

**1983 FORD
FAIRMONT
FUTURA**





**1983 FORD
FAIRMONT
FUTURA -
A GREAT
AMERICAN
VALUE.**

From the contemporary, stylish shape right down to its ornamental hardware, Fairmont's value extends across the complete model lineup.

Start with the low-cost "S" models in 2- and 4-door Sedans. Then move up to the Fairmont Futura 2- and 4-Door Sedans. Or go sporty with the sleek 2-Door Futura Coupe.

Test-drive the Fairmont of your choice today at your Ford Dealer. We think you'll agree, it's a great American value.



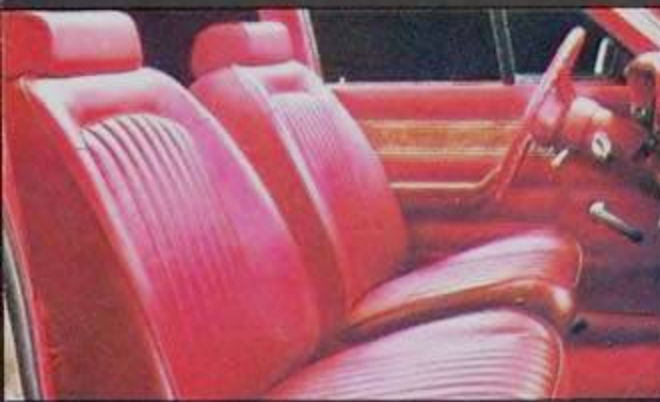
Above: 4-door sedan interior in Blue.

Optional interval windshield wipers.

Front Cover, Back Cover and Display Car: Fairmont Futura 4-Door Sedan in Dark Blue Metallic.

**FORD FAIRMONT
FUTURA COUPE—
ANOTHER
GREAT VALUE**

Fairmont Futura is value-engineered too, featuring rack and pinion steering, MacPherson strut front suspension, power-assisted front disc brakes and steel-belted radial tires, to go along with a sensible 2.3 liter OHC 4-cylinder engine and 4-speed manual transmission.



Above: Standard dual remote control mirrors.

Futura Coupe interior in Red.

Deep-well luggage compartment allows grocery bags or luggage to be stowed in an upright position.

Display Car: Fairmont Futura Coupe in Bright Red.





**FORD FAIRMONT
FUTURA-
INTERIOR
LUXURY GROUP**

This luxury option adds a touch of gracious elegance to Futura's already well appointed interior. The flight bench seat is comfortably padded, foam-on-spring construction with a fold-down center armrest for that "big armchair" feeling. The Interior Luxury Group also includes deep, cut-pile carpeting, deluxe sound insulation and luxury 4-spoke steering wheel.

To round out interior luxury, Futura's Options Selector includes numerous comfort/convenience items designed to make your driving even more enjoyable. Items like air conditioning, tilt steering wheel, Fingertip Speed Control, AM/FM stereo radio with cassette tape player, and more.



Above: Standard AM Radio with dual front speakers (optional with "S" models, may be deleted for credit where standard).

Below: Instrument panel with tilt steering wheel.



Display Interior: Interior Luxury Group option with flight bench seat in Dark Red.

FORD FAIRMONT FUTURA

**A LOT OF CAR...
AS MORE THAN 1,300,000 AMERICANS*
HAVE ALREADY DISCOVERED.**

You can bet a good number of them bought Fairmont because of the great value it represents. They discovered a car that fit nicely into their budget. A car for the family that had room for people and the things they travel with and still was fun to drive. And why not? Fairmont was designed that way from the start.

Value for Your Dollar.

Fairmont value starts off with an efficient** 2.3 liter OHC 4-cylinder engine and 4-speed manual



transmission. Add to these halogen headlamps for brighter, whiter light than conventional sealed beam headlamps; bodyside moldings for added protection; P-metric steel-belted radial tires, and power front disc brakes. The list goes on and on.

A Family Car.

Fairmont's roomy interiors seat five with the standard bucket seats. With the optional front bench seat, there's room enough for six. For those longer trips, there's a deep-well luggage compartment and an optional extended range fuel tank.

A Fun Car.

Fairmont's flair comes from the successful utilization of proven engineering attributes. Namely, rack and pinion steering for precise response. And MacPherson strut-type front suspension with 4-bar link coil spring rear suspension for a smooth, comfortable ride.

You can have all this in any one of three body styles: 2- or 4-door sedan, and the sleek 2-door coupe.

And now, Fairmont is available in

Interiors that make you feel right at home.

