

1980 FORD

PINTO

Compare Pinto. It may be the best small car value of 1980.



FORD PINTO FOR 1980



Join the Pinto family.

There are some family gatherings that are all-Pinto gatherings. It's easy to see why. Since its introduction, Ford Pinto has been one of America's most popular small cars—2½ million owners strong and growing!

Pinto's one little car that offers a lot of value, with Better Ideas for the 80's. It has a 2.3 liter 4-cylinder OHC engine that delivers excellent gas mileage.* A floor-mounted, fully synchronized 4-speed manual transmission. Low scheduled maintenance (see back cover). And a great low price.

Where Pinto really excels is in how much car it delivers for its low price. The list of standard equipment is extensive—40 features that include AM pushbutton radio (may be deleted for credit), electric rear window defroster, steel-belted radials, wheel covers, tinted glass, bumper guards and rub strips, protective bodyside molding, and much more.

They're standard on all Pintos, with certain deletions on the specially low-priced Pony 2-Door Sedan and Wagon. See page 17 for the equipment on all models.

Yet for all its thrifty ways, Pinto is a sporty car inside and out. It has youthful lines plus ample room in bucket-style seats for four people. And rack and pinion steering for easy handling.

Pinto's available in a full choice of models, too—2-door sedans, 3-door Runabouts and 2-door wagons—with all sorts of intriguing sport packages and paint/tape treatments. And with a complete array of options to fit your own standards of comfort and convenience.

The 1980 Pintos feature new colors and interior trims. Plus new treatments for the Tu-Tone Paint/Tape option and Cruising Package for the wagon.

All the value-packed Pinto choices are described in this catalog. Whichever one appeals most to you, we invite you to compare it point for point with any other small car, foreign or domestic. Dollar for dollar, we don't think you'll find better value in a small car. Test-drive Pinto at your Ford Dealer. It's a versatile, economical car that can put a lot of fun in your everyday driving.

Front cover: Pinto 3-Door Runabout with Exterior Decor Group in Bright Caramel (5T).

Left: The Pintos displayed here are also illustrated on other pages of this catalog where you'll find their colors and codes.

Note: See Notable Standard Features and Measurements on page 17 and color code reference on back cover.

Some items shown are optional. See options list on pages 18-19.

***Mileage statement.** At the time this catalog was published, 1980 EPA estimates were not available. Pinto should, however, post good miles-per-gallon ratings as it did in 1979. For the latest information, consult your Ford Dealer or the 1980 EPA Gas Mileage Guide.

FORD PINTO
3-DOOR RUNABOUT



(A) Pinto 3-Door Runabout with Exterior Decor Group and Tu-Tone.

Underneath its sporty lines
is a lot of value.

Sure, Pinto's a fun car that loves to kick up its heels. Underneath its fun-loving ways is a lot of solid car with Better Ideas for the 80's.

It has outstanding standard features. Front disc brakes. Rack and pinion steering. A sporty interior. And a long, impressive list of additional standard equipment which you'll find on page 17.

Our 3-Door Runabout is especially versatile. It has a swing-up third door and a fold-down rear seat that creates a 29-cu.-ft. cargo area. Just toss in your gear and take off.

(A) Pinto 3-Door Runabout with Exterior Decor Group. With a new Tu-Tone treatment—shown in Bright Bittersweet (2G) over Dark Cordovan Metallic (8N). The Exterior Decor Group is available on the 2-door, 3-door Runabout and wagon. It adds a bright grille and headlamp doors, rocker panel and wheelip moldings. Plus accent stripes on the bodyside and (except wagon) on the rear.

(B) Pinto 3-Door Runabout with accent tape stripe. Shows you how easily you can add snap to Pinto's nimble lines with just a wide tape stripe on the Runabout or 2-door sedan. Runabout in White (9D).

(C) Electric rear window defroster. Standard on all Pintos (except Pony) is this great convenience. The grid in the glass heats up to quickly clear away condensation, snow and ice. This metal-framed third door is standard on the Runabout. Optional is the all-glass third door shown in illustration B.

(D) Economical 2.3 liter engine.* Pinto's spunky 4-cylinder engine has an efficient overhead cam design with a 5-main-bearing crankshaft. And it's easy on gas in the Pinto tradition.

Note: See Notable Standard Features and Measurements on page 17 and color code reference on back cover.

Some items shown are optional. See options list on pages 18-19.

