

1983 FORD EXP



1983 FORD EXP: PACESETTING, PERSONAL TWO-SEAT DRIVING FUN.

EXP combines world-class technology with front-wheel drive, 4-wheel independent suspension and three advanced-design 1.6 liter CVH engines. That's some very impressive engineering. Even more impressive is the difference this sleek, 2-seat sport coupe can make in your driving. With EXP, driving is fun again.

And, in 1983, five special equipment groups — 300B, 301B, 302B, 303B and 304B — give you a variety of ways to equip your EXP for your style of motoring. See pages 10-15 for a detailed look at EXP choices.

Ford EXP Group 303B in Dark Academy Blue Metallic.



Available with all five groups is the optional AM/FM Stereo Radio with Cassette Tape Player.



5-SPEED

A new 5-speed manual transaxle is standard equipment with four group choices.



The convenience of a 4-way manual driver's seat is included with Groups 303B and 304B.



EXP COMMAND CENTER: HIGH STYLE AND LOADED WITH STANDARD FEATURES

Cloth and vinyl low-back bucket seats
(standard with Groups 302B, 303B and 304B)
In Academy Blue.



EXP's instrument panel: Attractive and very well equipped.



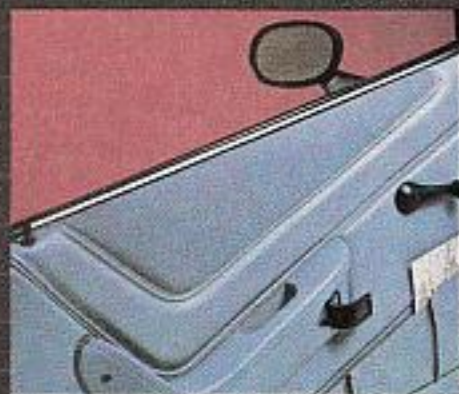
Convenient map light swings down to put light where you want it.



SelectAir air conditioning is available with four EXP groups.



Full instrumentation includes a tachometer and trip odometer with pushbutton reset.



EXP's softly padded vinyl door trim.



FORD EXP: THE ONLY OTHER THING YOU NEED IS A ROAD.



EXP's long list of standard equipment includes an AM Radio (may be deleted for credit) with dual front speakers.



Dual exhaust pipes add to EXP's sporty flair.

EXP



EXP's 29.8 cu. ft. of rear cargo area means plenty of room for whatever you want to take with you.



EXP: ENGINEERING AND TECHNOLOGY FOR THE TWO OF YOU.

EXP has the engineering technology, the styling and the equipment to make it a stand-out among modern foreign or domestic automobiles. And, like all Ford cars, it's built with a firm commitment to quality.

The Traction of Front-Wheel Drive

The issue is traction. With front-wheel drive, the weight of the engine and transaxle are concentrated over the driving wheels, providing better all-around traction than a conventional rear-wheel drive vehicle with the power train up front. It's especially appreciated under adverse driving conditions such as snow, ice or mud.

Choice of Power Teams, Including Electronic Fuel Injection

The standard 1.6 liter compound-valve hemispherical head (CVH) engine's high horsepower-per-liter results from hemispherical heads and sculptured piston crowns that

centralize the fuel/air mixture for efficient combustion. Coupled with the standard 4-speed manual overdrive transaxle in Group 300B, the 1.6 liter CVH delivers impressive gas mileage.

Also available is the higher output 1.6 liter HO CVH, a peppier version of the standard engine



EXP Group 303B with Lower Tu-Tone Silver Metallic over Black.

(Groups 301B, 302B, and 303B). And, for the first time, the precision of Electronic Fuel Injection (EFI) is offered (Group 304B). It's a high-technology

See Gas Mileage, page 13.

system that optimizes fuel control by providing a precisely metered flow of fuel and air to the combustion chambers. EFI makes the engine more responsive to your command and gives you a clear, crisp, fast start. When more fuel is needed during acceleration, the injectors respond almost

simultaneously to the touch of the gas pedal. Consult your Ford Dealer for availability.

Transaxle choices include the new 5-speed manual (Groups 301B, 302B, 303B and 304B). The

power-saving Split-Torque Automatic can be teamed with 1.6L higher output and electronic fuel-injected engines. Engineered for better fuel efficiency, the Split-Torque Automatic Transaxle employs a patented splitter gear which transmits 62% of the torque mechanically in second gear and 93% in third gear. The result is less power loss due to torque converter slippage than would be the case if all power were transmitted hydraulically.