Fairmont Futura's interiors are designed to be stylish, roomy and comfortable. And you'll find the same comfort in all five of

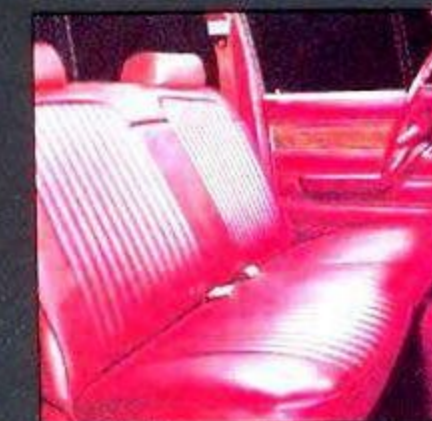


Fairmont's well-equipped models. Fairmont's standard interior features all-vinyl trim bucket seats with

cloth seating surfaces available. For 6-passenger seating, you may opt for the full-width bench seat, also available in vinyl or cloth and vinyl trim. To add to your driving comfort, Fairmont's deluxe color-keyed belts feature comfort regulators that enable you to adjust tension of the shoulder harness to meet your individual need. The cut-pile carpeting is plush and color-keyed. Door trim panels are soft wrapover vinyl and are finished with high-gloss woodtone appliques on the upper portion, and a carpeted lower section. For your listening enjoyment, an AM radio with dual front

speakers is standard equipment in every new Fairmont Futura 2- and 4-Door Sedan.†

Additional Fairmont convenience items include a passenger side visor



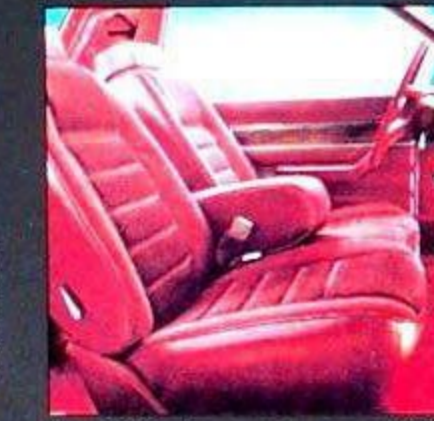
vanity mirror for those last-minute grooming touches; a handy coin tray integral with the color-keyed shift

boot—ideal for parking meter or toll booth change; steering-column mounted controls provide fingertip convenience for turn signals, headlamp dimmer with flash-to-pass feature and windshield wipers/washer system.

Interior Luxury Group Option.

This luxury option is a classic addition to any Fairmont 4-Door or Coupe. It includes an elegant flight bench seat with fold-down center armrest all trimmed in luxury velour material. The carpeting is deeper, even more plush than the standard edition. To improve overall interior driving comfort, additional

sound insulation is also included. And to pamper your luggage, the Interior Luxury Group includes full carpeting throughout the deep-well luggage compartment.



Look Fairmont over. We think you'll agree it's a lot of car.

†Optional in "S" models. May be deleted for credit where standard.



2- or 4-door "S" model sedans — two very affordable automobiles. See the Data Center (page 12) for details.

It's no wonder so many Americans have found Ford Fairmont is the right car for them. Isn't it about time you checked Fairmont out?

*Based on R. L. Polk & Co. registrations from October, 1977, to April 30, 1982.
**See "Gas Mileage," page 13.

FORD FAIRMONT FUTURA
BUY IT FOR LOOKS OR ITS ENGINEERING.
EITHER WAY, THERE'S A LOT TO LIKE.

There's more to the beauty of Fairmont than its trim lines, styling and contemporary size. Under the sheetmetal there's a lot of solid Ford engineering and a determined commitment to quality that add more to Fairmont value. These are also part of the beauty of Fairmont.

Let's start with a few practical examples. Fairmont was among the first to feature dual rectangular halogen headlamps. They cut the darkness with whiter, brighter light than conventional sealed beam headlamps. To help protect Fairmont's sleek aerodynamic exterior, there are wide bodyside protection moldings that include integral wheelip moldings. Front bumper guards are also standard. Fairmont's electrical system features a maintenance-free battery, DuraSpark Electronic Ignition, and an electronic voltage regulator.

Another pleasing aspect of Fairmont's ride and handling characteristics is its precise steering response, due in part to its rack and

pinion design. This system provides a more direct link between the steering wheel and front wheels, eliminating much of the linkage required by the more conventional recirculating ball-type systems. If you wish, you can have power-assisted variable ratio rack and pinion steering. This option provides a conventional ratio for straightaway driving and progressively faster ratios for cornering and tight maneuvering situations.