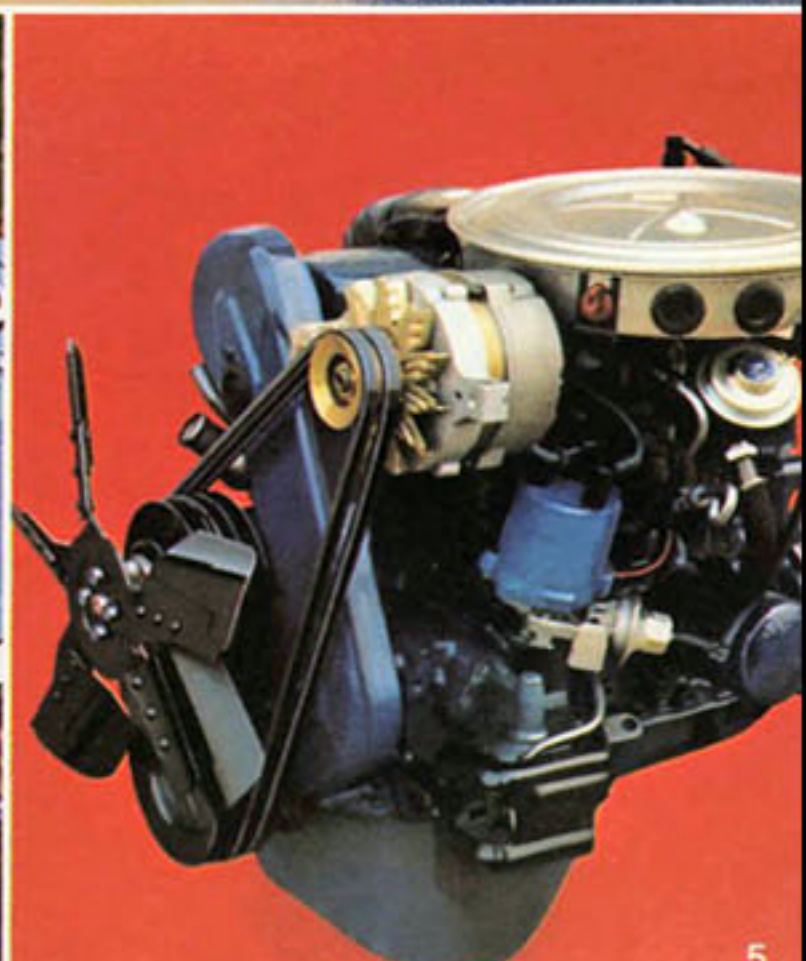
*See mileage statement on page 3.



(B) Pinto 3-Door Runabout with accent tape stripe.



(C)



(D)

FORD PINTO
3-DOOR RUNABOUT



(A) Pinto 3-Door Runabout with Rallye Pack.

Three sporty ways to dress up a bargain.

Rallye Pack, Cruising Package or ESS Option. Take your pick.

The Rallye Pack on the Runabout features a front spoiler. Rear spoiler with "Rallye" lettering tape. Black lower bodyside paint with "Rallye" lettering tape and narrow tricolor border tape. White-painted styled steel wheels with trim rings.

The Cruising Package stands out with its multicolor stripe treatment on the lower bodyside. And with its white-painted styled steel wheels.

The ESS Option is available on both the Runabout and 2-door sedan. Its many black accents include the rocker panel and wheelip moldings, lower window ledge, and lower back panel. Also included are styled steel wheels with trim rings, ESS nomenclature, and premium bodyside molding.

Other sporty features of all three options on the Runabout are: charcoal grille and headlamp doors. Black window surround and greenhouse treatment. Dual black sport mirrors. All-glass third door with black hinges. And the Sports Package: sport steering wheel, instrumentation cluster (tachometer, ammeter, and temperature gauge), 3:08 performance axle with manual transmission.

Rallye Pack, Cruising Package also come in wagon versions (pages 12-13).

(A) Pinto 3-Door Runabout with Rallye Pack. Front and rear spoilers bracket a lot of nifty features in this option. Shown in Bright Bittersweet (2G).

(B) Pinto Runabout with Cruising Package. Striking option with a 5-color stripe. Shown in Bright Caramel (5T).

(C) Pinto Runabout with ESS Option. European looks, Pinto style. Shown here in White (9D).

(D) Rallye Pack rear spoiler. Rounds out the Rallye Pack's sporty look.

(E) Flip-up open air roof. The smoke-tinted glass opens to a vent position. Or you can remove it completely.

Note: See Notable Standard Features and Measurements on page 17 and color code reference on back cover.

Some items shown are optional. See options list on pages 18-19.



(B) Pinto Runabout with Cruising Package.



(C) Pinto Runabout with ESS Option.



(D)



(E)

FORD PINTO
2-DOOR SEDANS



(A) Pinto 2-Door Sedan With Exterior Decor Group and Tu-Tone.

The economy car that's
still an economy car.

When you compare Pinto's price and features with those of other small cars, it's no wonder Pinto comes out the economy car to buy.

Pinto's a little car that just goes and goes, and favors you with traditionally good gas mileage.* Much of the credit goes to Pinto's proven 2.3 liter, overhead cam, 4-cylinder engine. And there are refinements to make Pinto more carefree than ever. Like DuraSpark Electronic Ignition that consistently delivers a hot spark with no points or condenser to replace. Or an electronic voltage regulator. Or a maintenance-free battery that normally never needs water. Or steel-belted radial ply tires. Finally, Pinto's scheduled maintenance has been reduced substantially in recent years. See the back cover for details.

Low price, good fuel economy,* low scheduled maintenance—put them all together and our little Pinto adds up to a very big value.

(A) Pinto 2-Door Sedan with Exterior Decor Group. With the dramatic new Tu-Tone style, shown in Silver Metallic (1G) over Medium Red Glow (2H). For the bright touches added by the Exterior Decor Group, see page 5.