MacPherson Struts... Independent Rear Suspension for a Smooth Ride

They give EXP a smooth road feel on straightaways and precise handling on curves. A MacPherson strut suspension and stabilizer bar cushion the front end, and the independent rear system allows each wheel to

EXP Group 304B with Upper Tu-Tone Black over Medium Charcoal Metallic.

absorb bumps individually. EXP's suspension system is complemented by manual rack and pinion steering, which delivers precise steering response.

Power Disc Brakes... P-Metric Tires

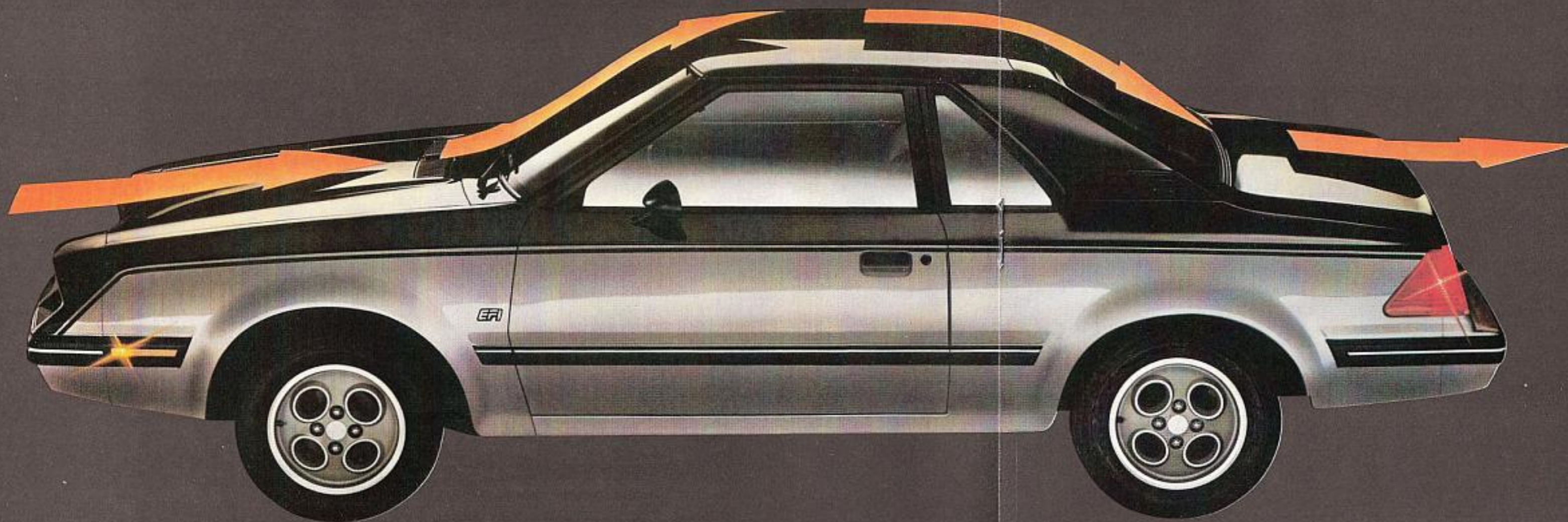
Power front disc/rear drum brakes feature large diameter discs that dissipate heat, and Ford's pin slider-type caliper mounts are designed to reduce brake drag. All-season P-metric steel-belted radial tires feature European wraparound tread for traction. They also contribute to fuel efficiency with increased inflation pressure and reduced rolling resistance tread compounds.

Sleek Aerodynamic Shape

It's simply one of the most aerodynamic cars on the road today. EXP's handsome lines are also important contributors to its high fuel efficiency.



CVH engine's hemispherical head and sculptured piston crown.



EXP's independent rear suspension.



Power front disc brakes are standard.



Front-wheel drive puts the weight over the driving wheels for traction.

