

# 1983 FORD CARS



## FORD CARS AND WAGONS FOR 1983

### Introducing the 1983 Ford Cars and Wagons.

We're proud of our new lineup of high-technology Ford cars for 1983. There's a Ford for everyone's style of driving, from the sharp 2-seat EXP on up to the spacious 6-passenger LTD Crown Victoria and Country Squire. We have a wide selection of sizes and styles, including an elegant new Thunderbird to be unveiled in January.

**FORD LTD.** A new LTD for 1983. Reshaped. Refined. Totally redesigned. It's trim and aerodynamic, clean and contemporary. And beautifully appointed. The interior decor is what you would expect. Inviting in every sense, with handsomely tailored seating along with thoughtful comforts and conveniences throughout. The ride, too, is luxurious. Quiet and smooth. The new LTD is available in roomy 4-door sedan, elegant Brougham 4-door, and spacious wagon series.

**EXP.** For the two of you, here is Ford's front-wheel-drive sport coupe. Sleek styling and fine standard features in a 2-seat design give EXP its fun, outgoing personality. EXP's steering and suspension systems are engineered to deliver precise handling. EXP is highly efficient,\* with advanced CVH engine and an aerodynamic shape that's among the best-rated on the road today.

**FAIRMONT FUTURA.** The choice of more than 1.3 million owners\*\* for solid value, roominess and economy. Standard features are generous, inside and out. Futura accommodates five or six passengers depending on type of front seating. Standard 4-cylinder engine provides excellent fuel economy.\* Fairmont Futura for 1983. Available in affordable new "S" model sedans and stylish higher series sedans and 2-door coupe.

**MUSTANG.** A sleek new front end design gives Mustang a bolder aerodynamic look. Under the hood, your choice of standard 4-cylinder, optional new V-6 or High Output V-8 powerplant. But here's the big news: The return of the convertible top. The 4-passenger GLX Convertible. There's an exciting new look to the GT Mustang, too, powered by the 5.0 liter High Output V-8. It's the Boss!

**ESCORT.** World-class technology in Ford's World Car. Front-wheel drive. Advanced 1.6 liter compound-valve hemispherical head (CVH) engine in standard, optional higher output and new Electronic Fuel Injection versions.† Plus sophisticated 4-wheel independent suspension. In 2- and 4-door hatchback styles and roomy wagon. Four-model lineup includes an exciting new GT.

**LTD CROWN VICTORIA AND COUNTRY SQUIRE.** All the traditional luxuries of the full-size 6-passenger automobile. The interior is spacious, beautifully appointed. And the ride is smooth and quiet. "Super Luxury" sound insulation is standard. So is V-8 performance with Electronic Fuel Injection (EFI) and efficient Automatic Overdrive transmission. And no other wagon in America surpasses the cargo space that Country Squire provides.