(B) Pinto Pony 2-Door Sedan. Even our lowest-priced Pinto has impressive features with Better Ideas for the 80's. See page 17. Shown in Bright Blue (3J).

(C) AM pushbutton radio. It's standard on all Pintos except Pony. Each end of the AM band will now receive special travel advisory broadcasts. (AM radio may be deleted for credit.)

(D) Floor-mounted 4-speed. The standard 4-speed manual transmission has a short throw and is fully synchronized for fast, easy shifts. The T-bar lever on the optional SelectShift automatic is floor-mounted, too, for handy manual shifting if you prefer (illustrated on page 18).

Note: See Notable Standard Features and Measurements on page 17 and color code reference on back cover.

Some items shown are optional. See options list on pages 18-19.

*See mileage statement on page 3.



(B) Pinto Pony 2-Door Sedan.



(C)



(D)



(A) Pinto Squire Wagon.

**From the Wagonmaster...
small wagons that add up
to big value.**

For years Pinto has been one of America's favorite wagons. It's easy to see why. Pinto looks great. It seats four comfortably. And it's remarkably easy to load.

With Pinto Wagon, you slip in and out of the tightest parking spots with ease, thanks to its rack and pinion steering and short 30.7-ft. turning diameter.

Moving you smartly is Pinto's thrifty 2.3 liter, overhead cam, 4-cylinder engine* teamed with a fully synchronized 4-speed manual or optional SelectShift automatic transmission.

So, if you're looking for a small wagon that does everything well, you'll do well to look over one of the big value 1980 Pinto Wagons at your Ford Dealer.

(A) Pinto Squire Wagon. Features woodgrain vinyl bodyside and liftgate paneling, woodgrain surround rails, brown protective bodyside molding, and bright grille and headlamp doors. Inside is the Interior Decor Group on pages 14-15. In Dark Chamois Metallic (8A).

(B) Pinto Wagon with Exterior Decor Group. Handy hauler that includes all the Pinto standard features. In Dark Pine Metallic (7M). Optional Exterior Decor Group adds bright grille, headlamp doors, rocker panel, wheelip moldings, and bodyside accent stripes.

(C) Pinto Pony Wagon. One of America's lowest-priced wagons. Yet you get all the Pony Wagon features spelled out on page 17. In Bright Red (27).

(D) Pinto cargo area. With the rear seat down, there's 57.2 cubic feet of cargo space on a flat floor over 5½ feet long. With the rear seat up, you still have 31.3 cubic feet of space.

(E) One-hand seat back latch. Slide a latch and you can fold down the rear seat back with one simple movement.

Note: See Notable Standard Features and Measurements on page 17 and color code reference on back cover.

Some items shown are optional. See options list on pages 18-19.

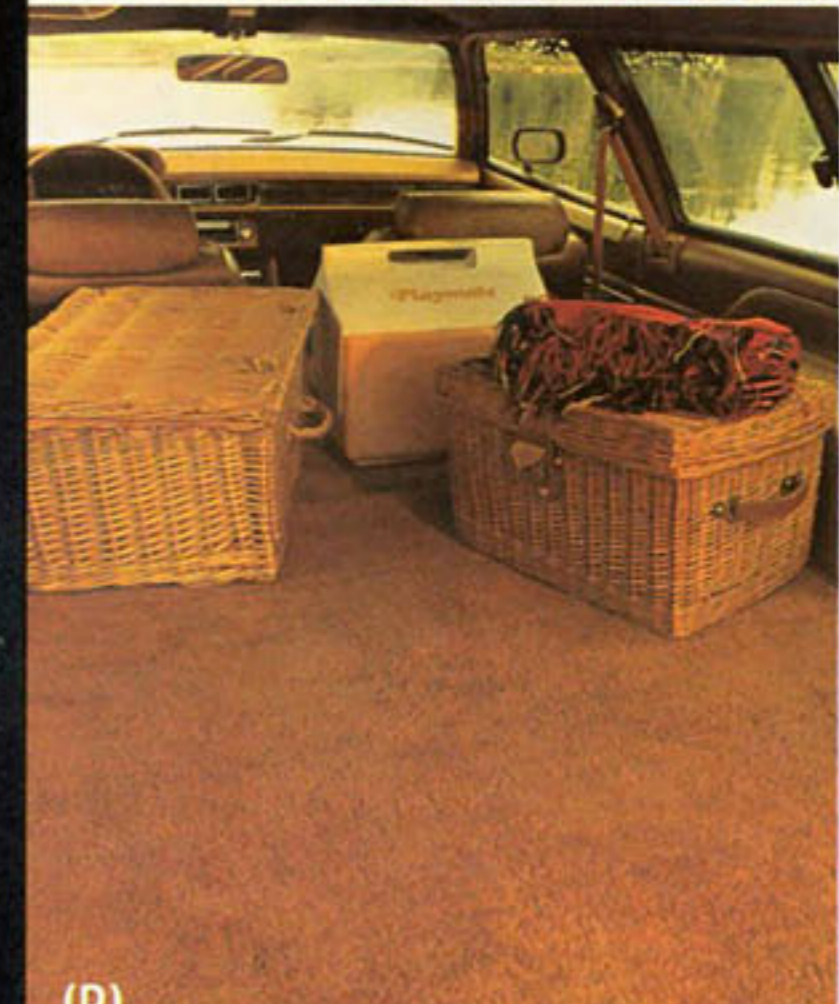
*See mileage statement on page 3.