Fairmont's efficient 2.3 liter overhead cam engine and 4-speed manual transmission provide excellent mileage* that rivals many smaller cars. Or, you can order the optional 3.3 liter 6-cylinder engine.** Both the standard 2.3 liter and the 3.3 liter engines are available with the SelectShift automatic transmission.

* See "Gas Mileage," page 13.

** Not available with "S" models.

Note: Some features shown are chromed or painted for display purposes.



DuraSpark Electronic Ignition eliminates the breaker points and condenser providing longer intervals between spark plug changes. The electronic voltage regulator, with its solid state circuitry, provides more precise control of system voltage. The maintenance-free battery never needs water or even fluid level checks.



Fairmont Futura's braking system features power-assisted front disc/rear drum brakes as standard equipment. The front disc brakes are the pin slider design similar to the type used on Ford Escort.



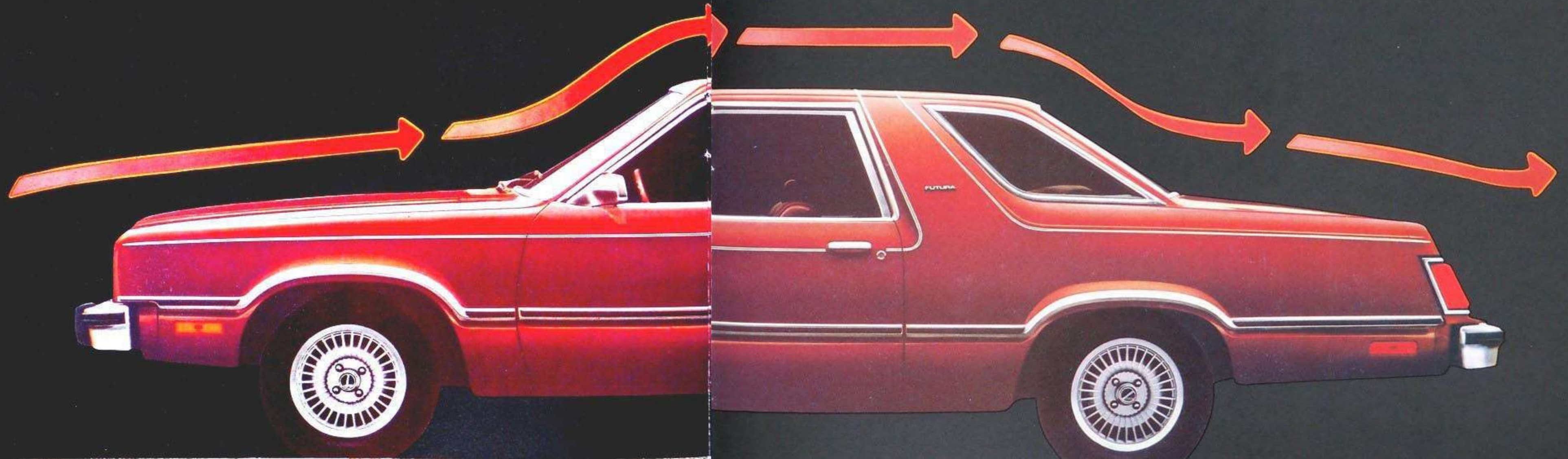
Rack and pinion steering is found in many of today's most notable sports cars. Very simply, a pinion gear at the base of the steering column meshes with a "toothed" rack which in turn moves the front wheels in the desired direction. Because of the tight relationship between the pinion and rack, Futura's steering response is calculated and precise.



Fairmont's modern suspension system is a combination of the MacPherson strut-type design in the front and a 4-bar link, coil spring setup in the rear. The MacPherson suspension system is generally associated with better handling sport cars.



The rear design, Ford's own, is noted for its low friction operation. The result of this combination is a smooth and comfortable ride.