**NOW CHOOSE FROM FIVE SPECIAL GROUPS...
EQUIP YOUR EXP TO SUIT YOUR STYLE!**



Color-Keyed Cargo Area Cover

Color-Keyed Console



Low-Back Cloth Bucket Seats

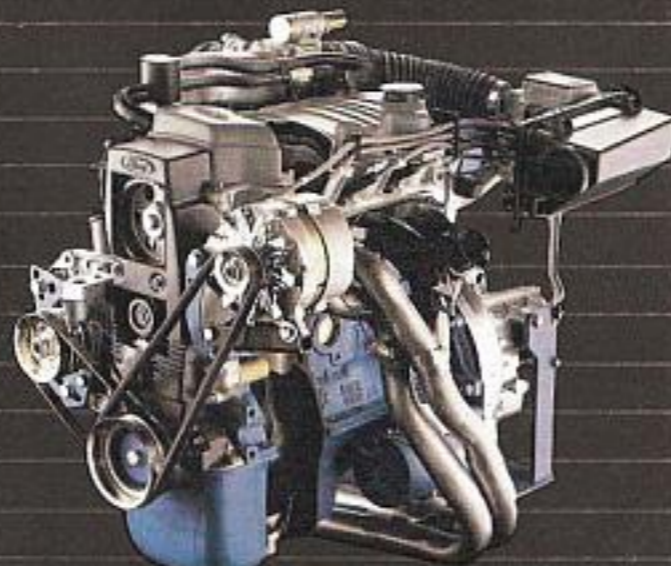
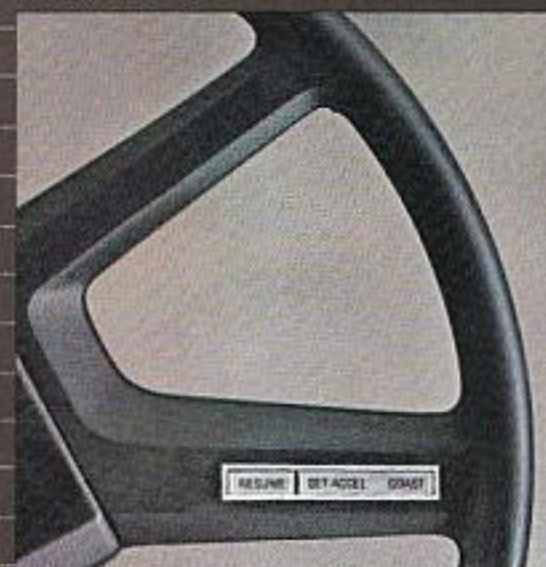


1.6L Higher Output I-4 Engine



TR-Type Styled Steel Wheels

Fingertip Speed Control



1.6L I-4 Engine with Electronic Fuel Injection (EFI)



Electric Rear Window Defroster



5-Speed Manual Transaxle

Cast Aluminum Wheels



TR-Type Aluminum Wheels

GROUP 301B

Group 301B adds to EXP's long list of standard features (see Group 300B, page 13) the pep of the 1.6L higher output engine and the new 5-speed manual transaxle for your driving pleasure. Also included are several comfort and convenience items you'll appreciate. A color-keyed cargo area cover and privacy curtain help keep your valuables out of sight. There's an electric rear window defroster to help clear your view of ice, snow and mist. An electric liftgate release, too. On drizzly days, the intermittent windshield wipers are a welcome feature.

Inside, the color-keyed console includes ammeter and oil pressure gauges as well as "door ajar" and "low washer fluid" reminders. Handy dual visor vanity mirrors are a nice touch. Outside: Protective wide bodyside moldings replace the standard medium bodyside moldings.

GROUP 302B

This group adds special comfort and convenience equipment. It includes the features of Group 301B and adds handsome low-back bucket seats trimmed in rich muted velour cloth (you may also choose high-back buckets in knit vinyl trim). Power steering, too, along with a stylish right-hand remote-control mirror. Plus tinted glass all around.

GROUP 303B

Group 303B boosts the equipment roster of the 302B Group even further. Handsome TR-type styled steel wheels are matched with Michelin TRX tires for a sporty flair. More convenience, too, with a manual 4-way driver's seat. For your entertainment, there's an AM/FM Stereo Radio with the Premium Sound System.* A heavy-duty battery is also featured, and so is the Appearance Protection Group, which includes black door edge guards, color-keyed front floor mats and a rear license plate frame.