(B) Pinto Wagon with Exterior Decor Group.



(C) Pinto Pony Wagon.



(D)



(E)

FORD PINTO
SPORTY WAGONS



(A) Pinto Cruising Package with graphics.

Economy-size street vans.

With today's emphasis on economy,* here are three mini vans that are right on target—two Cruising Wagons plus a Rallye Pack—low-priced options with all of Pinto's frugal ways.

As you can see, the Cruising Package comes two ways—with or without the new multicolor paint/tape treatment. Both also have black liftgate louvers.

The Rallye Pack wagon includes a front spoiler, black luggage rack, black paint on the lower bodyside and lower liftgate with a narrow, tricolor border tape. Plus "Rallye" lettering tape on the lower bodyside.

All three packages also include these features: charcoal grille and headlamp doors. Blackout paint treatment on the door frames, center door pillar, and on the windshield and backlight. Dual black sport mirrors. White-painted styled steel wheels with trim rings. Rear side windows replaced by inner and outer filler panels with portholes.

Inside, are a sport steering wheel and instrumentation (tachometer, ammeter, and temperature gauge). Plus color-keyed carpeting on the load floor and up on the inner filler panels.

(A) Pinto Cruising Package with graphics. With a new design for 1980 in the blackout and colored stripe treatment on the upper quarter panel. Black rocker panel molding also included. Shown in Bright Yellow (6N).

(B) Pinto Wagon with Rallye Pack. Mucho macho, from the portholes and black luggage rack all the way down to the front spoiler. In Silver Metallic (1G).

(C) Pinto Cruising Package without graphics. The quiet version of the Cruising Wagon shown in Bright Bittersweet (2G).

(D) Carpeted interior. On all three options, there's carpeting all across the floor and up on the side filler panels.

(E) Black liftgate louvers—Cruising Package. Special finishing touch on either version of the Cruising Package.

Note: See Notable Standard Features and Measurements on page 17 and color code reference on back cover.

Some items shown are optional. See options list on pages 18-19.

*See mileage statement on page 3.



(B) Pinto Wagon with Rallye Pack.



(C) Pinto Cruising Package without graphics.



(D)

(E)



(A)



(B)



(C)



(D)



(F)



(E)

Pinto's beautifully equipped inside, too.

Step into a Pinto and you step into an interior of style and comfort that's well designed for a small car. Standard are two high-back bucket seats up front and two bucket-style seats in back—seats that accommodate four people in comfort with ample shoulder room. And seats that are well contoured and foam padded to provide good support for legs and shoulders.

Ahead of the driver is a stylish instrument panel with two rectangular pods housing the highly visible speedometer and the large fuel gauge and warning lights. Right at hand is a floor-mounted shift (even with the optional SelectShift automatic). Plus a mini console with a handy storage bin. And a very conveniently located parking brake handle.

You also get color-keyed carpeting, a glove box, DirectAire ventilation, and continuous loop belts up front that swing down out of the way and against the pillar so rear seat passengers have unobstructed entry.

Standard, too, on all Pintos (except Pony models) are an AM pushbutton radio (may be deleted for credit), tinted glass, color-keyed instrument panel and steering wheel, and electric rear window defroster. See page 17 for a more complete list.

For 1980, there are handsome new fabrics and new interior colors: Medium Wedgewood Blue and Caramel—plus Black, Medium Red, and a new Medium Vaquero color choice for the optional Interior Decor Group.

What it all adds up to in a Pinto is a comfortable and attractive interior that's very livable.

(A) Interior Decor Group—Cloth/Vinyl Low-Back Bucket Seats. Pinto's most luxurious interior is available in two seat trim choices: this handsome new striped fabric, in Caramel (DT), and all-vinyl. Either way, you get low-back bucket seats plus deluxe door trim, deluxe steering wheel, woodtone appliques on the instrument panel, parking brake handle, and shift knob (bezel on SelectShift). There's more: color-keyed belts with tension eliminator, day/night inside mirror, cigarette lighter, rear seat ashtray, deluxe sound insulation package, passenger door courtesy light switch, color-keyed parking brake boot, and color-keyed load floor carpet (Runabout and wagon).

(B) Interior Decor Group—All-Vinyl Low-Back Bucket Seats. This is the all-vinyl selection for the Interior Decor Group option, which is standard on the Squire Wagon. Five colors to choose from, including Medium Wedgewood Blue (HB) shown here in soft vinyl.

(C) Standard Interior—All-Vinyl High-Back Bucket Seats. This easy-to-clean vinyl with a wicker-weave pattern is available on the standard high-back bucket seats at no extra cost. Shown in Medium Red (AD) with Pony interior.