### Quality is Our Top Priority.

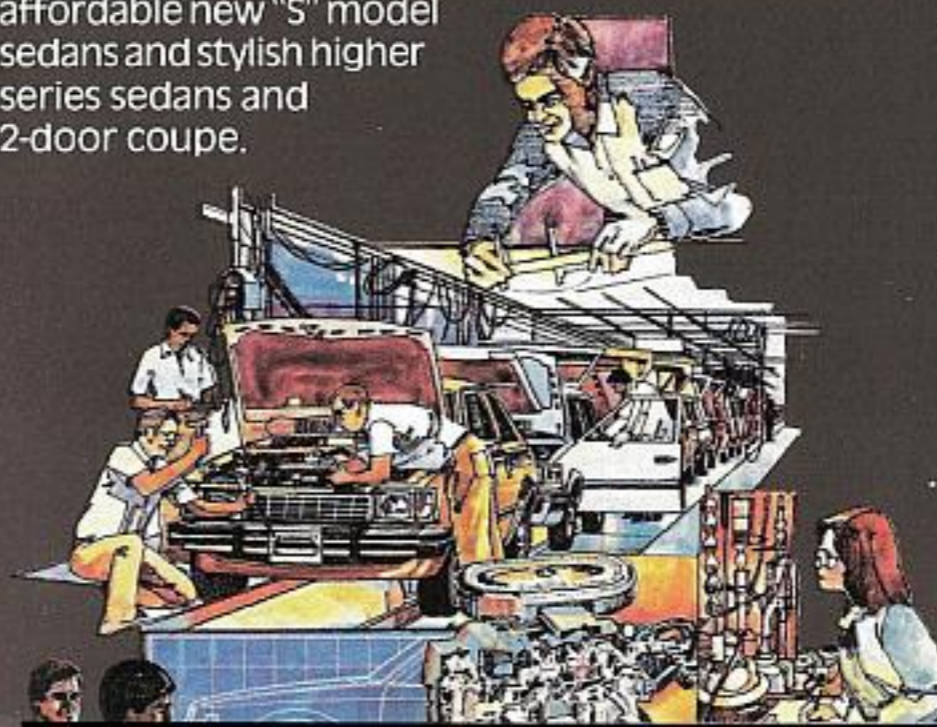
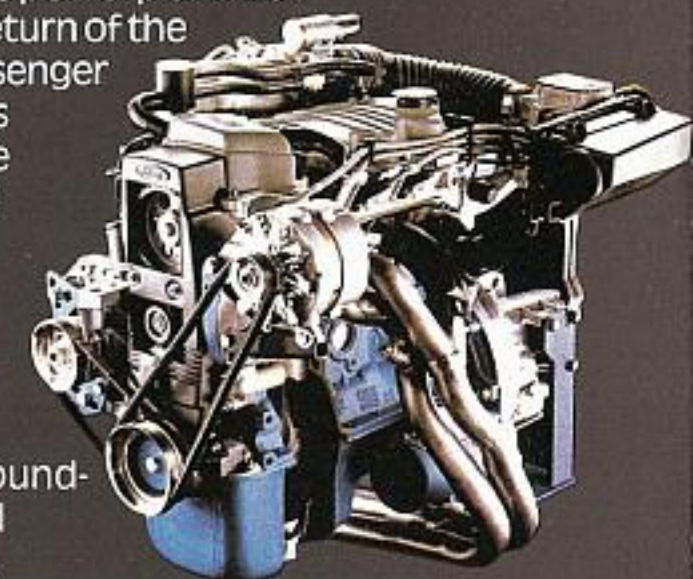
We always look for ways to be better at what we do here at Ford Motor Company—building transportation to serve you. We have all the resources and talent to move ahead in this highly competitive industry. And we are doing it.

Our quality has improved significantly in just a short time. And we have been working hard to make our commitment to quality even stronger in our 1983 products. The results are visible to us at the end of the line, where design, engineering and assembly come together. We invite you to judge for yourself the quality of Ford cars at your Ford Dealer soon.

\* See your dealer for EFI availability.

\*\* See "Gas Mileage," back cover.

† Based on R. L. Polk & Co. registrations from October, 1977, to April 30, 1982.





LTD 4-Door in Black.



## THE NEW 1983 LTD

### **Reshaped. Refined. Totally Redesigned.**

In the new-size LTD, there's no compromise in comfort. Individually adjustable cloth split bench seats (with automatic transmission) are deeply padded and fully recline.\* You also have a wide range of conveniences. Door trim panel storage bins, LH remote-control mirror, trip odometer, column-mounted controls, illuminated lockable glove box, dome lamp switches on all doors, lockable stowage compartment (wagon), and much more. Plus options like the Tripminder<sup>®</sup> Computer, Electronic Instrument Cluster, 3.8 liter V-6 with Automatic Overdrive, 2-Way Liftgate (wagon), and many others.

\*Brougham interior shown at left.



LTD Wagon in Dark Academy Blue.