FORD FAIRMONT FUTURA DATA CENTER

NOTABLE STANDARD FEATURES

| ENGINEERING | 2-Door "S" | 4-Door "S" | 2-Door Sedan | 2-Door Coupe | 4-Door Sedan |
|---|---------------|---------------|-----------------|-----------------|-----------------|
| 2.3 liter OHC 4-cylinder engine | S* | S* | S | S | S |
| DuraSpark Electronic Ignition | S | S | S | S | S |
| Electronic voltage regulator | S | S | S | S | S |
| Maintenance-free battery | S | S | S | S | S |
| 4-speed fully synchronized manual transmission | S | S | S | S | S |
| Strut-type front suspension with stabilizer bar, four-bar link/coil spring rear suspension | S | S | S | S | S |
| Power front disc/rear drum brakes | S | S | S | S | S |
| Rack and pinion steering | S | S | S | S | S |
| P175/75R 14" BSW steel-belted radial tires | S | S | S | S | S |
| 2-speed windshield wipers with fluidic washer system | S | S | S | S | S |
| 3-speed heater defroster system | S | S | S | S | S |
| High/low Ram-air forced ventilation | S | S | S | S | S |
| Deluxe sound insulation | S | S | S | S | S |
| EXTERIOR | | | | | |
| Dual rectangular halogen headlamps | S | S | S | S | S |
| Deluxe wide bodyside moldings with integral wheel lips | S | S | S | S | S |
| Bodyside accent paint stripes | O | O | S | S | S |
| Turbine wheel covers | O | O | S | S | S |
| Deluxe wheel covers | S | S | NA | NA | NA |
| Front bumper guards | S | S | S | S | S |
| Dual remote control mirrors | O | O | S | S | S |
| Bright LH mirror (non-remote) | S | S | NA | NA | NA |
| Bright window and belt moldings | S | S | S | S | S |
| Wrapover roof pillar | NA | NA | NA | S | NA |
| Wraparound taillamps | NA | NA | NA | S | NA |
| INTERIOR | | | | | |
| Low-back vinyl bucket seats | S | S | S | S | S |
| Deluxe color-keyed seat belts with comfort regulators | S | S | S | S | S |
| Inertia seat-back releases (2-door) | S | NA | S | S | NA |
| Deluxe door trim panels with high-gloss woodtone appliques and carpeted lower panels | S | S | S | S | S |
| Front armrests with integral door pull handles | S | S | S | S | S |
| Deluxe high-gloss woodtone instrument panel appliques | S | S | S | S | S |
| Steering-column mounted controls for turn signals, headlamp dimmer with flash-to-pass feature, horn and windshield wipers/washer system | S | S | S | S | S |
| Day/night rearview mirror | S | S | S | S | S |
| AM monaural radio with dual front speakers (may be deleted for credit) | O | O | S | S | S |
| Inside hood release | S | S | S | S | S |
| Deep-well luggage compartment | S | S | S | S | S |
| Courtesy light switches on driver and passenger door | S | S | S | S | S |
| Glove box lock | S | S | S | S | S |
| RH visor vanity mirror | S | S | S | S | S |
| Cigarette lighter | S | S | S | S | S |
| Rear seat ashtray | S | S | S | S | S |
| Coin tray integral with color-keyed shift boot | S | S | S | S | S |
| Color-keyed cut-pile carpeting | S | S | S | S | S |

S=Standard O=Optional NA=Not Available *"S" models are available only with 2.3 liter engine.

Product Changes

Ford Division reserves the right to change product specifications at any time without incurring obligations.