(D) Runabout cargo space. One hand is all it takes to fold down the rear seat into a flat load floor that's five feet long with 29 cubic feet of cargo space.

(E) Pinto instrument panel. Pinto's sporty panel has large rectangular instrument pods and graphics that make it easy to read. And it includes a glove box with door. Shown with Interior Decor Group.

(F) Standard Interior—Cloth/Vinyl High-Back Bucket Seats. Standard on all Pintos are high-back bucket seats with this distinctive new open crosshatch cloth pattern surrounded by vinyl bolsters. Four color choices, including this Medium Wedgewood Blue (GB).

Note: See color code reference on back cover.
Some items shown are optional. See options list on pages 18-19.

FORD PINTO ENGINEERING

Here's where our Better Ideas for the 80's begin: AN INSIDE LOOK AT FORD PINTO

We've gone under the skin in this cutaway view to show you just a few of the engineering features that make Pinto such a strong performer and a great value.

A. 2.3 Liter OHC Engine. Pinto's 4-cylinder engine is a proven power plant with an overhead cam and short-stroke design for efficiency. It's easy on gas in the Pinto tradition.* DuraSpark Electronic Ignition is maintenance-free under normal use except for routine spark plug service. And there are no points or condenser to replace.

B. Independent Front Suspension. Coil springs and ball joints contribute to a total suspension design, which provides a surprisingly stable ride aided by a front stabilizer bar.

C. Front Disc Brakes. Resist fade because they dissipate heat quickly. And they're less affected by water than drum brakes.

D. Rack and Pinion Steering. It's similar to the type used on sports cars and delivers direct, responsive steering.

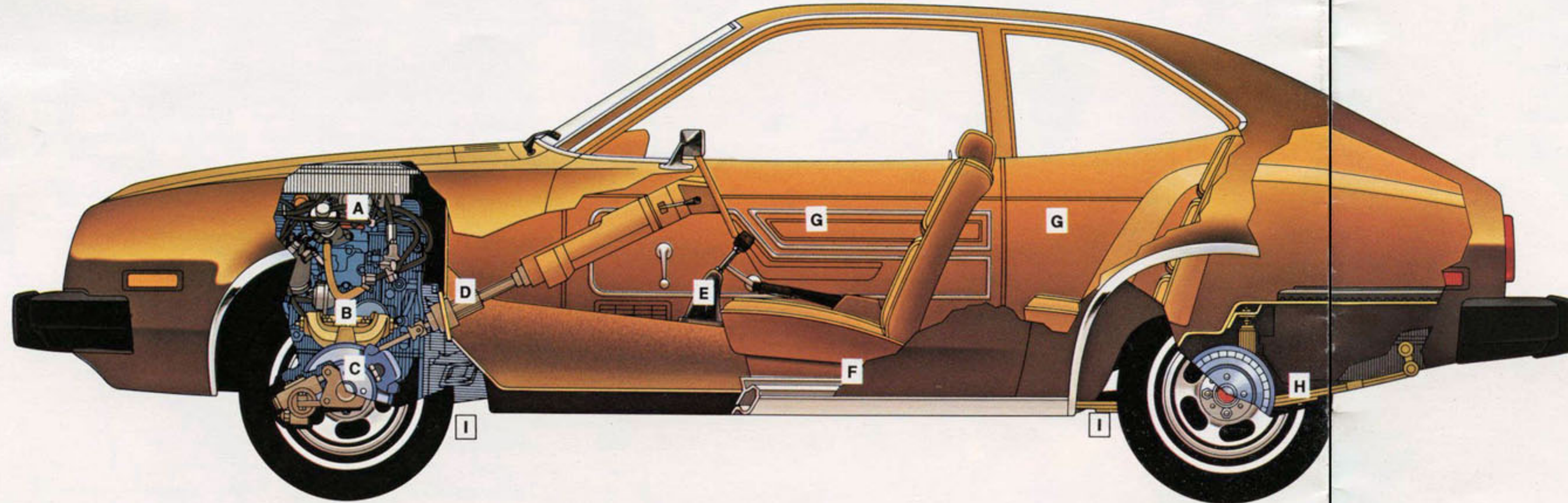
E. 4-Speed Manual Transmission. Floor-mounted and fully synchronized for fast, easy shifts.

F. Unitized Construction. Unitized platform/body saves on weight and is all-welded.

G. Roomy Interior. Pinto's interior is well-proportioned to seat four comfortably with ample shoulder and hip room. Wide door openings permit easy entry and exit.

H. Rear Suspension. Long, multileaf rear springs absorb load and road forces. Staggered shocks minimize wheel hop.

I. Steel-Belted Radial Ply Tires. Steel-belted radial ply tires are standard on every Pinto model. Another big value feature.



Other Pinto features include extensive body insulation, comfortable bucket-style seats, electronic voltage regulator, and maintenance-free battery. Your Ford Dealer can give you more details.

*See mileage statement on page 3.