# 1983 FORD MUSTANG

## Geared for the Open Road.

Here is sporty car excitement bred for action. Mustang has full instrumentation: Tachometer and gauges for engine temperature and oil pressure. Cloth high-back bucket seats that fully recline. Or new optional sport performance seats. Powerteams range from the economical 2.3 liter 4-cylinder engine\* and new 3.8 liter V-6 to the 5.0 liter High Output 4-barrel V-8. Go for real driving fun close to the road with optional TRX tires and handling suspension. And for '83, enjoy the sunshine in the new 4-passenger GLX Convertible.

\*See "Gas Mileage," back cover.



Mustang GT in Bright Red. 5.0 liter High Output 4-barrel V-8 power is standard.



Mustang GLX Convertible in Bright Red.





Escort GL 4-Door Hatchback in Desert Tan.



Escort GT 2-Door Hatchback in Bright Bittersweet.

## 1983 FORD ESCORT

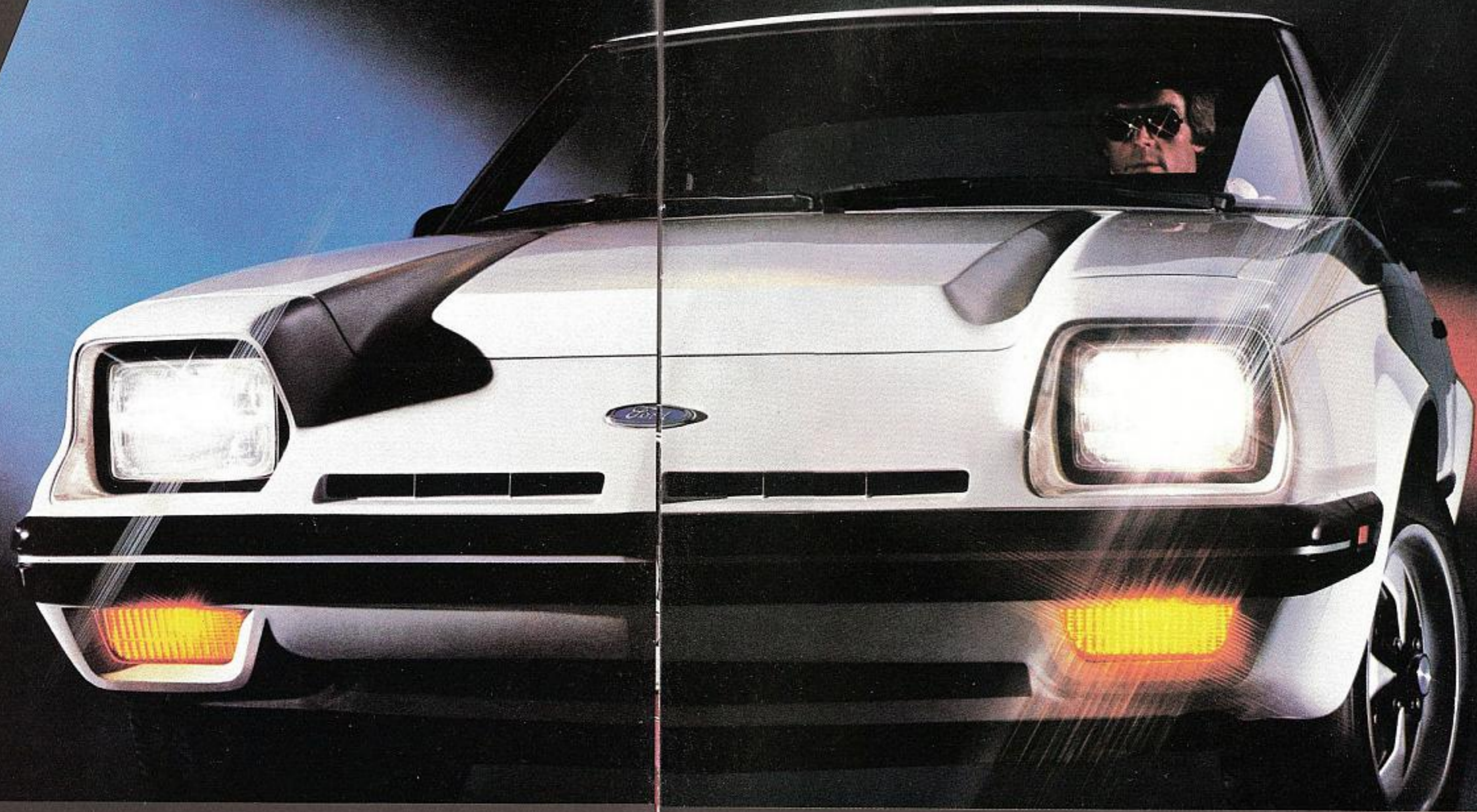
### Drive a World Car.