GROUP 304B

EXP's top group adds the precision of the 1.6L I-4 engine with Electronic Fuel Injection (EFI) to all the rest. It's described on page 8. There's also a choice of cast aluminum wheels and raised white letter tires or TR-type aluminum wheels and Michelin TRX tires. Both are attractive combinations, so suit yourself. A choice of radios, too: AM/FM Stereo with Cassette Tape or 8-Track, both with the Premium Sound System. To top it off, there's the convenience of Fingertip Speed Control.

*Standard radios in any of the first four groups may be upgraded at extra cost.

NOTE: For a complete summary of all EXP Groups, see page 15.

1983 FORD EXP DATA CENTER



EXP Group 300B[®] Standard Features

Engineering

- Front-wheel drive ■ 4-wheel independent suspension; front stabilizer bar ■ 1.6 liter compound-valve hemispherical head (CVH) 4-cylinder engine with DuraSpark Electronic Ignition ■ Electronic voltage regulator ■ Maintenance-free battery ■ 4-speed manual transaxle with overdrive fourth gear; self-adjusting clutch linkage ■ Sport-tuned exhaust (manual transaxle only)

- Power front disc/rear drum brakes ■ P-metric steel-belted radial tires with European, all-season tread ■ Rack and pinion steering ■ Deluxe sound insulation ■ Ram-air forced ventilation; 3-speed blower ■ 2-speed wipers with fluidic washer system ■ Remote-control fuel filler door lock

Exterior

- Black front and rear bumper rub strips with integral amber side marker lamps ■ Single rectangular halogen headlamps ■ Black left-hand remote-control sport mirror ■ Bodyside accent paint/tape stripe ■ Medium-width black bodyside moldings ■ Styled steel wheels with bright trim rings ■ Dual exhaust pipes

Interior

- Reclining high-back bucket seats in knit vinyl trim ■ Deluxe color-keyed belts with comfort regulator feature ■ Soft color-keyed wrapover door trim panels with map pockets ■ Color-keyed fold-down center armrest ■ Console ■ Electronic digital clock with stop-watch feature ■ AM radio with dual front speakers (may be deleted for credit or upgraded at extra cost) ■ Header-mounted pivoting map light, ashtray, glove box, engine and cargo compartment lights ■ Headlamps-on warning buzzer ■ Full instrumentation including tachometer and trip odometer ■ Color-keyed "soft feel" instrument panel ■ Soft-rim sport steering wheel ■ Steering column-mounted

- controls ■ Inside hood release ■ Day/night rearview mirror ■ Anti-theft door lock buttons ■ Locking glove box ■ Right-hand roof-mounted grab handle ■ Driver and passenger door courtesy light switches ■ Color-keyed cut-pile luxury carpeting ■ Color-keyed vinyl headliner and sun visors ■ Elastic retention band on driver's sun visor ■ Arc yellow instrument cluster graphics ■ Cargo area features: Carpeted load floor with protective rub strips; bright cargo restraining bar

See your dealer for availability

SCHEDULED MAINTENANCE

Ford wants to reduce both the frequency and cost of normal scheduled maintenance on its cars to an absolute minimum. Here are some examples of scheduled maintenance intervals for the new Ford EXP. For complete maintenance recommendations, refer to the Ford EXP Owner Guide.

Engine Oil Change
each 7,500 miles
Spark Plug Change
each 30,000 miles
Air Filter Replacement
each 30,000 miles
Engine Coolant Replacement
each 30,000 miles or 3 years

MEASUREMENTS

Wheelbase 94.2"
Length 170.3"
Height 50.5"
Width 65.9"
Front Tread 54.7"
Rear Tread 56.0"
Cargo
Capacity 29.8 cu. ft.
Fuel Capacity 13 gal.
Curb Weight 2,156 lbs.
Passengers 2

Gas Mileage

1983 EPA mileage estimates were not available at the time this catalog was approved for printing. However, EXP is expected to post good mile-

age ratings as it did last year. As soon as EPA figures are released, your Ford Dealer will be among the first to receive this information and will be happy to pass it along to you.

COLORS AND TRIMS

EXTERIOR PAINT COLORS	INTERIOR TRIM COLORS				
	Desert Tan	Vanilla	Medium Red	Academy Blue	Black
Black	X	X	X	X	X
Polar White	X	X	X	X	X
Silver Metallic			X	X	X
Med. Charcoal Metallic			X		X
Bright Red			X		X
Dark Academy Blue Metallic				X	
Pastel Vanilla		X			X
Vanilla Metallic		X			X
Lt. Desert Tan	X				X
Medium Yellow	X				X
Br. Bittersweet	X				X
Light Academy Blue Glow*				X	
Desert Tan Glow*	X				

*Optional Glow Colors

Some of these paint and trim colors are shown in this catalog. On the printed page, of course, colors are at best only representative of the original. Your Ford Dealer can show you actual samples of the paint colors and trims presented above as well as Tu-Tone paint/tape combinations.