FORD PINTO NOTABLE STANDARD FEATURES

PINTO PONY 2-DOOR SEDAN

FUNCTIONAL

- 2.3 liter OHC 4-cylinder engine with DuraSpark Electronic Ignition
- Electronic voltage regulator
- Maintenance-free, 45 amp. battery (36 amp. in Calif.)
- 4-speed, fully synchronized manual transmission, floor-mounted shift
- Coil spring suspension in front; leaf springs in rear/front stabilizer bar
- Front disc brakes with lining wear indicators/rear drum brakes
- Hand-operated parking brake with warning light
- 13" BSW steel-belted radial ply tires
- Mini spare tire*
- Rack and pinion steering
- Bright aluminum bumpers with black end sections
- Front and rear bumper guards
- 2-speed windshield wipers with washers
- DirectAir Ventilation

- Inside hood release
- Glove box with door
- Mini console

APPEARANCE AND COMFORT

- All-vinyl or cloth-and-vinyl high-back front bucket seats
- Bucket-style rear seats
- Color-keyed carpeting
- Black instrument panel, steering wheel and column
- Rectangular headlamps
- Argent-colored grille and headlamp doors
- Bright windshield, backlight and drip moldings
- Pony decal
- Full wheel covers (4)

PINTO 2-DOOR SEDAN

- Most of the Pinto Pony features with these additions or variations:
- AM pushbutton radio (may be deleted for credit or upgraded at extra cost)
 - Color-keyed instrument panel, steering wheel and column
 - Tinted glass all around
 - Electric rear window defroster

- Vinyl insert bodyside moldings
- Bright side and rear window, center pillar, and belt moldings
- Bumper rub strips, front and rear

PINTO 3-DOOR RUNABOUT

- All the Pinto 2-Door Sedan features with these additions or variations:
- Fold-down rear seat with one-hand latch, quick release
 - Load floor rubber mat
 - Third door with metal-framed glass and gas-filled strut assist

PONY AND PINTO WAGONS

- Pony Wagon has most of the Pony 2-Door Sedan features. Pinto Wagon has most of the 3-Door Runabout features. Both wagons have these additions or variations:
- Level load floor with no rear sill
 - Counterbalanced liftgate with concealed hinges
 - Liftgate "open" warning light
 - Pivoting quarter windows
 - Bright window moldings

*Early production cars have conventional spare tire. For options list, see pages 18-19.

Measurements

	Wheel-base	Length	Height	Width	Front Tread	Rear Tread	Usable Luggage Capacity	Fuel Capacity	Curb Weight	Passenger Capacity
SEDAN	94.5"	170.8"	50.6"	69.4"	55"	55.8"	8.2 cu. ft.	13 gal.†	2490 lb.	4
RUNABOUT	94.5"	170.8"	50.6"	69.4"	55"	55.8"	29.0 cu. ft.*	13 gal.†	2531 lb.	4
WAGON	94.8"	180.6"	52.1"	69.7"	55"	55.8"	57.2 cu. ft.*	14 gal.	2664 lb.	4

*Cargo Volume Index—with rear seat folded down.

†11.7 gal. on sedans with 2.3 liter engine and automatic transmission in California and high altitude areas.



(A)



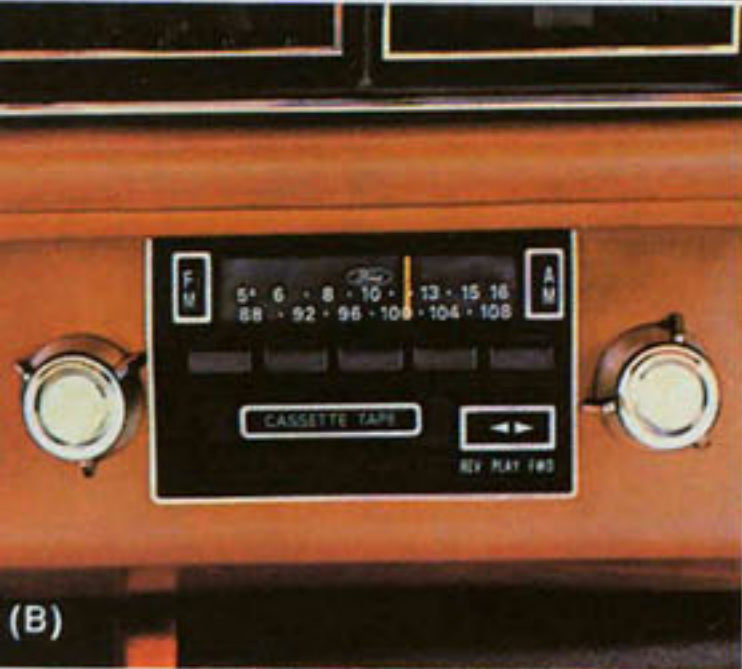
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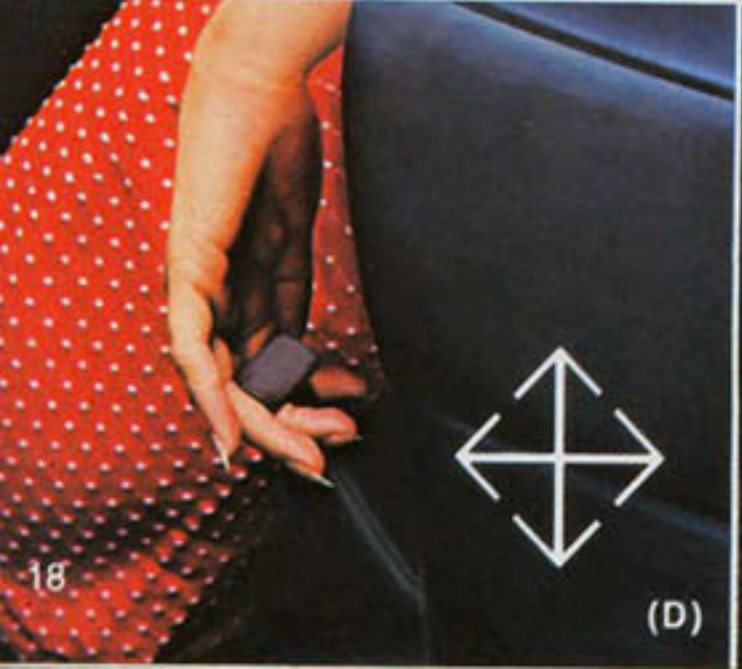
(G)