It's surprising how comfortably the front-wheel-drive Escort seats four passengers. Body-contoured front bucket seats are adjustable on a long 7-inch track to provide leg room and comfort. The independent rear suspension provides added leg room for rear seat passengers. Escort has a long list of standard features, too, like halogen headlamps, removable rear package tray (cargo cover in wagon), column-mounted controls, day/night mirror, and many more. Plus new options: Electronic Fuel Injection (EFI) engine,\* 5-speed manual transaxle, TR-type tires and wheels, handling suspension, and sport performance seats.

\*See your dealer for availability.



Escort GLX Wagon in Bright Bittersweet.



EXP in White.

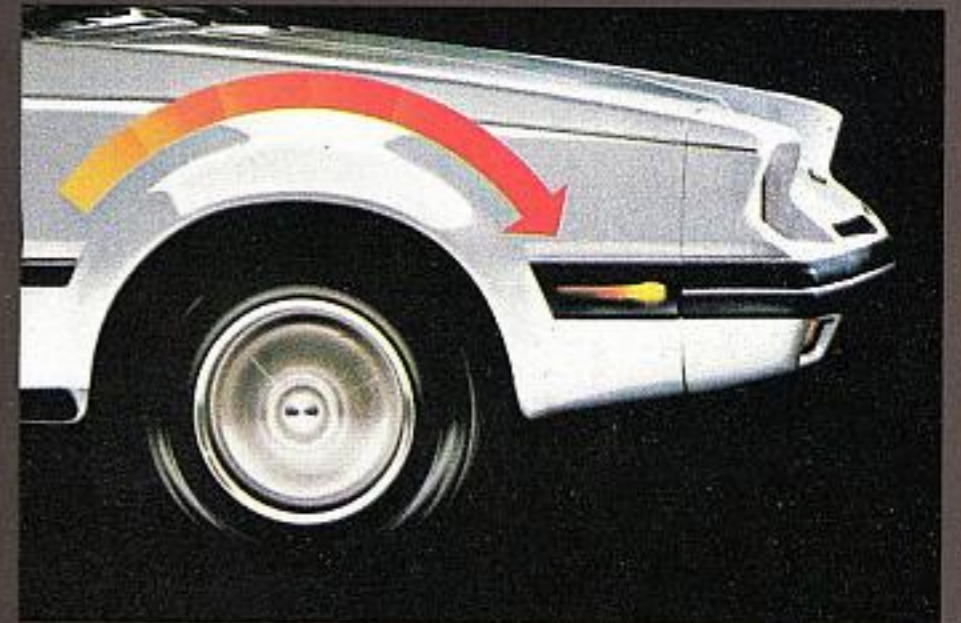


EXP in Bright Red.