Ford-Paid Repair Programs After the Warranty Period

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you:

Call Ford toll-free at

1-800-241-3673. Alaska and Hawaii call 1-800-243-3711 and in Georgia call 1-800-282-0959.

Or write Ford at: Ford Customer Information System, Post Office Box 95427, Atlanta, Georgia 30347.

We'll need your name and address; year, make, and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Technical Service Bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

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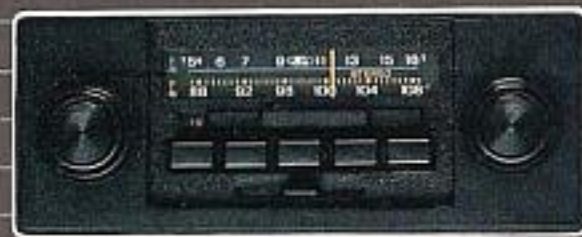
"Ask Your Ford Dealer"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Product Changes

Ford Division reserves the right to change product specifications at any time without incurring obligations.

1983 FORD EXP SELECTOR



A



C

D



E



F

1983 FORD EXP OPTIONS

Group	300B	301B	302B	303B	304B
Automatic Transaxle	O ⁽¹⁾	O	O	O	O
Shift Light. ⁽²⁾ Dash light indicates the most efficient time to shift to the next highest gear. Helps conserve fuel. Manual transmissions only.	O	O	O	O	O
SelectAir Air Conditioner	NA	O	O	O	O
Tinted Glass	NA	O	S	S	S
Lower Tu-Tone Paint/Tape Treatment.* Light upper color and black lower bodyside. See your dealer for upper color choices. Includes special tape stripe.	NA	O	O	O	O
Upper Tu-Tone Paint/Tape Treatment.* Features dark upper color and light lower with special tape stripe. See your dealer for available combinations.	NA	O	O	O	O
(NOTE: Radio appearance as shown will be a running change. Ask your dealer.)					
AM/FM Monaural Radio ⁽³⁾	O	O	O	O	O
AM/FM Stereo Radio	O	O	O	S	O
(A) AM/FM Stereo Radio with Cassette Tape	O	O	O	O	S ⁽⁴⁾
AM/FM Stereo Radio with 8-Track Tape	O	O	O	O	S ⁽⁴⁾
Premium Sound System.* Stereo radios only. Includes power amplifier and two upgraded stereo speakers in quarter panels	O	O	O	O	O
(B) Sport Tape Stripe. Not available with Upper or Lower Tu-Tones. Omit Standard Accent Stripe. ⁽⁵⁾ Not available with Tu-Tones.	NA	O	O	O	O
Low-Back Bucket Seats with Leather and Vinyl Trim	NA	NA	O	O	O
(C) Low-Back Bucket Seats with Shearling Trim	NA	NA	O	O	O
(D) Sport Performance Seat	NA	NA	O	O	O
(E) Flip-Up Open Air Roof	NA	O	O	O	O
TR Performance Suspension	NA	NA	NA	O	O
Lower Bodyside Protection. Includes black rocker panel except with Tu-Tones.	O	O	O	O	O
Front License Plate Bracket. For states requiring front plate.	O	O	O	O	O
(F) "Tot-Guard." For children 20 to 50 pounds (shown). Infant carrier for babies up to 20 pounds. Both carriers are available at your Ford Dealer.	O	O	O	O	O
Electric Rear Window Defroster ⁽⁵⁾	O	S	S	S	S
Heavy-Duty Battery ⁽⁵⁾	O	O	O	S	S
Heavy-Duty Alternator ⁽⁵⁾	O	O	O	O	O
Included with air conditioning	O	O	O	O	O
Engine Block Heater ⁽⁵⁾	O	O	O	O	O
California Emissions System*	O	O	O	O	O
High Altitude Emissions System*	O	O	O	O	O

* See Options Availability.

(1) Requires 1.6L Higher Output I-4 Engine.

(2) See your dealer for availability.