(K)



(O)



18



(H)



(L)



(P)

FORD PINTO OPTIONS

Add your personal touch.

Audio

Ford offers a superb selection of radios and audio equipment for the Pinto of your choice. All are precision engineered and built to exacting Ford quality standards. Of special interest, all Ford radios will receive travel advisory broadcasts when tuned to either end of the AM band. For details, get the booklet "1980 Sound Systems and Electronic Options" from your Ford Dealer.

- AM Radio. With five pushbuttons. Available on Pony Sedan and Wagon, standard on all other Pintos.

(A) AM/FM Monaural Radio. Dual band selectivity at a low price. Single instrument panel speaker.

- AM/FM Stereo Radio. The brilliance of stereo clarity for your listening enjoyment. Has stereo "on" light and balance controls for door-mounted speakers.

(B) AM/FM Stereo Radio with Cassette Tape Player. Has advanced features like fast forward/reverse capability and automatic ejection system. Uses space-saving 60-minute cassette tapes. Includes two door-mounted speakers.

Appearance

- Cruising Package. For Runabout, see page 7; for wagon, with or without graphics, page 13.*
- Rallye Pack. For Runabout, see pages 6-7; for wagon, pages 12-13.*
- ESS Option. For Runabout and 2-door sedan. See page 7.*
- Squire Wagon. Shown and detailed on pages 10-11.*
- Exterior Decor Group. Bright accents that enhance Pinto's stylish lines. Shown and detailed on pages 4-5. Shown on front cover, pages 8, 11.*

- All-Glass Third Door. A striking complement to the Runabout. Swings up easily with gas-filled assist struts. Pages 2-3, 5, 7.
- Load Floor Carpet. Color-keyed to the interior on Runabout and wagons. Pages 2-3, 14.
- Accent Tape Stripe. A bold emphasis to Pinto's sporty lines on Runabout and sedan. Page 5.*
- Metallic Glow Paint. Metallic flakes add radiant lustre to Pinto's finish. Available in Medium Red Glow (2H). Page 8.
- Tu-Tone Paint/Tape Treatment. Dramatic, new paint/tape treatment offers still another way to highlight your Pinto Runabout or sedan. Choice of color combinations. Pages 4, 8.*
- Interior Decor Group. Easiest way to get Pinto's most luxurious interior and many convenience items in one package. Described on pages 14-15.*
- Interior Accent Group. Tasteful appointments that include: deluxe steering wheel, woodtone appliques on instrument panel, parking brake handle, shift knob (or automatic transmission bezel), color-keyed deluxe belts with tension eliminator, cigarette lighter, day/night mirror, and color-keyed parking brake boot.*

Comfort

- (C) SelectAire Conditioner.** With manual controls. Lets you adjust to changing temperatures for year-round comfort.†
- Tinted Glass. For Pony, standard all others.
- Flip-Up Open Air Roof. Tinted glass can be opened for ventilation or removed completely to let the sunshine in. Runabout and sedans. Detailed on page 7.
- (D) 4-Way Manual Driver's Seat.** Adds to conventional front and back movement the comfort of 1½ inches of vertical adjustment.

Convenience

- (E) Convenience Group.** A neat package of practical features: pivoting quarter windows (standard on wagons), interval windshield wipers, cigarette lighter, day/night mirror, passenger visor vanity mirror, rear seat ashtray, glove box lock, and color-keyed deluxe belts with tension eliminator.

- (F) Dual Sport Mirrors.** Streamlined, color-keyed mirrors give a sportier look to all Pintos. Both mirrors are remote-controlled by the driver. Pages 4, 8, 10.
- Electric Rear Window Defroster. For Pony, std. all others. Page 5.
- (G) Light Group.** Includes map light, lights in glove box, ashtray, engine compartment, and trunk (sedans) or cargo area (wagons), courtesy light switch on passenger door and on third door of Runabout, "headlights on" warning buzzer.
- Luggage Rack. Adds more cargo area to any Pinto Wagon. And it blends in well with Pinto's styling. (Black rack std. with Rallye Pack.) Pages 2-3, 10-11, 12-13.

