which dispense information quickly and clearly.

Capri is designed to meet or exceed all applicable federal standards regarding vehicle safety.

Capri features unitized body construction. This design combines the car's body and frame in a unified structure, so engineers can achieve structural strength in a weight- and space-efficient car.

The unitized body forms a high-strength passenger capsule which is welded from end to end.

Toughness is designed and built into every 1985 Mercury Capri.

Capri also includes design features which allow the front and rear of the car to crush progressively upon impact. This absorbs some of the impact energy and can result in reducing forces that would otherwise be transmitted to occupants.



The doors on Capri feature strong, double-panel welded construction. Inside each door is a high-strength steel beam which enables each door to withstand a test load twice as great as Capri's curb weight.

Inside, wherever possible, Capri features energy-absorbing materials in the instrument panel hood, steering wheel, doors, center console, seatbacks, head restraints, sun visors, and armrests. The steering column also helps protect the driver in the event of a front-end impact. Finally, seat belts are installed for each passenger—integral lap and shoulder belts with automatic retractors and tension relievers in the front and lap belts in the rear.

Occupant protection, however, is not limited to adults. Several recent studies have shown that the proper use of child-protection restraint systems prevents injuries and saves young lives. Almost every state now requires the use of protective child restraints. Ford Motor Company's Tot-Guard Safety Seat and Infant Carrier meet or exceed all applicable federal standards. Both are easy to install and use the seat belts already in Capri. Ford Motor Company strongly recommends regular use of both child restraints and seat belts, whether driving around the block or across the country.

Safety, quality, and integrity—essential elements standard with every 1985 Mercury Capri.



Motorcraft

QUALITY REPLACEMENT PARTS

Genuine Ford and Motorcraft original equipment replacement parts are precision engineered and manufactured by Ford Motor Company to deliver top-level performance in all Lincoln and Mercury cars. The Ford and Motorcraft brand names are your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production, and at Lincoln-Mercury "Quality is Job 1."

MAINTENANCE SCHEDULE

Ford Motor Company wants to reduce both the frequency and cost of scheduled maintenance on its cars to an absolute minimum. And compared to just a few years ago, important progress is being made in that direction. For example, in 1973 an engine oil change was called for each 4,000 miles. In 1985, Capri oil changes are recommended at 7,500-mile intervals. Other recommended intervals are now: 30,000 miles between spark plug changes; 30,000 miles between air filter replacements; 52,500 miles or three years between engine coolant replacement. The company is proud of these improvements and is working constantly to make them even better.



EXTENDED SERVICE PLAN

Ford Motor Company's optional Extended Service Plan covers certain selected components on new Lincoln-Mercury cars for longer than the vehicle's basic warranty. The cost is so moderate for the protection offered that it could pay for itself the first time it is needed. Ask your Lincoln-Mercury Dealer for complete details of the plan, which is available on cars sold and normally operated in the 50 United States and Canada.



LIFETIME SERVICE GUARANTEE

Participating Lincoln-Mercury Dealers are now offering the Lifetime Service Guarantee, which guarantees their work on your Capri for as long as you own it. This means that you pay for a covered repair once and never again. If it ever has to be fixed again, the repairing dealer will fix it free. Free parts. Free labor. Even if the car is kept a lifetime. It doesn't matter where the car was purchased or whether it's new or used, the work is still covered by the repairing dealer. This limited warranty covers vehicles in normal use. Items not covered are routine maintenance parts, belts, hoses, sheet metal, and upholstery. See your participating Lincoln-Mercury Dealer for details.

FORD-PAID REPAIR PROGRAMS AFTER THE WARRANTY PERIOD

Sometimes Ford Motor Company offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls.

Ask Ford Motor Company or your Lincoln-Mercury Dealer about such programs relating to your Capri. To get copies of any adjustment program for your Capri or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673.

In Alaska or Hawaii, call 1-800-243-3711.

In Georgia, call 1-800-282-0959, or write Ford at Ford Customer Information System P.O. Box 95427, Atlanta, GA 30347.

Please include your name and address; year, make, model and vehicle identification number; as well as engine size and whether it has a manual or automatic transmission.

TECHNICAL SERVICE BULLETINS

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford Motor Company or your Lincoln-Mercury Dealer for any such TSBs and explanations relating to your Mercury Capri.

To get copies of these Technical Service Bulletins and explanations for your Capri or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673.

In Alaska or Hawaii, call 1-800-243-3711.

In Georgia, call 1-800-282-0959 or write Ford at Ford Customer Information System P.O. Box 95427, Atlanta, GA 30347.

Please include your name and address; year, make, model and vehicle identification number; as well as engine size and whether it has a manual or automatic transmission.

Buy or lease your Capri from your Lincoln-Mercury Dealer.

Get it together — buckle up.

Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue options at any time or change specifications, equipment, or designs without notice and without incurring obligation.

Standard and optional equipment listed is subject to change. Some features described are optional at extra cost. Some options are required in combination with other options.

Availability of some features may be subject to a slight delay.



LITHO IN U.S.A. (815M) 7-84 FORM NO P-3720

MERCURY CAPRI
LINCOLN-MERCURY DIVISION