"Ask Your Ford Dealer"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

| MEASUREMENTS | 2-Door/4-Door Sedans | 2-Door Coupe | GAS MILEAGE | | | | | | | | | | | | |
|--|------------------------------|-----------------|---|-----------------------|-------|------------|--------------------|-------------|---------------|------------------------|---------------------|------|---------------------|------------|--|
| Wheelbase | 105.6" | 105.6" | 1983 EPA mileage estimates were not available at the time this catalog was approved for printing. However, Fairmont Futura is expected to post good mileage ratings as it did last year. As soon as EPA figures are released, your Ford Dealer will be among the first to receive this information and will be happy to pass it along to you. | | | | | | | | | | | | |
| Length | 195.5" | 197.4" | | | | | | | | | | | | | |
| Height | 52.9" | 51.7" | | | | | | | | | | | | | |
| Width | 71.0" | 71.0" | | | | | | | | | | | | | |
| Front Tread | 56.6" | 56.6" | | | | | | | | | | | | | |
| Rear Tread | 57.0" | 57.0" | | | | | | | | | | | | | |
| Luggage Capacity | 16.7 cu. ft. | 16.5 cu. ft. | | | | | | | | | | | | | |
| Fuel Capacity | 16.0 gal.* | 16.0 gal.* | | | | | | | | | | | | | |
| Curb Weight | 2755/2712 lb. | 2700 lb. | | | | | | | | | | | | | |
| Passengers | 5† | 5† | | | | | | | | | | | | | |
| *20-gallon extended range fuel tank available. †Six-passenger seating with optional bench or flight bench seat. | | | | | | | | | | | | | | | |
| COLORS AND TRIMS | | | | | | | | | | | | | | | |
| INTERIOR TRIM COLORS | EXT. PAINT COLORS | Black | Polar White | Light Pewter Metallic | Red | Bright Red | Dark Blue Metallic | Pastel Blue | Antique Cream | Dark Cordovan Metallic | Dark Brown Metallic | Fawn | Medium Vaquero Glow | Sand Glow* | |
| Dark Red | | A,D | W,D | D,4 | D,A,W | A,W | | | | | | | | | |
| Wedgewood Blue | | A | W,B | | | | B,W | B,W | | | | | | | |
| Medium Fawn | | A | W,Z | | | | | | | W,Z | A,W,Z | | | | |
| Vaquero | | A | W | | | | | | | W | | | W | | |
| Sand | | A,Y | W,Y | | | | | Y,A,W | | | | | A,W,Y | | |
| *Optional Glow paint. VINYL ROOF COLOR CODES: A—Black, B—Blue, D—Red, W—White, Y—Antique Cream, Z—Dark Brown, 4—Light Pewter OPTIONAL TU-TONE COMBINATIONS: • Fawn/Dark Brown Metallic • Medium Vaquero Glow/Dark Cordovan Metallic • Antique Cream/Sand Glow • Light Pewter Metallic/Medium Pewter Metallic. | | | | | | | | | | | | | | | |
| SCHEDULED MAINTENANCE | | | | | | | | | | | | | | | |
| Ford wants to reduce the frequency and cost of scheduled maintenance on its cars to an absolute minimum. Here are some examples of scheduled maintenance intervals for the new Futura. For complete maintenance recommendations, refer to the Fairmont Futura Owner Guide. | | | | | | | | | | | | | | | |
| Engine Oil Change | each 7,500 miles | | | | | | | | | | | | | | |
| Spark Plug Change | each 30,000 miles | | | | | | | | | | | | | | |
| Air Filter Replacement | each 30,000 miles | | | | | | | | | | | | | | |
| Engine Coolant Replacement | each 52,500 miles or 3 years | | | | | | | | | | | | | | |

Ford-Paid Repair Programs After The Warranty Period

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you: Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-243-3711 and in Georgia call 1-800-282-0959.

Or write Ford at: Ford Customer Information System, Post Office Box 95427,

Atlanta, Georgia 30347.

We'll need your name and address; year, make, and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Technical Service Bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for

any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these Technical Service Bulletins and explanations for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-243-3711 and in Georgia call 1-800-282-0959.

Or write Ford at: Ford Customer Information System, Post Office Box 95427, Atlanta, Georgia 30347.

We'll need your name and address; year, make and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

FORD FAIRMONT FUTURA OPTIONS SELECTOR

Fairmont Futura's list of options is extensive and varied. With the options you choose, you can add some of your own personality and flair to your new Fairmont and contribute to its overall value at the same time.

Entertainment Systems

- AM Radio with dual front speakers ("S" models)
- AM/FM Monaural Radio with dual front speakers
- AM/FM Stereo Radio
- (A) AM/FM Stereo Radio with Cassette Tape Player (Radio appearance as shown will be a running change. Concerning availability, ask your dealer.)
- AM/FM Stereo Radio with 8-Track Tape Player
- Premium Sound System.* Includes power amplifier and larger rear speakers.

(Note: Dual front and rear seat speakers are included with all stereo radios.)

Appearance

- Interior Luxury Group.* Includes flight bench seat in luxury velour upholstery, luxury 4-spoke steering wheel, Luxury Sound Insulation package, deep cut-pile carpeting, luggage compartment carpeting. For 2-door coupe, 4-door sedan
- Tu-Tone Paint*
- Accent Paint Stripes ("S" models)
- Glow Paint. Medium Vaquero and Sand

Comfort

- (B) Air Conditioner. Tinted glass recommended.
- Tinted Glass—complete
- (C) Flip-up Open-air Roof*
- Bench Seat*
- (D) Pivoting Manual Front Vent Windows. For sedans.