## 1983 FORD EXP

### Personal Two-Seat Driving Fun.

EXP is as personal as its 2-seat design suggests. EXP is sporty, fun to drive, and equipped as you would expect. With full instrumentation including tachometer and trip odometer. Reclining bucket seats. Plus a personal cargo area with a full 29.8 cu. ft. for your belongings. In EXP you have advanced engineering. EXP's shape is highly aerodynamic, among the most efficient today. Under the sleek hood is the power-efficient 1.6 liter compound-valve hemispherical head (CVH) engine. Suspension is the sophisticated four-wheel independent system, which combines with front-wheel-drive traction and rack and pinion steering to deliver precise handling. EXP has all it takes to put real fun into driving.

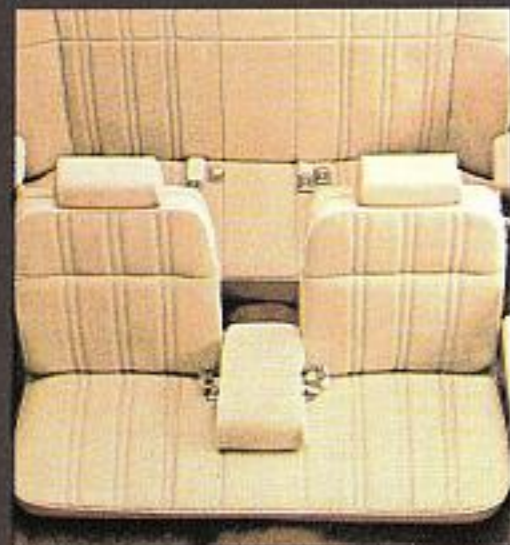




LTD Crown Victoria 4-Door in Medium Blue Glow.

## 1983 FORD LTD CROWN VICTORIA AND COUNTRY SQUIRE

### Our Finest Full-Size Ford Cars.



LTD Crown Victoria is synonymous with quiet luxury. Full 6-passenger interior features a flight bench seat with dual recliners. Reclining split bench seats are available. Plus AM/FM stereo, quartz clock, courtesy lights throughout, 16-ounce carpeting—all standard. Make LTD Crown Victoria even more elegant with Interior Luxury Group, Tripminder® Computer, electronic stereo system, and more. And wagon versatility? Nothing surpasses LTD Country Squire which can seat eight with optional Dual Facing Rear Seats. One thing more, LTD Crown Victoria and Country Squire can tow up to 5,000 lb. with Heavy-Duty Towing Package.\*

\*See your Ford Dealer for availability.



LTD Country Squire in Pastel Vanilla.



Fairmont Futura 4-Door Sedan in Dark Blue Metallic.

## 1983 FORD FAIRMONT FUTURA

### A Great American Value.

People look to Fairmont Futura for its excellent combination of mileage and roominess. And great value as well. Standard features include power front disc brakes, P-metric steel-belted radials, high-illumination halogen headlamps, individually adjustable front seats,\* deluxe level door trim, and much more. Plus a vacation-size deep-well trunk that's ideal for family travel. Futura has a fine list of options, too, for personalized luxury and convenience.

\*Optional bench seat shown at right.





Buy or lease a **1983 FORD** Go for a test drive today!

### **GAS MILEAGE**

1983 EPA mileage estimates were not available at the time this catalog was approved for printing. However, all Ford cars are expected to post good mileage ratings in their respective classes as they did last year. As soon as EPA figures are released, your Ford Dealer will be among the first to receive this information and will be happy to pass it along to you.

### **FORD-PAID REPAIR PROGRAMS AFTER THE WARRANTY PERIOD.**

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-243-3711 and in Georgia call 1-800-282-0959. Or write Ford at: Ford Customer Information System, Post Office Box 95427, Atlanta, Georgia 30347.

We'll need your name and address; year, make, and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

### **TECHNICAL SERVICE BULLETINS**

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

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### **OPTION AVAILABILITY**

Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to production delay. Ask your Ford Dealer for the latest information on options, prices and availability.

### **PRODUCT CHANGES**

Ford Division reserves the right to change product specifications at any time without incurring obligations.

Get it together — Buckle up.

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