Interiors

For seats and trims, see pages 14-15.

Performance

- Axle Ratio. A higher numerical ratio (3:08 to 1) performance rear axle is available with the standard power team on sedan and Runabout.†
- (H) SelectShift Automatic Transmission.** Includes a sporty T-bar, floor-mounted shifter (black finished in all Pinto applications) for easy manual shifting or automatic operation.†
- (I) Sports Package.** Includes sport steering wheel with black metal spokes, instrumentation (tachometer, ammeter, temperature gauge), and 3:08 performance rear axle on sedan and Runabout with manual transmission.*

Power Assists

- Power Front Disc/Rear Drum Brakes. For easier, fast stops.
- (J) Power Steering.** Variable ratio assist to Pinto's rack and pinion steering. It's a big help in parking or tight situations. Recommended with air conditioning.†

Protection

- Heavy-Duty Battery. 54 amp-hr.
- (K) Cargo Area Cover.** For Runabout. Black vinyl cover snaps in place to conceal cargo area and its contents.

- Appearance Protection Group. Useful items that prolong the like-new appearance of your Pinto. Includes door edge guards, license plate frame(s), and color-keyed, deluxe nylon/carpet floor mats.
- Vinyl Insert Bodyside Moldings. For Pony, standard all others.
- Premium Vinyl Bodyside Moldings. A wider, bright molding with black vinyl insert is available on all models. It replaces the narrow black vinyl insert molding that's standard on all Pintos (except Pony). See ESS Option on page 7.
- Front License Plate Bracket.
- Mud/Stone Deflectors. Help protect the paint finish on the lower bodysides and rear quarter panels.
- Lower Bodyside Protection. (In addition to Ford Corrosion Protection measures noted on back cover.) Provides an application of vinyl under the paint along the lower sides of body to help provide extra protection against stone pecking. Important on gravel or heavily salted roads.
- Bumper Rub Strips. For Pony, standard all others.

Tires

Available on all models are steel-belted radial ply tires with white sidewalls or raised white letters.

Wheels/Wheel Covers

- (L) Lacy Spoke Aluminum Wheels (4).** High-performance styling in a bright, lightweight wheel. See also pages 2-3, 7, 13.
- (M) Wire Wheel Covers (4).** Distinctive, classic look. See also front cover, pages 2-3, 4, 10.
- (N) Styled Steel Wheels with Trim Rings (4).** Add a customized styling note. See also pages 2-3, 7, 11.
- (O) Forged Aluminum Wheels (4).** Carefully machined to run true on the road. See also pages 2-3, 8, 13.
- (P) White-Painted Forged Aluminum Wheels (4).** Same lightweight construction as the forged wheels but with a bold white finish with red stripe. See also pages 2-3, 5.

*Not available on Pony models.
†Not available on Pony models except in California.

FORD PINTO CHOICES



Pinto Pony 2-Door Sedan, Dark Chamois Metallic (7M)



Pinto Pony Wagon, Light Medium Blue (3F)



Pinto 2-Door Sedan, Medium Red Glow (2H)



Pinto Wagon w/ Exterior Decor Group,* Dark Pine Metallic (7M)



Pinto 3-Door Runabout with Cruising Package,* Bright Yellow (6N)



Pinto Squire Wagon,* Bright Blue (3J)



Pinto 3-Door Runabout with ESS Option,* Bright Caramel (5T)



Pinto Wagon with Rallye Pack,* Bright Bittersweet (2G)



Pinto 3-Door Runabout with Rallye Pack,* Silver Metallic (1G)



Pinto Wagon Cruising Package without graphics,* Bright Caramel (5T)

Better Ideas for the 80's. FORD.



156-Ann. 7/79

*For optional packages, see pages 6-7, 10-11, 12-13. Options list on pages 18-19.

Litho in U.S.A.



Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the car's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Ford Dealer for more information about the Plan.

CORROSION PROTECTION. Ford takes steps to see that your new Pinto is engineered and built to high quality standards. And in order to help keep your Pinto looking new, we incorporate the use of precoated steels, such as galvanized steel, vinyl sealers, aluminized wax in critical areas, and enamel as a finishing coat.

LOW SCHEDULED MAINTENANCE. As part of a continuing program to lower the cost of ownership, scheduled maintenance requirements on most new Fords have been lowered dramatically in recent years. For example, with the 1980 Ford Pinto, the recommended maintenance schedule is 10,000 miles or 12 months between scheduled oil changes and 30,000 miles between lubes. These are just two small parts of the comprehensive program which, in total, can significantly lower the cost of scheduled maintenance for Pinto over 50,000 miles of driving.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Silver Metallic (Code 1G). Your Ford Dealer will be pleased to show you color samples of paint and trim materials.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

Buy or lease a new Ford Pinto from your Ford Dealer—a great choice either way!

FORD PINTO

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