(3) Not available with Premium Sound System.

(4) Choice of AM/FM Stereo with Cassette Tape or AM/FM Stereo with 8-Track Tape.

(5) Limited Production Option. See your dealer for availability.

1983 FORD EXP GROUP SUMMARY

POWERTEAMS	Group	300B*	301B	302B	303B	304B*
1.6L CVH I-4 Engine		S	NA	NA	NA	NA
1.6L Higher Output I-4 Engine		O ⁽¹⁾	S	S	S	O ⁽¹⁾
1.6L I-4 Engine with Electronic Fuel Injection (EFI)		NA	NA	NA	NA	S ⁽²⁾
4-Speed Manual Transaxle		S	NA	NA	NA	NA
5-Speed Manual Transaxle		NA	S	S	S	S
COMFORT AND CONVENIENCE						
Electric Liftgate Release		NA	S	S	S	S
Electric Rear Window Defroster		O ⁽³⁾	S	S	S	S
Intermittent Windshield Wipers		NA	S	S	S	S
Color-Keyed Cargo Area Cover and Privacy Curtain		NA	S	S	S	S
Dual Visor Vanity Mirrors		NA	S	S	S	S
Color-Keyed Console		NA	S	S	S	S
Wide Bodyside Moldings		NA	S	S	S	S
Tinted Glass		NA	O	S	S	S
Power Steering		NA	NA	S	S	S
Right-Hand Remote-Control Mirror		NA	NA	S	S	S
Manual 4-Way Driver's Seat		NA	NA	S	S	S
Heavy-Duty Battery		O ⁽³⁾	O ⁽³⁾	O ⁽³⁾	S	S
Appearance Protection Group		NA	NA	NA	S	S
Fingertip Speed Control		NA	NA	NA	NA	S
INTERIOR TRIM						
High-Back Bucket Seats with Vinyl Trim		S	S	O ⁽⁴⁾	O ⁽⁴⁾	O ⁽⁴⁾
Low-Back Bucket Seats with Cloth Trim		NA	NA	S	S	S
RADIOS						
AM Radio (may be deleted for credit)		S	S	S	NA	NA
AM/FM Stereo Radio		O	O	O	S	O
AM/FM Stereo Radio with Cassette Tape		O	O	O	O	S ⁽⁵⁾
AM/FM Stereo Radio with 8-Track Tape		O	O	O	O	S ⁽⁵⁾
Premium Sound System (stereo radios only)		O	O	O	S	S
WHEELS						
Styled Steel Wheels with Bright Trim Rings		S	S	S	NA	NA
TR-Type Styled Steel Wheels		NA	NA	NA	S	NA
Cast Aluminum Wheels		NA	NA	NA	NA	S
TR-Type Aluminum Wheels		NA	NA	NA	NA	O ⁽⁶⁾
TIRES						
P165/B0R 13 BSW Tires		S	S	S	NA	NA
P165/B0R 13 Raised White Letter or P165/B0R 13 BSW Tires		NA	NA	NA	NA	S
P165/70R 365 Michelin TRX BSW Tires		NA	NA	NA	S	O ⁽⁶⁾

Also well worth considering . . .



Ford Motor Company's optional Extended Service Plan covers major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to detail the Plan for you. Available on all cars and most light trucks, it is honored by more than 6,500 Ford and Lincoln-Mercury dealers nationwide and in Canada.

Options Availability

1983 EXP options are not confined to these pages but are shown throughout the catalog. Options, whether or not they are identified, are offered at extra cost. Options designated by an asterisk (*) are offered either in combination with other options or are subject to additional ordering requirements or limitations. Availability of some features described here and elsewhere may be subject to delay.

Buy or lease . . . FORD EXP
Go for a test drive today.

* See your dealer for availability.

(1) Available with High Altitude Emissions System only.

(2) Not available with High Altitude Emissions System.

(3) Limited Production Option. See your dealer for availability.

(4) No-cost option.

(5) Choice of AM/FM Stereo with Cassette Tape or AM/FM Stereo with 8-Track Tape.

(6) TR-Type Aluminum Wheels and Michelin TRX tires may be substituted for Cast Aluminum Wheels and P165/B0R Raised White Letter or BSW tires.



Get it together — Buckle up.

005-Ann. 8/82 Litho in U.S.A.

FORD EXP

FORD DIVISION 