Convenience

- (E) Console.* Features electronic digital clock with elapsed time, and day/date readouts; graphic display warning module that indicates "low fuel," "low washer fluid," and signals when headlamp low beams/rear running lamps need replacement
- (F) Fingertip Speed Control
- Tilt Steering Wheel
- Quartz Electric (Sweep-hand) Clock*
- (G) Electric Rear Window Defroster
- (H) Floor-mounted Shift.* For automatic transmission with bucket seats
- Instrumentation Group.* Includes tachometer, trip odometer, ammeter, temperature and oil pressure gauges
- Illuminated Entry System. Lifting either driver or

- passenger door handle turns on interior lights and illuminates a ring around the door lock cylinders
- Dual Illuminated Visor Vanity Mirrors
- Light Group. Includes ashtray, glove box, engine and luggage compartment lights, dual beam dome/map light and rear door courtesy light switches (4-door)
- LH Remote Control Mirror ("S" models)
- Dual Bright Remote Control Mirrors ("S" models)
- Interval Windshield Wipers
- (I) Tot-Guard. For children 20-50 pounds. Infant carrier for babies up to 20 pounds. Both carriers are available at your Ford Dealer.

Power Assists

- Variable Ratio Power Steering
- 4-way Power Seat Adjustment.* For bench or flight bench seats.
- (J) Power Door Locks
- Power Decklid Release
- Power Side Windows*

Protection

- Appearance Protection Group. Includes carpeted front floor mats, door edge guards, rear license plate frame.
- Lower Bodyside Protection. An application of paint along the lower bodysides helps protect against stone pecking and road salt.
- Rocker Panel Moldings
- Rear Bumper Guards
- Bumper Rub Strips*

Performance

- 3.3 Liter (200 CID) 6-cylinder Engine* (NA with "S" models)
- SelectShift Automatic Transmission. Features locking torque converter with 3.3 liter engine.
- Traction-Lok Axle*
- Heavy-Duty Battery
- Extended Range Fuel Tank (20 gallons)
- Handling Suspension System.* Includes larger front stabilizer bar, stiffer spring rates, shock valving and lower arm bushings, plus 5½" wheels.
- High Altitude Emissions System*
- California Emissions System*

Tires

- P175/75R 14" WSW
- P185/75R 14" WSW
- Michelin TRX P190/65R 390 BSW.* Includes TR-type aluminum wheels and special handling suspension components.
- Conventional Spare Tire*

(K) Wheels/Wheel Covers.

- Left: Styled Steel Wheels, with Trim Rings
- Top: Wire Wheel Covers
- Right: Turbine Wheels ("S" models)

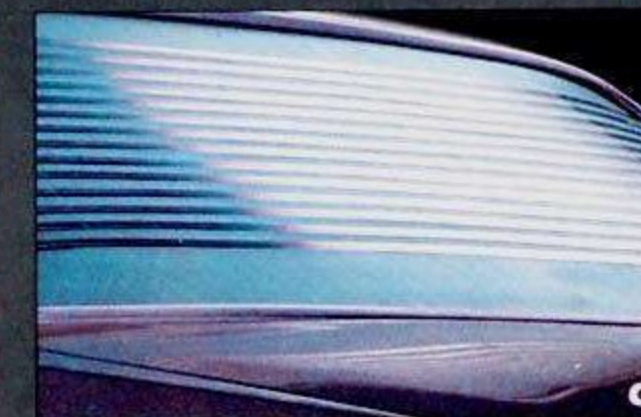
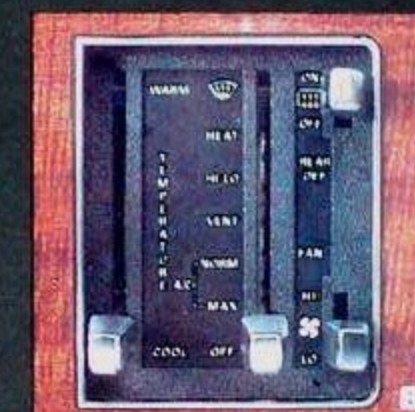


Also Well Worth Considering . . .

Ford Motor Company's Extended Service Plan. This option covers major components on Ford cars and light trucks for longer than the vehicle's basic warranty. The Extended Service Plan's cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to detail the plan for you. Available on all cars and most light trucks, it is honored by more than 6,500 Ford and Lincoln-Mercury Dealers nationwide and in Canada.

Options Availability

1983 Ford Fairmont options are not confined to these pages but are shown throughout the catalog. Options, whether or not they are identified, are offered at extra cost. Options designated by an asterisk (*) are offered either in combination with other options, or are subject to additional ordering requirements or limitations. Availability of some features described here and elsewhere may be subject to delay.



Buy or lease...
FAIRMONT FUTURA
 Go for a test drive today.